

Preliminary discussions have begun with the contracted event producers for this year's Canada Day celebrations. The focus of the event will be on local talent, local producers, suppliers and partners to deliver a made in Canada event that will bring many people together and celebrate in the Inner Harbour. A First Nations welcome will kick off the day and fireworks will conclude the celebrations.

Additional grant and sponsorship applications have been submitted to Canadian Heritage, Destination Greater Victoria, and other local media and corporate sponsors to support this year's event. Staff recognize it may be difficult to attract additional sponsors and funds this year due to the tight timelines as well as the Province of BC cancelling the BC Fairs and Festival fund which contributed \$31,100 last year.

CONCLUSIONS

Respectfully submitted,

Nichola Reddington
Manager, Arts, Culture and Events

Kerri Moore
Director, Business and Community Relations

Report accepted and recommended by the City Manager.