



grants of up to \$1,000 (matched funds).

The program is open to all not-for-profit organizations including community and neighbourhood associations and schools. Residents, informal organizations and businesses may also apply for funding by partnering with a local not-for-profit group. The not-for-profit group is required to co-sign the application, receives the funding and is the responsible party for ensuring the project meets agreed conditions.

The projects and activities must be located within the City of Victoria to be eligible for funding.

### 2019 GRANT PROGRAM

This grant program is open for two 6-week intakes per year, between March 1 and April 15, and September 1 to October 15. Staff actively promote the program through social media posts, email and verbal communications with stakeholders, a poster campaign and a community development event. Radio interviews and print media will also help promote the program. Throughout both intake periods, staff meet with prospective applicants to shape their projects and support them in providing a high-quality application.

Applications for the Spring Intake were received from twelve of the City's thirteen neighbourhoods.

The total amount of matching funds requested is \$60,300 which leaves \$59,700 available. The interdepartmental committee made up of staff from Parks, Planning, Arts & Culture and Engineering reviewed the applications. Funding recommendations are provided in Tables 1, 2 and 3.

Summary tables of the Placemaking and Activity applications are provided below. The evaluation matrix and evaluations have been included in Appendix B. The complete applications for Placemaking are attached in Appendix C and Activities in Appendix D.

Table 1: 2019 Spring Placemaking Grant applications

|   | Name of Project                        | Neighbourhood  | Applicant/Sponsor                    | Request |
|---|--|----------------|--------------------------------------|---------|
| 1 | Rock Bay Concrete Canvas Maps          | Burnside Gorge | Burnside Gorge Community Association | \$4,500 |
| 2 | Food for Thought                       | Downtown       | FED Restaurant Society               | \$5,000 |
| 3 | George Jay mural                       | Fernwood       | George Jay PAC                       | \$1,820 |
| 4 | Community Centre Garden Revitalization | Fernwood       | Fernwood NRG                         | \$5,000 |
| 5 | Honouring Lekwungen Plant Garden       | Fernwood       | Mitraniketan Housing COOP            | \$1,750 |
| 6 | Little Seed Library                    | James Bay      | James Bay Neighbourhood Association  | \$1,200 |
| 7 | Hillside Ave murals                    | Oaklands       | Oaklands Community Association       | \$5,000 |
| 8 | Park Signs Project                     | Oaklands       | Oaklands Community Association       | \$4,985 |

|    |                               |          |                                    |         |
|----|-------------------------------|----------|------------------------------------|---------|
| 9  | Walbran Mural                 | Oaklands | Oaklands Community Association     | \$5,000 |
| 10 | Xeriscaping                   | Oaklands | Oaklands Community Association     | \$3,105 |
| 11 | Ryan Street Mural             | Oaklands | Oaklands Community Association     | \$2,000 |
| 12 | Woodland Pathway              | Rockland | Rockland Neighbourhood Association | \$2,490 |
| 13 | Pollinator Garden Enhancement | VicWest  | Pollinator Partnership Canada      | \$5,000 |

\*see Table 3 for explanation

**Total Placemaking Applications \$46,850**

Table 2: 2019 Spring Activity Grant applications

|    | Name of Project                            | Neighbourhood   | Applicant/Sponsor                       | Request |
|----|--|-----------------|---|---------|
| 1  | Walk on Film Night                         | Downtown        | Victoria Film Festival                  | \$1,000 |
| 2  | Inner Harbour Interactive Storytelling     | Downtown        | Downtown Victoria business Association  | \$1,000 |
| 3  | Singing in the Streets                     | Hillside Quadra | Quadra Village Community Centre         | \$1,000 |
| 4  | Scare on McNair                            | Hillside Quadra | Quadra Village Community Centre         | \$1,000 |
| 5  | Peoples Apothecary Summer Herbal Workshops | Hillside Quadra | Quadra Village Community Centre         | \$450   |
| 6  | Bicycle Champions                          | Fairfield       | Greater Victoria Placemaking Society    | \$1,000 |
| 7  | Solstice Party                             | Fairfield       | Fairfield United Church                 | \$1,000 |
| 8  | Seniors Yoga                               | Fernwood        | Fernwood NRG                            | \$1,000 |
| 9  | Rock Bay Creek Celebration Tour            | Fernwood        | Fairfield Community Association         | \$1,000 |
| 10 | South Jubilee Community Music Festival     | South Jubilee   | South Jubilee Neighbourhood Association | \$1,000 |
| 11 | Basketball Street Party                    | Oaklands        | Oaklands Community Association          | \$1,000 |
| 12 | Creekside Concert                          | Oaklands        | Friends of Bowker Creek                 | \$1,000 |
| 13 | Pear Harvest                               | Vic West        | Vic West Community Association          | \$1,000 |

\*see Table 3 for explanation

**Total Activity Applications \$13,450**

Table 3: Applications recommended for decline

|   | Name of Project                               | Neighbourhood | Request | Explanatory Notes  |
|---|---|---------------|---------|--|
| 1 | Wellness First                                | Fairfield     | \$1,000 | Recommend decline as the same event was funded in the previous year and does not reflect a substantial new element |
| 2 | The Wellness Place                            | Fairfield     | \$5,000 | Recommend decline as proposal does not reflect a placemaking installation  |
| 3 | Next Steps Childcare Society Playground build | North Park    | \$5,000 | Recommend decline as the proposal does not reflect an installation that is open to the public                      |

|   |  |          |         |   |
|---|--|----------|---------|---|
| 4 | Rockland Children's Garden and play Space Concept Design | Rockland | \$5,000 | Recommend decline for now and have staff work with applicant in the coming months to refine application |
|---|--|----------|---------|---|

### ISSUES AND ANALYSIS

Staff have been tracking grants across neighbourhoods from 2016 to the current intake. A summary of grant distribution by neighbourhood for this intake is provided in Table 4.

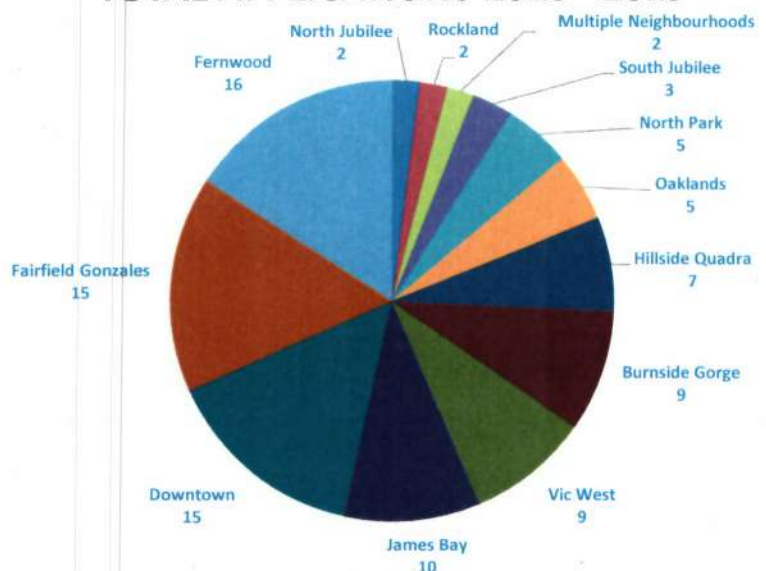
Table 4: Applications by Neighbourhood 2019 Spring Intake

| Neighbourhood      | Total Applications | Total Requested Funds | Total Recommended | Recommendation  |
|--------------------|--------------------|-----------------------|-------------------|-----------------|
| Burnside Gorge     | 1                  | \$4,500               | 1                 | \$4,500         |
| Downtown           | 3                  | \$7,000               | 3                 | \$7,000         |
| Fairfield Gonzales | 4                  | \$8,000               | 2                 | \$8,000         |
| Fernwood           | 5                  | \$11,270              | 5                 | \$10,570        |
| Hillside Quadra    | 3                  | \$2,450               | 3                 | \$2,450         |
| James Bay          | 1                  | \$1,200               | 1                 | \$1,200         |
| North Jubilee      | 0                  | 0                     | 0                 | 0               |
| North Park         | 1                  | \$5,000               | 0                 | 0               |
| Oaklands           | 7                  | \$22,089              | 7                 | \$22,089        |
| Rockland           | 2                  | \$7,490               | 1                 | \$2,490         |
| South Jubilee      | 1                  | \$1,000               | 1                 | \$1,000         |
| Vic West           | 2                  | \$6,000               | 2                 | \$6,000         |
| <b>Total</b>       | <b>30</b>          | <b>\$76,300</b>       | <b>26</b>         | <b>\$60,300</b> |

This pie chart shows the distribution of approved grants by neighbourhood up to the Spring 2019 intake.

As of December 2018, the City has approved \$329,681 funding for 101 projects. If the recommended Spring 2019 applications are approved, this grant program will have initiated 127 placemaking projects and community development activities with \$389,981 of grant funds in three and a half years.

### TOTAL APPLICATIONS 2016 - 2019



## OPTIONS & IMPACTS

### Option 1 – Approve 26 applications (Recommended)

An interdepartmental committee made up of staff from Parks, Planning, Arts & Culture and Engineering reviewed the applications and issues which have been noted have been resolved.

### Option 2 – Further review grant applications and make alternative decisions for grant awards

This option would involve a further process and Council direction to identify the scope of eligibility.

#### Accessibility Impact Statement

There are no accessibility concerns related to the proposed recommendations in this report.

#### 2019 - 2022 Strategic Plan

The applications received support the objectives and/or the action and outcome statements of the Strategic Plan specifically:

- Objective 8: Strong Livable Neighbourhoods

#### Impacts to Financial Plan

The \$120,000 for this grant program was approved as part of the 2019 Financial Plan.

#### Official Community Plan Consistency Statement

The My Great Neighbourhoods Grants program supports several of the OCP's broad objectives, including:

##### Placemaking

- 8 (d) That social vibrancy is fostered and strengthened through human scale and design of buildings, streetscapes and public spaces.
- 8 (g) That a sense of place is developed and enhanced through urban design features.

##### Community Wellbeing

- 15 (d) That strong partnerships build the capacity of individuals and the community.
- 15 (e) That all citizens have the opportunity to participate in civic affairs.

##### Arts and Culture

- 16 (a) That Victoria is a creative and vibrant city.
- 16 (f) That art in public places is supported and enabled as a public good and an expression of community identity.

Respectfully submitted,



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Neighbourhood Advisor



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