

## **Pamela Martin**

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**From:** Council Secretary  
**Subject:** FW: Hollywood north walk of Fame

To Whom it may Concern

As Hollywood North continues to grow, so do the celebrities who are bringing it to life. To start with, the "Hollywood North Walk of Fame Society" will work with city hall in the placing of star symbols on the sidewalks of Victoria. It is our goal that as more celebrities are commemorated for their work, and our project grows, another walk of fame will be added in Vancouver.

We have spoken with sponsors and have a short list of stars to launch with. We ask for your support and sponsorship for this. We expect an addition to tourism and a growth in interest in their genres.

All talent agencies will be advised, as will the business community. This is not directed solely at film, TV or musicians. It is also an opportunity for writers, visual artists and even athletes. Our board of directors, and our consultant, Louie Lawless, will work together in selecting star locations and recipients. Although there are requirements for receiving a star, we are designing the process to be as inexpensive as possible.

Meetings with Neighbourhood Advisors have been conducted successfully with our currently developed concept. These advisors included Michael Hill, Gary Pemberton and Kimberley Stratford. The Vancouver Island Film Commission has been informed and are awaiting more information from us. Local radio and TV stations will also be consulted on the matter for advertising.

The symbol will be a 3' X 3' outline of Vancouver Island with the name and star inside, plus a small symbol of the line they are in. Westerone and C & C Cutting have been consulted on equipment and supplies for the project. Those awarded will be featured in the media, and will receive a small plaque to keep. A brief bio and video will be provided on our society's web site. We hope that you will appreciate and work with us on our vision.

Thank you for your  
consideration.

Sincerely,  
Jon Ede