



Presentation to City of Victoria Smart Mobility Proposal January 31, 2019

SOUTH ISLAND
**PROSPERITY
PROJECT**



Infrastructure Canada's Smart Cities Challenge

- In June 2018, Greater Victoria was selected as one of the top 10 best submissions from a pool of 126 different communities across Canada in the federal government's Smart Cities Challenge.
- The win awarded SIPP with \$250,000 in federal funds to further develop our proposal around Smart Mobility.



What is Smart Mobility?

What is Mobility as a Service (MaaS)?





Indigenous Smart Mobility Pilot





Key Take-Aways

1. This is NOT infrastructure funding.
2. Why is transportation and mobility economic development? (1) identified as top economic concern among major employers, and (2) today, mobility solutions are technology-driven and not only government monopoly.
3. Smart mobility is about increased *convenience* to users by creating digital integration of service providers.
4. Smart mobility is about more *real-time data* for governments.
5. Smart mobility is about building a *partnership network* of government and non-government service providers.
6. Smart mobility *increases the value of government investments* in transportation-related services and infrastructure.