



August 21, 2018

To Whom It May Concern,

We have had the pleasure of working The Moon Under Water Brewery since 2013. We currently offer a guided bicycle tour of local breweries in the Rock Bay area, and around town. The Moon is one of our favourite stops in Rock Bay where the guests also enjoy a light snack in the pub with their samples of brew. We would like to add a distillery tour to our offerings. If The Moon Under Water is able to acquire a lounge licence our guests would be able to enjoy both a tasting of The Moon's delicious beers and their soon to be released spirits.

The Rock Bay area has been going through positive changes and this would be one more step in the right direction to encourage tourism to branch out from the downtown core.

All of our tours arrive on bicycles so parking is not required. The Moon has a great following within the local bicycle community and has always been bicycle friendly. It is a welcome stop for those commuting by bicycle with its proximity to The Galloping Goose bicycle trail.

Kind Regards,


Rosemary Lee

Co-Founder/Co-Owner
The Pedaler Cycle Tours Ltd.
330 Quebec Street
Victoria BC V8V 1W3

Shop location: 321 Belleville Street, in the Inner Harbour.



Our family purchased the Moon Under Water Brewery and Pub in September 2012. We have had great success. With the support of the community and local breweries the Rock Bay Area is truly making a change in the right direction. We pride ourselves on involvement in the community and feel the support we have received is in direct correlation to this. With success however comes the need to expand. We have opened a second company Moon Distilling Ltd in order to make this expansion possible.

As of September 1st 2017 we have taken over the final 2/5th of the building that we lease. We have the "Approval in Principal" for a Distillery License with on-site tasting and retail sales. We would like to take this 1 step further and rather than just a tasting room have a lounge. Ideally this would allow us to offer both tastings of our delicious distilled products and the highly award winning beers that our other company Moon Under Water Brewery makes. It would also allow patrons to enjoy a full serving beverage in a quiet area rather than the busy brewpub. We understand that we would be limited to the amount of beer we would be able to serve as the main focus on this lounge will be our distillery products.

We often turn away patrons, mainly tourists whom have minors with them. This lounge would give those families an alternative area to enjoy what we have to offer. We of course will be offering a number of non-alcoholic beverage choices as well. We on many occasions turn away tour groups as we cannot always provide the seating that they require on busy days/nights in the pub. Having a distillery lounge would also help to increase the number of distillery tours currently offered in Victoria.

I feel that this lounge will be a positive addition to the community. In the past few years the Rock Bay Area has slowly become the Craft Beer Mecca of Victoria. Adding a distillery lounge is just another step in the right direction for both Tourists and Locals. We will not be offering any live music or loud events. A quiet lounge focusing on tourism and the promotion of our distillery products. The improvements we have already done to the building are definitely proof that we are making a positive imprint on the area.

Supplying food as required to patrons of the lounge area would be no problem as it would be in the same building as our brewpub kitchen. The idea is to do a special take-out menu for the lounge (orders taken, prepared and delivered to customers by our staff) however still encouraging patrons to frequent the pub itself for full meals. We will also be offering on site food such as cheese plates, pastries, and child friendly snacks. This as mentioned is just an idea and we are certainly flexible as to what regulations may apply regarding food service.

Please feel free to contact me with any questions you might have.

Anne Farmer

Moon Distillery Ltd.

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Letter of Support

August 29,2017

To whom it may concern:

Island Times Tours has been taking tour groups to the Moon Under Water Brewpub for approximately 3 years now. We find that their positive support of local tourism helps greatly to make our tours a success.

We welcome and support their endeavours to expand and include a distillery and lounge. This would open the door for a great variety of tours and also allow us to bring in tours at times when the Brewpub may not be able to accommodate us. This lounge would also allow for a quiet area for those to enjoy the products that the Moon is producing.

Our tours are all by bus or van so would not require more than 1 parking space. We have found that the Moon Under Waters parking lot and adjacent street parking has been very accommodating to our needs.

The improvements that the Moon Under Water has made to the Rock Bay area have been very positive and we can see that they will continue to improve the area.

Kind Regards

Colleen Barrow, Owner,
Island Time Tours



August 24, 2017

To whom it may concern,

I Elton Walker owner/operator of West Coast Brewery Tours Inc are 100% in favor of the Moon Distillery Ltd. acquiring a lounge licence. We have been working with the Moon for a number of years and feel that this step forward could greatly help Victoria Tourism in many ways. Providing another Distillery would definitely help to encourage distillery tours in Victoria possibly to the level that Brewery and Winery tours are at now. Allowing a lounge licence where guests could also have a beer tasting would be ideal as we have on many occasions been turned away for lack of room in the busy pub. Tourists would also appreciate quieter atmosphere with more personal service.

I operate a 14 passenger van so would require very little parking. Should you have any follow up questions or would like to speak with me in person, please do not hesitate to contact me directly on 250 415 7098.

Best Regards,

Elton Walker