2018 Fall Intake

Background

- My Great Neighbourhood Grants launched in 2016 to support community-driven projects in the public realm

- $120,000 annual budget

- Since inception, 79 projects have been approved and are in progress or complete

Collinson Road mural

Promotion

- Neighbourhood Association promotion via e-news letters and website posts

- Poster campaign targeting neighbourhood cafés and community board

- Social media campaign

- Annual community development event

VICTORIA NEWS

The 2017 'My Great Neighbourhood' grant helped supply planters and furnishings to the Yates Street Community Garden. File contributed/Yates Street Community Garden

City of Victoria offers funding for neighbourhood enhancement projects

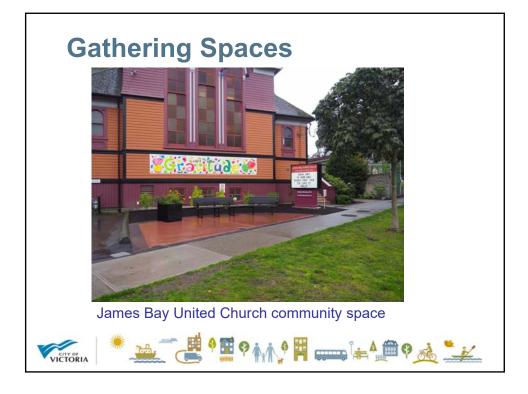Applications are open for the 2018 'My Great Neighbourhood'

Vic News excerpt

Ingenuity

Pedal-powered music festival at Topaz Park

Community fun and education

Birds on Parade project engaged residents in local bird ethnography, created bird costumes and taught the skill of stilt walking

CITY OF VICTORIA

Healthy Environment

James Bay Community Project playspace redevelopment

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Gathering Spaces

James Bay United Church community space

Community Colour

North Park Village mural

Fisherman's Wharf mural

2018 Fall Intake Period

- Fall intake took place between September 1 and October 15
- 6 week application period
- Mandatory preliminary meetings to help streamline the application process has proven to be very successful in higher quality of applications

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2018 Fall Grant Applications

27 applications were received
- 18 placemaking projects
- 9 activity projects

A total request of **$84,206** for the Fall intake

Community workshop as part of a placemaking grant

Evaluation

Name of Project	Request	Recommendation	Explanatory Notes
The MAKE/SPACE mural project	$4,968	$3,718	Recommend decline portion of proposal ($1250) for the publication which is outside scope of this program
Yates St Garden Phase 3	$5,000	$3,594	Third proposal from this applicant. Recommend partial funding to support development of accessible garden space
Brighton Green Native Plant Restoration	$5,000	$0	This proposal requires a Community Garden License. Staff can work with the applicant and sponsoring organization through the process. Fencing and mulch can be provided once a license is in place.
Oaklands Rise Preservation	$5,000	$0	Recommend decline for now and have staff work with applicant in the coming months to refine application
1537 Hillside Ave mural	$1,850	$0	This project can be funded from the balance of the Create Community Colour mural program
Vic West Performance Space	$5,000	$0	Proposal is for major infrastructure project in a park and is outside the scope of this program
Beau Dick Memorial Mural event	$1,000	$0	This project can be funded from the balance of the Create Community Colour mural program

Issue

Multi-phased Projects

- Multi-phased projects challenge the spirit and intent of this grant program
- The maximum value of a project is understood to be $10,000, given the 100% match requirement
- Many of these are supportable projects, such as community gardens
- The policy is silent on how to deal with multiple applications

Recommendation

To add the following language to the policy in Section D. Eligibility Criteria

- That for a multi-phased project to be considered, substantial new elements must be introduced with each application
- That applications for new projects would be prioritized over repeat applications, factoring in quality of application, and
- That this program limits a maximum of three (3) proposals for the same project area

Recommendation

That Council:

1. Approve 22 applications received for the Fall intake of the 2018 My Great Neighbourhood Grant program as outlined in Tables 1 and 2 and 3 in the report.

2. Approve the following changes to the My Great Neighbourhood Grant Policy

For a multi-phased project to be considered, a substantial new element must be introduced with each application. This program limits a maximum of three (3) proposals for the same project area. Applications for new projects will be prioritized over recurring applications, factoring in quality of application.