



STRONGITHARM CONSULTING LTD.

March 13, 2019

Mayor Lisa Helps & Council  
City of Victoria  
1 Centennial Square  
Victoria BC V8W 1P6

Sent via email

**Re: 1402 Douglas Street, Local Government Recommendation Without Heritage Alteration Permit**

Dear Mayor Helps & Council:

We are writing in response to decisions made at the Heritage Advisory Panel (HAP) on March 12, 2019 that declined the Heritage Alteration Permit application submitted by The Original FARM for 1402 Douglas Street. We respect the discernment of the HAP in maintaining the integrity of the desired streetscape, and acknowledge how Victoria's heritage properties impact and interact with the surrounding community. We will execute another solution to accommodate the decisions made by the HAP, while also maintaining the level of aesthetic The Original FARM has maintained in our beautiful heritage space, both outside and in. This solution will not require alterations to the building exterior, or any window treatments.

We know this solution will please the HAP, the City, and the Liquor Cannabis Regulation Branch (LCRB). LCRB requires obstructed sight-lines from the street into cannabis retail stores. We have had Cannabis Retail inspectors tour the space to confirm that there are more ways to address this regulation than just window coverings. A formal final inspection could be approved in a number of different ways as long as the goal of obstructed sight-lines is met.

The Original FARM looks forward to the next stage of legalization, and in working diligently toward positively impacting the surrounding community. We will continue to serve our customers safely and responsibly, while educating the public on responsible use of the legal cannabis products now available across Canada.

We would kindly request that Council approve a Local Government Recommendation for our LCRB application without the requirement for a Heritage Alteration Permit as our path forward will not involve alterations to the exterior of the building.

With thanks,

Deane Strongitharm, MCIP, RPP

cc: Allen Spillette, Michael Supowitz, Allan Lingwood, The Original FARM