Today’s Agenda

1. Setting the Stage
2. Making Connections
3. Responding to Uncertainty
4. Shaping our Mobility Future
1. Setting the Stage
What is Go Victoria?

*Go Victoria* will set our plans and priorities to invest in the most transformative ways to move people, goods, and services in, out, and around the City of Victoria, for generations to come.

This playbook will identify a higher standard of mobility, defined by safer, integrated, clean, seamless, and attractive transportation networks.
What is the process?

SEP-DEC 2018
Existing Condition Assessments with Key Stakeholders

JAN-FEB 2019
Go Victoria Launch and Public Engagement
PUBLIC INPUT OPPORTUNITY

FEB-MAY 2019
Go Victoria Strategy Development

JUN 2019
Input on Draft Strategy
PUBLIC INPUT OPPORTUNITY

JUL-AUG 2019
Go Victoria Final Action Plan
Who is doing this work?
2. Making Connections
Why is this needed?

- Health and Wellbeing
- Affordability
- Population Growth
- Limited Space
- Climate Action and Resilience
- Economic Opportunity
- Safety
- Fiscal Responsibility
Climate Action & Resiliency

On-road transportation accounts for 40% of GHG emissions—the second highest share of any sector.

Goal:

All Victorians have access to low carbon, high-performance and affordable multi-modal transportation.

-Climate Leadership Plan
Fiscal Responsibility

Victoria manages hundreds of kilometres of roadway, sidewalks, curb space, and bike lanes. Maintaining a state of good repair helps to stretch limited resources.
Safety

Making our streets safer—and eliminating fatalities and serious injuries—is our responsibility. We must move Victoria toward Vision Zero.

Source: Tefft, Brian, “Impact speed and a pedestrian’s risk of severe injury or death” (AAA Foundation for Traffic Safety, 2011)
Victoria is the heart of a growing region—more people puts pressure on our mobility networks and on the region’s affordability.
Health & Wellbeing

Our bodies require 10,000 steps a day. Making active transportation part of everyday life keeps people of all ages and abilities healthy and productive.
3. Responding to Change
Unprecedented Pace

The next change is on the horizon ... but what is it?
Disruptors and Instigators

Evolving mobility services and vehicles
Disruptors and Instigators

Evolving mobility services and vehicles
Disruptors and Instigators

Evolving mobility services and vehicles
Two Mobility Futures
Two Mobility Futures
Role of the Mobility Strategy

Preparing for the future we want

• Review systems and processes
• Celebrate where we’re at
• Articulate our values
• Establish priorities
• Plan for implementation
• Measure our performance
4. Shaping Our Mobility Future
Build Partnerships
Leverage public and private connections

[Logo images of various organizations: BC Transit, Destination Greater Victoria, The Chamber, British Columbia Ministry of Transportation and Infrastructure, Downtown Victoria, South Island Prosperity Project, CRD (Capital Regional District)]
Focus on High-Impact Opportunities

Make bold moves
Welcome All Voices

Provide easy, fun opportunities

• Connect in-person and online
• Be accessible and invite dialogue
• Articulate tradeoffs
• Reflect what’s shared
• Work together to make decisions
# Lead with Values

Create tools to help make tough choices

<table>
<thead>
<tr>
<th>Project Description</th>
<th>Ward</th>
<th>Location</th>
<th>Distance</th>
<th>Health &amp; Safety</th>
<th>Climate Adaptation</th>
<th>Mobility</th>
<th>Underwriting</th>
<th>Environment</th>
<th>Economic Value</th>
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Note: The table above lists various projects and their scores for lead with values. Each project is rated on multiple criteria such as health & safety, mobility, underwriting, environment, etc., with a total score calculated based on these ratings.
Lead with Values

Create tools to help make tough choices
Lead with Values

Articulate and measure what matters

• Adaptability and Resilience
• Beauty and Unique Character
• Economic Vibrancy
• Inclusiveness and Equity
• Individual Health and Wellbeing
• Safety and Security
• Strong and Engaged Community
• Sustainable Ecology
• Transparent Governance
• Well Maintained, Efficient Systems
GOVICTORIA
Our Mobility Future
#GoVictoria