

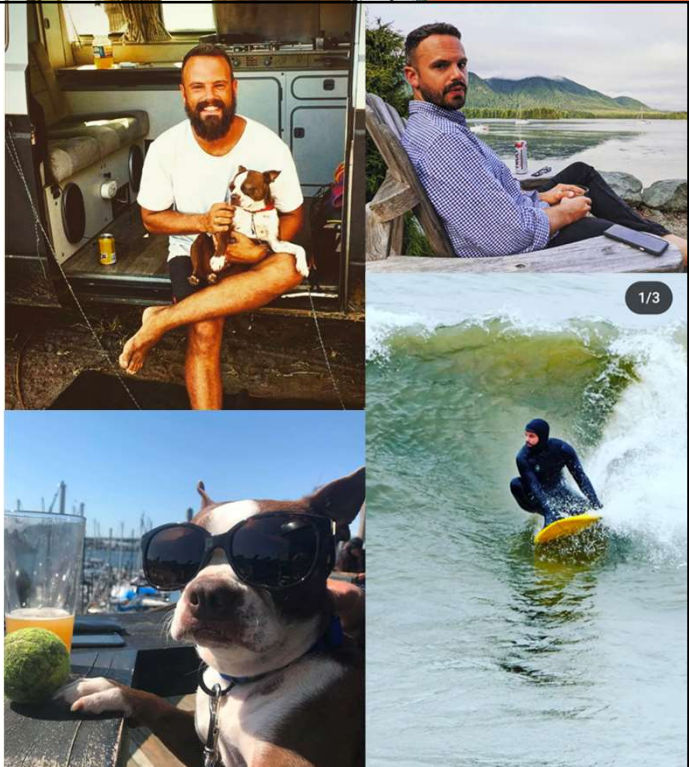
# The **Absurdities** of the Principal Resident Short Term Rental Application and Appeals Process

Brian Jacobsen (aka Orange Jumpsuit Guy, aka The Where's Brian Project) Dec 12, 2024

1

## Meet me, when i'm not wearing a orange jumpsuit...

- A Victoria citizen, who lives at 848 Mason St
- Work remotely in tech space, and travels often for meetings and events
- Enjoys surfing as a hobby and travels to do so




2

Did you know...  
**Bylaw officers** search  
for applicants  
underwear **during**  
**inspections?**

A hand holding a smartphone is the central focus of the image. To the right of the phone, there is a yellow icon of a pair of briefs or underwear with a dotted line pattern. The background is dark and blurry, suggesting an indoor setting.

3

Did you know...  
**Applicants face as**  
**much as a one year**  
**process to be issued**  
**a license?**

A hand holding a smartphone is the central focus of the image. To the right of the phone, there is a yellow icon of a pair of briefs or underwear with a dotted line pattern. The background is dark and blurry, suggesting an indoor setting.

4

# July 30, 2024

## Initial PR STR Application

### Step Four: Approval Process

A complete business licence application takes approximately 10 working days to process. Several City departments must review and approve an application before a business licence is issued. Short-term rental business licence applications may take up to 14 working days to process. Depending on the business type, the Capital Regional District, Provincial and Federal governments may also have additional requirements that must be met before the business can legally operate.

5

**71 Days** from start of application...

**Oct 9, 2024**  
In Person Bylaw Inspection

6

94 Days from start of application...

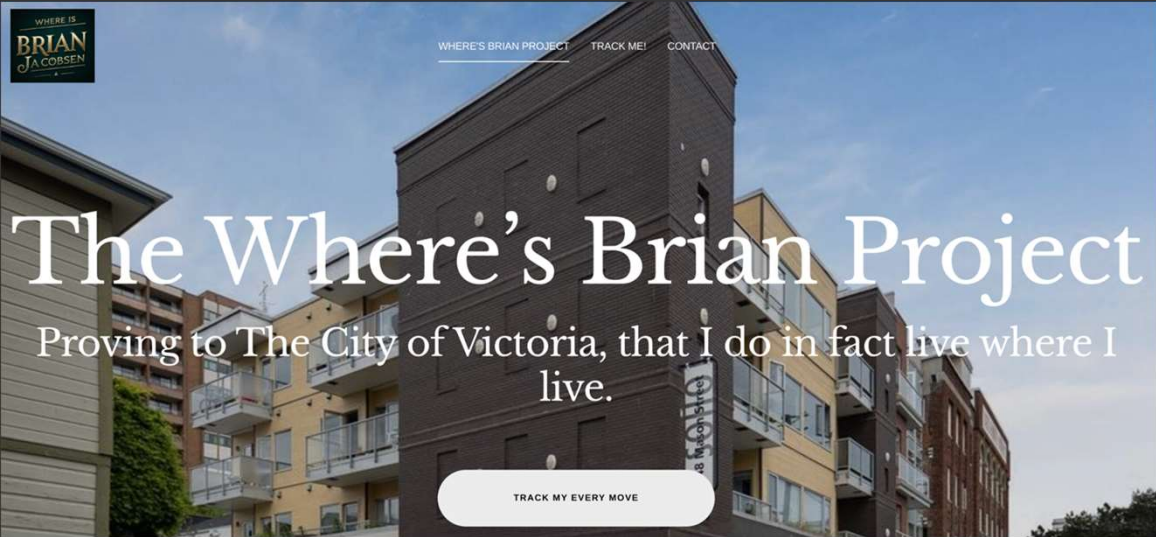
Nov 1, 2024

I was told I don't live where I live

"The applicant failed to establish 848 mason st, as his principal residence, to the satisfaction of the licenced inspector."

7

Wheresbrian.ca



8

—  
Takeaways from FOI Request (Officer Duarte  
Inspection Report)

**“DUARTE did not observe any  
male undergarments.”**

- officer Duarte's inspection report Oct 10, 2024

9

—  
Takeaways from FOI Request (Officer Duarte  
Inspection Report)

Not enough surf apparel?

Wrinkles in clothes?

Too few articles of clothing?

Underwear not on display?

Dusty guitar?

Luggage not on display?

No suit bags?

10

—  
Takeaways from FOI Request (Officer Duarte  
Inspection Report)

“DUARTE did observe a Hello Fresh  
box in the kitchen... however, did  
not confirm whether or not it was  
JACOBSENS name on the box.”



- officer Duarte's inspection report  
Oct 10, 2024

11

—  
Estimated **274 Days** from start of  
application...

|  
**May 1, 2025**

My appeal will be heard in front of  
council

12

—

**Even if I am to “win” my appeal, The Bylaw Office advises me I will need to reapply for a 2025 license, and that they would only “consider” the council’s appeal decision in that application**

13

—

**Estimated 368 Days from start of application...**

**Oct 12, 2025**

**I might, finally, get a license issued.**

14

# How do we fix this...

## Objectivity over Subjectivity

**In person inspections only when objective criteria provided is inadequate**

**Provide the opportunity for applicant to provide additional evidence, on a topic that may be suspicious to bylaw, before a denial is issued**

## Potential Objective Criteria

- ICBC vehicle insurance and registration
- Government-issued personal identification, including, driver's license, BCID card, and British Columbia Services Card
- Income tax returns and notices of assessment
- Principal residence tax grant (If the owner)
- Multiple Utility bills
- Employment contracts
- Pay statements
- Records of employment
- Food delivery services (Hellofresh, Uber Eats, etc)
- Insurance certificates for homeowners insurance
- Video Walk through from a CoV created criteria
- Photographs of each room in the applicants principal residence

15

# Come on over, the coffee's on...



Picture taken from wheresbrian.ca website, inside of 302-848 Mason St (where I live)...

16