



Council Report

For the Meeting of December 5, 2024

To: Council

Date: November 26, 2024

From: Curt Kingsley, City Clerk

Subject: Business Improvement Area – Alternative Approval Process Results

RECOMMENDATION

That Council adopt Business Improvement Area Bylaw No. 24-082.

EXECUTIVE SUMMARY

The purpose of this report is to advise council of the results of the Alternative Approval Process undertaken on the proposed continuation of the Business Improvement Area managed by the Downtown Victoria Business Association.

The staff report to Committee of the Whole dated May 4, 2024 attached as Appendix B provides details on the proposed renewal. Council gave the bylaw introductory readings on October 3, 2024 and the Alternative Approval process was undertaken on the proposed Bylaw.

The Community Charter prescribes the process that Council must follow for a Business Improvement Area as a local service through a Council initiative. This process requires that proposed ratepayers be given an opportunity to petition against Bylaw No. 24-082 before Council may adopt the bylaw.

The owners of the 1,149 properties in the area to be included in the Business Improvement Area had at least thirty days up to November 25, 2024 to petition the City opposing Bylaw No. 24-082. To be sufficient the petition must be signed by owners of at least 50% of the parcels that would be subject to the local service tax that represent at least 50% of the assessed value of the parcels within the local service area. Petitions against the initiative were submitted by 17 of the 1,149 properties (1.48% of the total) representing \$27,512,800 of the total assessment base of \$3,790,748,880 (0.73% of the total). Attached as Appendix A is the certified notice of the insufficiency of the petition against the business improvement area.

Council may now consider adoption of Bylaw 24-082 as a sufficient petition against was not received.

Respectfully submitted,

Curt Kingsley
City Clerk

Susanne Thompson
Deputy City Manager/CFO

Report accepted and recommended by the City Manager

List of Attachments

Appendix A – Petition Insufficiency Certification

Appendix B – May 4, 2024 Staff Report