Parking Services Update

Parking Strategy Guiding Principles

• Focus on supplying short-term parking opportunities
• Support economic vitality downtown
• Offset parking expenditures through revenues
• Support sustainable transportation and land-use plans and policies
Achievements and Challenges

Achievements:
• Good on-street turn-over in core, 50 minute average stay within 90-minutes zone
• On-street usage distributed to streets further from core
• Reduction in parkade all day daily parking - 8% compared to 12% in 2017
• Reduction in parkade monthly parking - 23% of spaces compared to 25% in 2017 and 30% in 2016
• Weekend space availability within parkades

Challenges:
• Parkade peak demand weekdays 11 am to 2 pm, but vehicles generally only have short waits due to high short-term turnover

Ongoing Proactive Initiatives

• Conducting block-by-block on-street analysis to ensure best utilization of parking capacity – 13 parking spaces added in 2018
• All-day paid parking in time-limited on-street zones – 57 spaces added in 2018
• On-street commuter permits at the outer perimeter of the core as alternative to all-day parking in parkades
• Car share in all parkades
• 20-minute spaces for small business loading/unloading – 60 spaces available
• Taxis allowed to stand at 8 designated fire hydrants
• Commercial loading zones - standardized
Paid On-Street Parking on Sundays

- To fund bus passes for youth who live in the City of Victoria
- Implementation direction:
  - Effective May 1, 2018:
    - Fees and time-limits same as weekdays
    - Parkades remain free
- Amendment to Streets and Traffic Bylaw required

Considerations – Sunday Parking

- Current parking rates and time limits are set based on desired turnover and expected demand
- Due to lower parking demand on Sundays, alternate option for Council’s consideration:
  - No time-limits at meters
  - Reduced rates
    - $2 per hour in current 90-minute zone
    - $1 per hour in outlying areas
Proposed Parkade Rate Adjustments

Per Parking Rates Policy, increase monthly rates by 10% as follows:

<table>
<thead>
<tr>
<th>Monthly rates</th>
<th>Current</th>
<th>2019 Proposed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Centennial Sq</td>
<td>$165</td>
<td>$180</td>
</tr>
<tr>
<td>Johnson St</td>
<td>$185</td>
<td>$200</td>
</tr>
<tr>
<td>Yates St</td>
<td>$220</td>
<td>$240</td>
</tr>
<tr>
<td>View St</td>
<td>$220</td>
<td>$240</td>
</tr>
<tr>
<td>Broughton St</td>
<td>$220</td>
<td>$240</td>
</tr>
</tbody>
</table>

Recommendations

That Council:

1. Direct staff to bring forward amendments to the Streets and Traffic Bylaw to authorize charging fees for metered on-street parking on Sundays

2. Direct staff to update the Parking Rates Policy to reflect monthly rate increases