



# Parking Services Update



## Parking Strategy Guiding Principles

- Focus on supplying short-term parking opportunities
- Support economic vitality downtown
- Offset parking expenditures through revenues
- Support sustainable transportation and land-use plans and policies



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## Achievements and Challenges

### Achievements:

- Good on-street turn-over in core, 50 minute average stay within 90-minutes zone
- On-street usage distributed to streets further from core
- Reduction in parkade all day daily parking - 8% compared to 12% in 2017
- Reduction in parkade monthly parking - 23% of spaces compared to 25% in 2017 and 30% in 2016
- Weekend space availability within parkades



### Challenges:

- Parkade peak demand weekdays 11 am to 2 pm, but vehicles generally only have short waits due to high short-term turnover



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## Ongoing Proactive Initiatives

- Conducting block-by-block on-street analysis to ensure best utilization of parking capacity – 13 parking spaces added in 2018
- All-day paid parking in time-limited on-street zones – 57 spaces added in 2018
- On-street commuter permits at the outer perimeter of the core as alternative to all-day parking in parkades
- Car share in all parkades
- 20-minute spaces for small business loading/unloading – 60 spaces available
- Taxis allowed to stand at 8 designated fire hydrants
- Commercial loading zones - standardized



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## Paid On-Street Parking on Sundays

- To fund bus passes for youth who live in the City of Victoria
- Implementation direction:
  - Effective May 1, 2018:
  - Fees and time-limits same as weekdays
  - Parkades remain free
- Amendment to Streets and Traffic Bylaw required



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## Considerations – Sunday Parking

- Current parking rates and time limits are set based on desired turnover and expected demand
- Due to lower parking demand on Sundays, alternate option for Council's consideration:
  - No time-limits at meters
  - Reduced rates
    - \$2 per hour in current 90-minute zone
    - \$1 per hour in outlying areas



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## Proposed Parkade Rate Adjustments

Per Parking Rates Policy, increase monthly rates by 10% as follows:

Monthly rates	Current	2019 Proposed
Centennial Sq	\$165	\$180
Johnson St	\$185	\$200
Yates St	\$220	\$240
View St	\$220	\$240
Broughton St	\$220	\$240



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## Recommendations

That Council:

1. Direct staff to bring forward amendments to the Streets and Traffic Bylaw to authorize charging fees for metered on-street parking on Sundays
2. Direct staff to update the Parking Rates Policy to reflect monthly rate increases



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