

**“GLOBAL MEETINGS INDUSTRY DAY”**

- WHEREAS** *Global Meetings Industry Day (GMID) is the third annual global advocacy day shedding light on the value of the meetings to people, business and communities; and*
- WHEREAS** *The meetings industry as a whole has a real impact on the economy, local businesses and residents in the City of Victoria; and*
- WHEREAS** *Internationally, the meetings industry creates hundreds of thousands of jobs, generates billions of dollars of revenue and supports communities around the world; and*
- WHEREAS** *Hosting an event, convention or tradeshow stimulates this region's economy by bringing in new visitors who stay in our hotels, eat in our restaurants, shop in neighborhood stores and bring new revenue; and*
- WHEREAS** *GMID is a time for the City of Victoria to reflect on the importance of the meetings industry and what it has provided for the community; and*
- WHEREAS** *the City of Victoria will show its support by sending a representative to attend the Annual Global Meetings Industry Day event on April; 4<sup>th</sup> at the Parkside Hotel*

**NOW, THEREFORE** I do hereby proclaim April 4<sup>th</sup>, 2019 as **“GLOBAL MEETINGS INDUSTRY DAY”** on the **HOMELAND** of the Lekwungen speaking **ESQUIMALT AND SONGHEES FIRST NATIONS** in the **CITY OF VICTORIA, CAPITAL CITY** of the **PROVINCE of BRITISH COLUMBIA**.

**IN WITNESS WHEREOF**, I hereunto set my hand this 28<sup>th</sup> of March Two Thousand and Nineteen.

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**LISA HELPS**  
**MAYOR**  
**CITY OF VICTORIA**  
**BRITISH COLUMBIA**

**Sponsored By:**  
**Miranda Ji**  
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