



Committee of the Whole Report For the Meeting of February 4, 2019

To: Committee of the Whole
From: Bill Eisenhauer
Subject: Draft 2019-2022 Strategic Plan Engagement Summit - Engagement Summary

Date: January 24, 2019

RECOMMENDATION

That Council receive the report for information.

EXECUTIVE SUMMARY

The City of Victoria invited the community to “give a day to your city” and participate in the 2019–2022 Strategic Plan Engagement Summit on Saturday, January 19, 2019 from 10 a.m. – 3:30 p.m. at the Victoria Conference Centre. Registration was free and the event included free childminding.

The goals of the 2019 – 2022 Strategic Plan Engagement Summit were to:

- Create the opportunity for people to share their knowledge and experience with the City to help shape the 2019-2022 Draft Strategic Plan and discuss levels of engagement for the 2019 draft actions;
- Convene an inclusive event that attracts a large, diverse and representative group of participants;
- Build new relationships and strengthen established ones with the community; and
- Foster dialogue between citizens and between citizens and the City about the most pressing civic issues facing Victoria over the next four years.

A total of 148 people participated in an inspiring day of sharing ideas, learning together and community building. Mayor and Council also attended and participated in the event.

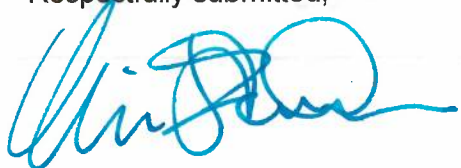
Community representatives were asked to roll up their sleeves and join their neighbours to dive deep into the proposed Strategic Plan to help set the course for their city over the next four years. The summit included facilitated plenary and small group discussions at Engagement Stations on each Strategic Objective.

Participants had the opportunity to discuss and highlight what was important to them as part of the draft Strategic Plan, what actions Council could consider for future planning, and what kind of engagement they were interested in for various projects in 2019.

CONCLUSIONS


Community input and feedback from the Strategic Plan Engagement Summit has been compiled into the Engagement Summary report and associated attachments. It is provided for Council's information to help inform discussions to finalize the 2019-2022 Strategic Plan, in conjunction with other feedback provided on the draft strategic plan objectives and actions through staff reports and other public engagement activities, including the Strategic Plan and Financial Plan Survey, the Budget Town Hall, and written submission.

Respectfully submitted,



Bill Eisenhauer
Head of Engagement

Report accepted and recommended by the City Manager:


Date: Jul 31, 2019

List of Attachments

- 2019 – 2022 Strategic Plan Engagement Summit – Engagement Summary