



For the Committee of the Whole Meeting August 9, 2018

Date: Friday August 3 2018 **From:** Mayor Helps

Subject: Fair Trade City

BACKGROUND

I was approached earlier this year by the non-profit that runs the Victoria Global Village Store in Market Square. They are celebrating their 30th anniversary this August. As part of their ongoing commitment to fair trade and social equity they would like to participate in helping to make Victoria a Fair Trade City as part of the national "Fair Trade Towns" initiative. (See attached backgrounder.)

I have consulted with the Director of Finance who has advised that with Council direction, amending the purchasing policy is an easy task for staff. In addition to amending the City's purchasing policy, a requirement of the Fair Trade Town movement is to have a municipal council member or staff sit on a community steering committee. (See attached Terms of Reference.)

RECOMMENDATIONS

1. WHEREAS Fair Trade is a commercial partnership whose objective is to offer better trade conditions and equity in international trade while ensuring that producers and workers' right are protected and respected by paying a fair market price for their products;

WHEREAS Fair Trade is in line with the City of Victoria's vision because it encourages increased social equity while being economically feasible and promotes using methods deemed more environmentally friendly;

Be it resolved that:

- a.) The City of Victoria becomes a "Fair Trade Town";
 - b.) The City of Victoria amend its purchasing policy to require Fairtrade certification for all coffee, and tea served by municipal food services managed by municipal administration;
 - c.) The City of Victoria publish campaign/designation information on the municipality's website;
 - d.) The City of Victoria attract media attention and promotes its status as a Fair Trade Town;
 - e.) The City of Victoria commit to develop and promote ethical and sustainable consumption.
2. That after the upcoming municipal election, Council appoints a representative to sit on the Victoria Fair Trade Steering Committee for a term of two years.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "M. Helps".

Mayor Helps