

In addition, the potential exists for the host community to benefit from another financial legacy, when revenues exceed expenditures. According to the B.C. Seniors Games Legacy Policy, 50% of the net revenues should be directed towards the “development of facilities or services for the 55+ population to promote active, healthy lifestyle within the boundaries of the host society”. In 2016, the Games in Coquitlam resulted in approximately \$60,000 in legacy funding for seven community organizations.

The backing of a variety of partners is critical to hosting such a large event. In recent weeks, strong support has been received from Tourism Victoria, as well as the local hotel operators and other businesses. Local governments in the region are also considering this opportunity. As a primary partner, the City of Victoria's participation in hosting the Games would require an investment of a \$60,000 cash contribution and up to \$55,000 in in-kind support. An initial assessment of potential competition venues suggests that various City recreation spaces, including Royal Athletic Park and Topaz Park, may provide suitable locations for some of the activities proposed. If successful, the organizations representing the bid would coordinate to establish a host society governance model, formal budget, and detailed event plan for hosting the Games.

Next Steps

The completed bid package is being compiled by GVSTC staff and must be submitted to the B.C. Seniors Games Society before the end of June 2018. Council's support for the recommendations above will permit staff to assist with the preparation of materials in support of Victoria's proposal to host the Games in 2020, 2021, or 2022.

Respectfully submitted,



Thomas Soulliere
Director
Parks Recreation and Facilities

Report accepted and recommended by the City Manager:

Date:


