



Canadian Sport Institute Pacific

Winning from the Ground Up

presented by:
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Presentation to Municipal Council
City of Victoria
April 26, 2018

WE ARE A NATIONAL LEADER IN DEVELOPMENT OF WORLD-CLASS ATHLETES



sochi.ru sochi.ru
2014 2014



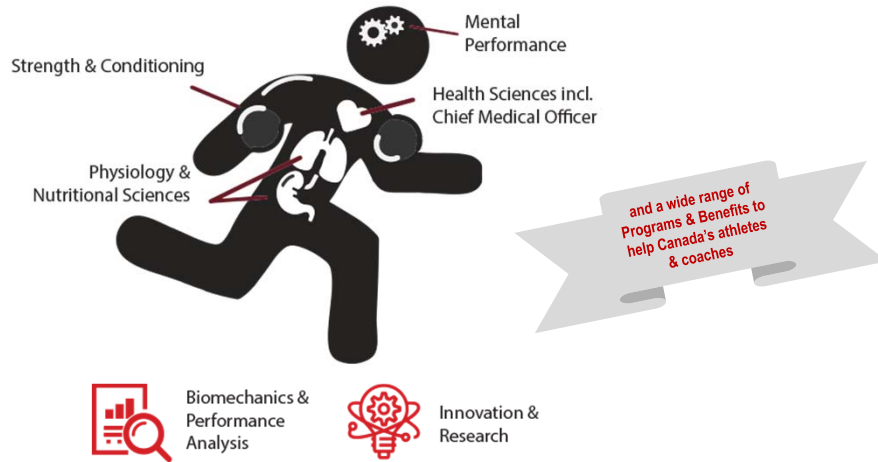
Rio2016
Rio2016



PyeongChang 2018
PyeongChang 2018

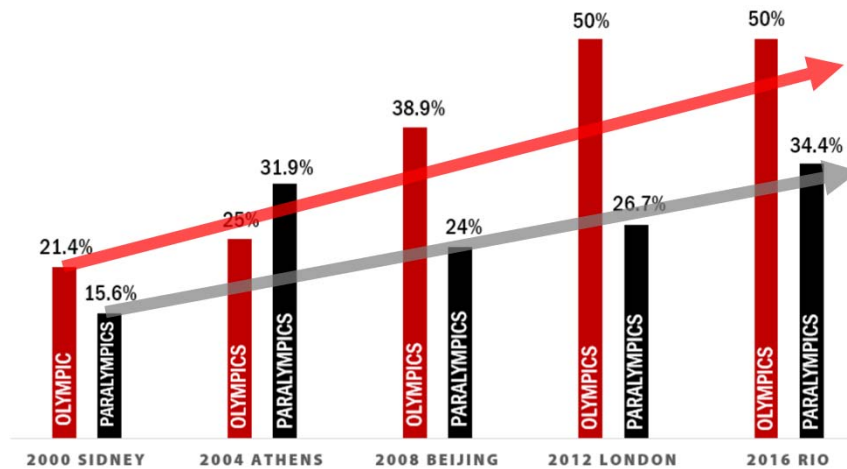


POWERING PERFORMANCE. INSPIRING EXCELLENCE.



BC ON THE WORLD STAGE

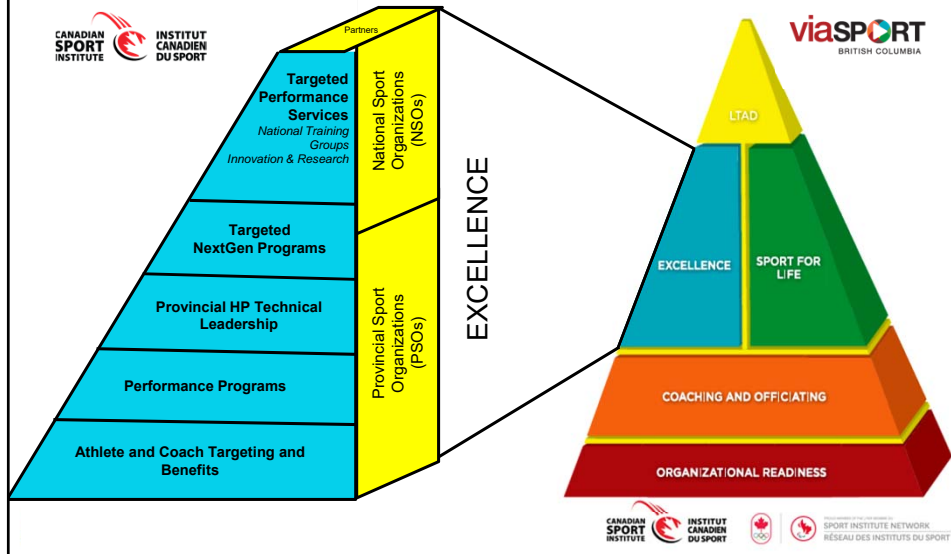
Summer medal percentage trend (won by BC connected athletes)



Winter medal percentage trend (won by BC connected athletes)



TECHNICAL LEADERSHIP IN BC



OUR PURPOSE

**POWERING PERFORMANCE.
INSPIRING EXCELLENCE.**

OUR CRITICAL SUCCESS FACTORS

OUR BEHAVIOURS

COLLABORATE

Communicate effectively and respectfully fostering a team environment

Value all contributions within CSI and with our partners

Encourage learning and facilitate the transfer of knowledge

SERVE

Develop and deliver exceptional and sustainable programs and services

Lead and support with passion and integrity

Seek optimal results for a collective impact

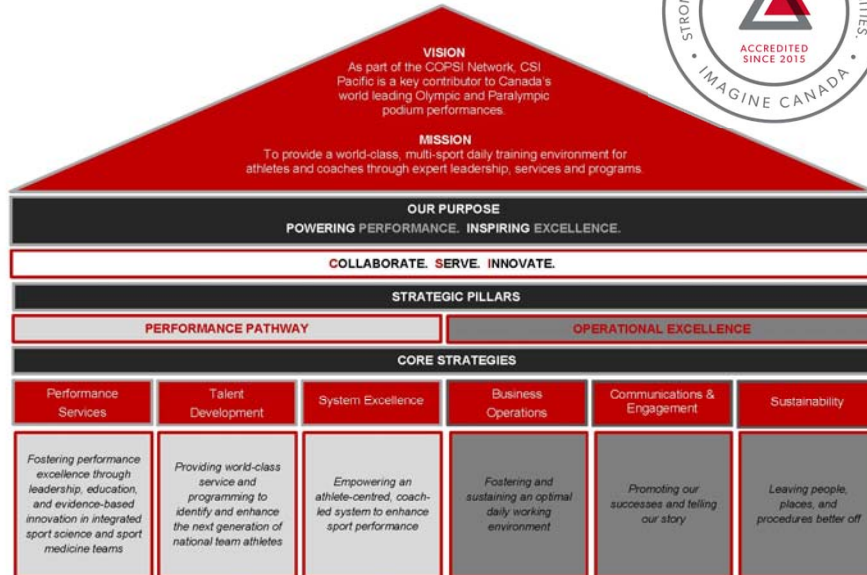
INNOVATE

Push the boundaries and take calculated risks

Encourage cutting-edge research, tactics & approaches

Embrace best practices and adopt the latest technologies

STRATEGIC HOUSE



THE STRENGTHS OF CSI PACIFIC

Reputation for:

- Fiscal responsibility
- Financial efficiency
- Functional effectiveness
- Scientific excellence
- Strong & proud charitable organization
- Respectful and productive relationships
- Year by year, measurable success!



WE'RE IN YOUR COMMUNITY



OUR GREATER VANCOUVER CAMPUS

Richmond Olympic Oval



OUR GREATER VICTORIA/CRD CAMPUS

Pacific Institute for Sport Excellence



OUR WHISTLER CAMPUS

Whistler Athletes' Centre



CSI PACIFIC AFFILIATED NATIONAL TRAINING GROUPS

Summer

- Athletics
- Cycling - Mountain Bike
- Cycling - BMX
- Diving
- Field Hockey-Men
- Field Hockey-Women
- Para Triathlon
- Rowing
- Rugby - Men's 7s
- Rugby - Women's 7s
- Soccer - Women's
- Swimming
- Triathlon
- Wheelchair Rugby

NextGen

- Athletics
- Cycling
- Golf
- Rowing
- Wheelchair Rugby
- Freestyle Skiing-Moguls
- Snowboard – Slopestyle/Cross
- Luge
- Ski Cross

Winter

- Freestyle Skiing - Halfpipe
- Freestyle Skiing - Moguls
- Freestyle Skiing - Slopestyle
- Para-Alpine
- Para-Snowboard
- Ski Cross
- Snowboard - Big Air
- Snowboard - Slopestyle
- Snowboard Cross

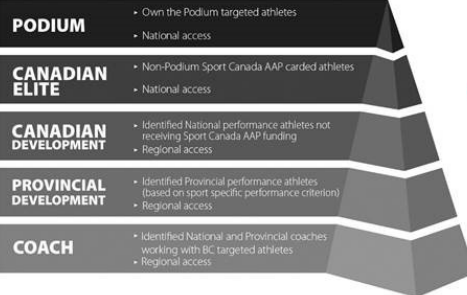
23 National Training Groups

9 NextGen Groups



ATHLETE REACH

ATHLETE PATHWAY



2100+
TOTAL ATHLETES

54% MEN 46% WOMEN

IN OVER

60
SPORTS

VIK SUPPORT
≈ **\$3.2M**

TOTAL ATHLETES SERVICED									
Registration Level	Vancouver	Victoria	Whistler	Fraser Valley	Interior BC	Northern BC	Okanagan	Vancouver Island	TOTAL
Podium	17	35	6	0	2	1	2	2	67
Canadian Elite	172	162	99	44	19	9	22	5	532
Canadian Development	74	87	7	20	5	4	10	7	214
Provincial Development	435	141	40	248	63	46	110	76	1159
Regional Development	10	27	0	6	9	11	32	46	141
TOTAL	708	452	154	318	98	71	176	136	2113

ATHLETES IN YOUR REGION

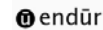
- **338 Registered Athletes**
in the CRD
- 22 Podium
- 110 Canadian Elite
- 80 Canadian Development
- 111 Provincial Development
- 15 Regional Development



Bianca Farella
Rugby Sevens
Bronze Medallist
Rio 2016

SUPPORT IN VICTORIA

- 4 Community Partners in Victoria & 6 more province-wide
- Benefits include athletic wear, hotel discounts, yoga, bikes & more
- 2 gyms and facilities in Victoria that are part of our GymWorks™ program



DISCOVER OPPORTUNITIES FOR COLLABORATION

- Sport tourism
- Facility tenancy and development
- Leverage investment from other gov't
- Academic and sport science excellence
- Innovation and technology
- Community animation and engagement in sport
- Build community profile, prestige and pride
- Using sport as a door opener in Asia
- Canadian Sport School
- Hosting sport conferences - local/national/international



ASIA PACIFIC GATEWAY

Next two Olympic/Paralympic Games are all in Asia

- Opportunity to strengthen ties in the region
- Leverage “sport” as a door opener for Asia investment in this community
- Coaches from Asia as learning exchange, scientific conferences



CALGARY 2026?



SPORT INSTITUTE NETWORK
RÉSEAU DES INSTITUTS DU SPORT

GENERATING PARTICIPATION

More participation =

- Increased Physical Health
- Increased Mental Health

Performance success leads to both youth & adult participation



SPORT INSTITUTE NETWORK
RÉSEAU DES INSTITUTS DU SPORT

INSPIRING EXCELLENCE...Why Medals Matter



QUESTIONS?



and visit csipacific.ca/about