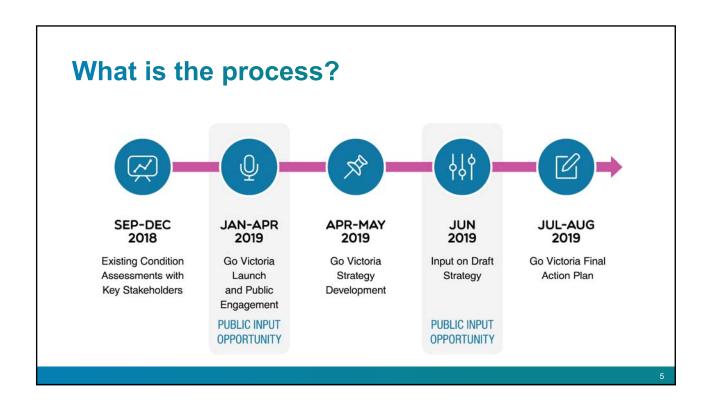


What is Go Victoria?

Go Victoria will set our plans and priorities to invest in the most sustainable and transformative ways to move people, goods, and services in, out, and around the City of Victoria, for generations to come.

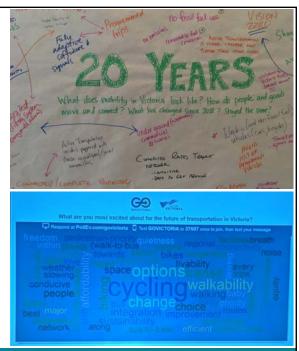
This playbook will identify a higher standard of mobility, defined by safer, integrated, clean, seamless, and attractive transportation networks.



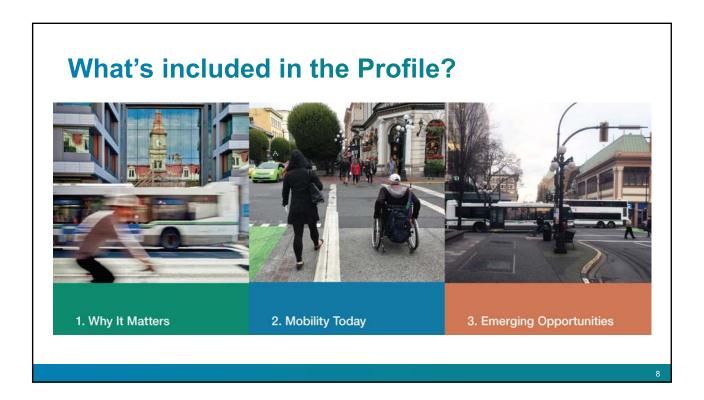


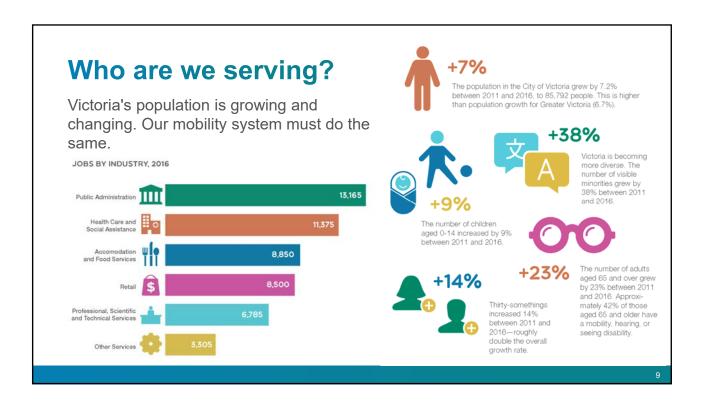
What has been done?

- · Plan and policy review
- Data analysis
- Staff workshops
- Key agency interviews
- · Community presentations
- Launch event
- Baseline of existing conditions









What are we facing?

Technology disruptors, climate change, and market forces are shaping our future.







RESILIENCY



PRIVATE SECTOR ROLE

What are we including?

Personal transport, the movement of goods and services, and our collective mobility assets are all part of the City's Mobility Profile.





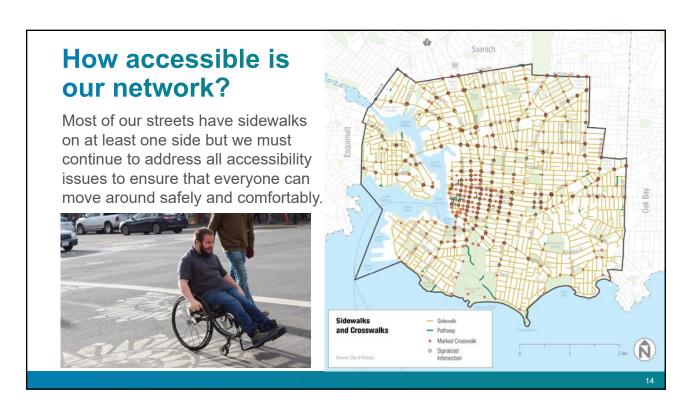




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100% -How are we doing? Smart land use decisions have helped to 80% support an enviable mode split. 1ST At 11.1%, Victoria has the highest share of bike commuters for any Canadian city with more than 50,000 people—and the second-highest in North America. 60% — O BICYCLE 7% TRANSIT PASSENGER 20% -DRIVER 0% -70.8 KM 2011 2017







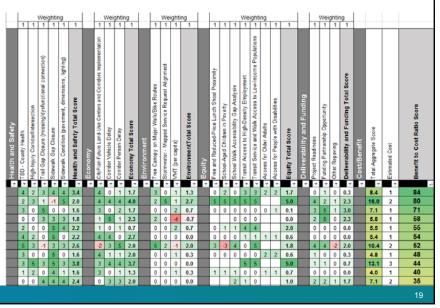


What does that mean? To transform DOUGLAS STREET BEFORE **DOUGLAS STREET NOW** Dedicated Transit Lanes Transit in Mixed Traffic public transit, we need to work regionally to build out the rapid and frequent transit 33,900 network, 25,700 (+32%)prioritizing the movement of people.



What does that mean?

To align our priorities, we need tools that help us make tough decisions, including choices between different projects and modes. We'll use our values to do this.





Using Values to Make Decisions

This workshop provides Council with an opportunity for an interactive discussion on mobility values and tradeoffs. We are intending to illustrate, through examples, the very real (and necessary) trade-offs that the City faces.

A strong strategy based on further discussions with Council, agency partners and the public will help to solidify the relative importance of competing priorities.

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Using Values to Make Decisions

Consider how important each of these draft mobility values are to you.

- Having a **comfortable** transportation experience
- Getting where I need to go in less time
- Having a mix of transportation options available to me
- Improving the **affordability** of transportation
- Having access to regional connections and destinations



Using Values to Make Decisions

Consider how important each of these draft mobility values are to you.

- Transportation options that promote health and well-being
- Easy to use systems and services
- Safe and secure services and infrastructure
- Sustainability, clean / low-carbon transportation systems
- Well maintained, efficient transportation services and infrastructure



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#1: New Technologies vs Traditional Mobility

Consider where on the scale you may fall (toward one or the other).

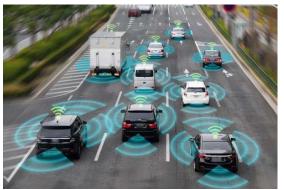
We should embrace new technologies like autonomous vehicles and microsharing services to improve access. New Technologies

Traditional Mobility We need to focus on walking, biking, and public transport for shorter trips rather than worrying about longer distance needs.

Prioritizing new technologies could allocate roadway space to autonomous vehicles and shared mobility devices, which could have impacts on who uses our streets. Focusing on traditional mobility could mean missing opportunities to embrace the opportunities and local implementation of new technologies.

#1: New Technologies vs Traditional Mobility

Let's think about someone who works in Downtown Victoria every day and someone who splits their time between Vic General and Royal Jubilee Hospitals. When considering them, where do you fall on the spectrum? **Tell us why.**





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#2: Storage vs Loading

Consider where on the scale you may fall (toward one or the other).

We need to make it easy for people to find parking on the street in front of the places they need to go. 1 2 3 4

Curbspace Curbspace for Storage for Loading

We need to focus on providing spaces for loading and unloading of both people and goods.

Using curb space for storage means providing medium- and long-term places for people to park in the road right-of-way. Using curb space for short-term loading means that people and delivery vehicles have to share the curb and regular turnover will occur.

#2: Storage vs Loading

Let's think about a postal truck driver and someone going to dinner at a restaurant. When considering them, where do you fall on the spectrum? **Tell us why?**





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#3: Convenience vs Safety

Consider where on the scale you may fall (toward one or the other).

We need to move travelers quickly to keep Victoria an efficient city.



Slower vehicle speeds and dedicated spaces for travelers are needed to improve safety.

Convenience means you can get to where you need to go faster, but that might come at the price of keeping fellow travelers safe. The faster we move by any mode, the more risk there is for our most vulnerable residents.

#3: Convenience vs Safety

Let's look at two streets: Oswego Street and Blanshard Street. Is convenience or safety more important? Where do you fall on the spectrum? **Tell us why?**



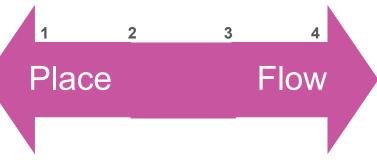


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#4: Place vs Flow

Consider where on the scale you may fall (toward one or the other).

We need sidewalks and streets with places to stop and linger.



We need to focus on moving people and keep amenities on private property.

Streets and sidewalks with amenities and places to sit and rest help can create a welcoming community. But they can also interfere with the movement of services, goods, and people, including those using wheelchairs or other devices.

#4: Place vs Flow

Let's think about Fort Street and Fernwood Village. Is place or flow more important? How do you fall on the spectrum? **Tell us why.**





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#5: Current Residents vs Future Residents

Consider where on the scale you may fall (toward one or the other).

We need to help people get around today based on our current housing, modes, and travel patterns.

Current

Residents

3

~~

Future Residents We need to plan for future generations, including housing types and locations that support more sustainable transportation.

Prioritizing our current residents means reacting to travel needs based on Victoria's current housing mix and travel patterns. If we focus on future residents, we should anticipate new housing types and travel patterns, which will be a significant change from the status quo.

#5: Current Residents vs Future Residents

Now think about an aging couple who lives here today and a family with young children who will be here tomorrow. When considering them, where do you fall on the spectrum? **Tell us why.**





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#6: Maintaining vs Building

Consider where on the scale you may fall (toward one or the other).

We need to focus on maintaining our existing systems and bringing our infrastructure to a state of good repair.



Building New We need new projects and programs to supplement what we already have and modernize our networks.

If we defer critical maintenance of our existing infrastructure, it will fail. If we build new infrastructure, we'll add to our maintenance costs in the future but have facilities to support our changing travel patterns.

#6: Maintaining vs Building

Let's think about two projects: Point Ellice Bridge and Galloping Goose Trail. When considering them, where do you fall on the spectrum? **Tell us why.**





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#7: Regional vs Local

Consider where on the scale you may fall (toward one or the other).

We should prioritize the needs of the region to keep people moving to and from Victoria.

Regional Investments

Local Investments We should prioritize the needs of local residents and businesses to improve transport in our city.

Choosing regional investments means more focus on the corridors (of all types) that carry people into and out of Victoria. This could mean less focus on investments that make it easier to get around our neighbourhoods.

#7: Regional vs Local

Let's think about people on a bus travelling from other municipalities vs neighbourhood transit service. When considering them, where do you fall on the spectrum? **Tell us why.**





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Transportation to Achieving Priorities AFFORDABILITY APPOPULATION GROWTH AND CHANGE LIMITED SPACE ECONOMIC OPPORTUNITY SAFETY FISCAL RESPONSIBILITY



How will we involve the public?

- Online survey
- Pop-up events
- Community and organization outreach

 Makilla To Co Box
 - Mobility To Go Box
- Strategic focus groups with business and service providers
- Advisory committee



HOW DO YOU WANT TO GET AROUND VICTORIA IN THE FUTURE?

Place a checkmark next to the way you want to get around Victoria in the future























How will we engage staff and agency partners?

- Staff workshop
- Staff and agency focus groups
 - Curbside management
 - Data and evaluation
 - Prioritization tools
 - Network alignment
 - Land use
 - Project delivery
 - Supportive programs
- Strategy development





