



MAYOR'S OFFICE

JUN 15 2018

VICTORIA, B.C.

JUN 13 2018

1109000

Her Worship Lisa Helps
Mayor of the City of Victoria
1 Centennial Sq
Victoria BC VSW 1P6

Dear Mayor Helps:

Lisa

Thank you for your letter of February 21, 2018, acknowledging the positive results of the British Columbia Farmers' Market Nutrition Coupon Program in Victoria in 2017. Simply put, I could not agree with you more about the benefits of the Farmers' Market Nutrition Coupon Program.

On that note, our government is not only continuing to support the program, but also expanding it. Specifically, we are increasing its budget by three quarters of a million dollars to fund the first increase to the coupon's value since its inception, and to increase the number of participants.

As a result, the total amount of the BC Farmers' Market Nutrition Coupon will increase by nearly a hundred dollars, from \$240 per participant household to \$336, provided in weekly coupons for four months. By March 2020, the number of expectant mothers participating in the program will also increase by 450, and the number of participating households is expected to rise from 3708 to 4,158.

The Honourable Lana Popham, Minister of Agriculture, and myself are thrilled to increase the program's positive impact on families and local food producers and promote our agriculture sector. We know that this additional investment will pay off in dividends in terms of promoting population health, food security and the local economy.

This decision reflects both our long time commitment to this program, and strong support for this program articulated by municipalities, farmers markets, participants and community partners across the province.

Yours sincerely

A handwritten signature in black ink, appearing to read "Adrian Dix".

Adrian Dix
Minister

pc: Honourable Lana Popham, Minister of Agriculture
Ms. Wylie Bystedt, President, BC Association of Farmers' Markets

MAYOR'S OFFICE

JUN 15 2018

VICTORIA, B.C.



June 12, 2018

1116037

Her Worship Lisa Helps
Mayor of the City of Victoria
1 Centennial Sq
Victoria BC VSW 1P6

Dear Mayor Helps:

Please accept my apology for a clerical error that occurred in the letter that you would have received about the BC Farmers' Market Nutrition Coupon Program sent on May 14, 2018.

The opening paragraph of the letter incorrectly identified your community and read "Thank you for your letter acknowledging the positive results of the BC Farmers' Market Nutrition Coupon Program in Salmon Arm in 2017." This error is being corrected and a new letter will be sent to you.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Matt Herman". The signature is fluid and cursive.

Matt Herman
Executive Lead

pc: Honourable Lana Popham, Minister of Agriculture
Ms. Wylie Bystedt, President, BC Association of Farmers' Markets