



716 Johnson Street

A home for the
performing arts in
downtown Victoria

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Thank you.

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Vision for a Performing Arts Hub



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Support Artists from New Ideas to Final
Performance

Three stages - each 50 to 150 capacity

- Cabaret Cafe
- Black Box (flexible seating)
- Alley Stage (outdoors)



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**Collaboration and the
Open Exchange of Ideas**

Office and meeting spaces

Community space

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Commitment to Sustainability

Greenest Theatre in Canada

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Demand For Performing Arts Spaces

In December 2020, the Capital Regional District released the Report and Recommendations from Stage One: A Public Conversation about Performing Arts Facilities in the CRD. This initiative facilitated a discussion on the Region's Performing Arts Facilities and the Report and Recommendations outlined their findings.

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Current State of Performing Arts Venues

- Limited number
- 716 Johnson doubles number of venues with capacity for 1-50
- Only downtown venue in 51-150 range
- Rehearse and perform in the same building

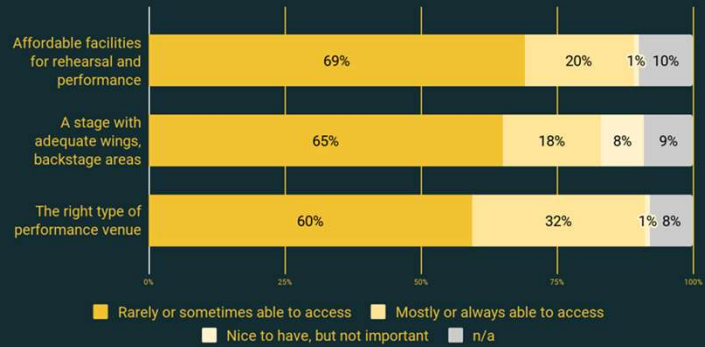
<u>Downtown Venues</u>	<u>Location</u>	<u>Seating</u>
Intrepid / Club	Downtown	1 - 50
SKAM Satellite Studio	Downtown	1 - 50
Intrepid / Metro Studio	Downtown	151 - 300
McPherson Playhouse	Downtown	501 - 1000
Royal Theatre	Downtown	1001 - 2000
St. Ann's Academy Auditorium	Downtown	151 - 300
Alix Goolden Performance Hall	Downtown	501 - 1000

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Challenges for Artists and Arts Organizations

- 69% of respondents said they were 'rarely or sometimes able to access' affordable facilities for rehearsal and performance;
- 65% provided the same response to accessing a venue with a stage with adequate wings and backstage areas;
- 60% provided the same response to accessing the right type of performance venue.

Are you able to access various types of performing arts facilities that you need?



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Co-Designing with Community



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Identifying Needs



- One-on-one with performing artists and arts organizations in Victoria
- Online survey
- Community meeting facilitated by Scale

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What's Next?



- Community Bonds
- Explore housing options
- Buy-out of investor
- Renovation applications:
 - BC Arts Council
 - BC Gaming
 - Green Inclusive Community Buildings
 - Cultural Spaces

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What does our support accomplish?

- Leaves a legacy for future generations.
- Ensure performing arts can thrive in downtown Victoria.
- Provide artists and arts organizations with affordable access to the spaces they need.
- Creating the greenest performing arts venue in the country.
- Establish a community resource for engaging in meaningful conversation and shared experiences.
- Celebrate the imagination and creativity of the performing arts community in Victoria and across Vancouver Island.

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Who We Are

Staff:

Matthew Payne, Artistic & Executive Director
Indie Garrett, Administrative Assistant

Board of Directors:

Brandi Duy
Rance Mok
Yukari Peerless
Alex Pym
Kate Wallace



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