



YEAR IN REVIEW

- First met November 1st, 2018
- Worked with City Council developing and providing feedback on their Strategic Plan
- Worked with community organizations and partners developing and assisting with projects and initiatives







YEAR IN REVIEW CONT'D



- Engaged with community offering free soup and hugs during the holiday season
- Hosted the Participatory Budget Steering Committee which seeks out to fund up to \$50,000 in community projects and initiatives

GUESTS



Mayor Lisa Helps





Josie Hjermstad



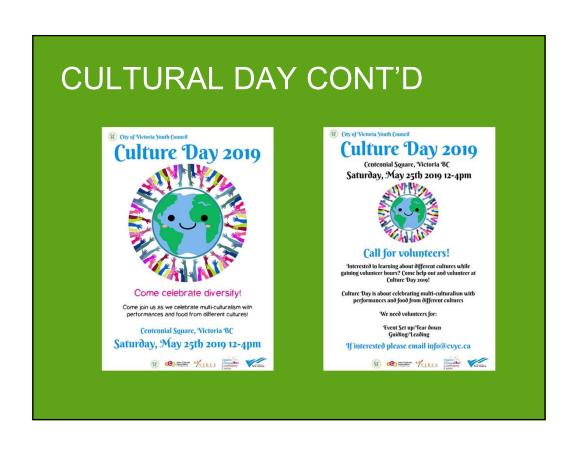








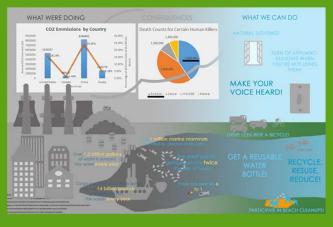








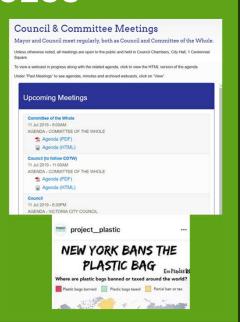
BYO BAG RESEARCH PROJECT



- New/Untraditional ideas
- Infographic/poster inspiration
- Goal: research the impacts of the plastic bag ban and advocate other regions to follow suit

RESEARCH PROCESS

- Emphasis on illustrating tangible benefits and impacts
- Facts gathered from Victoria and other cities
- Pro's and Con's found for plastic bag ban
- Evidence on Victoria could hopefully could contrast the cons



ANALYSIS OF ECONOMIC AND ENVIRONMENTAL IMPACTS



- Reports were looked at as a model for our procedure
- Conclusion of this report was

"no substantial negative longterm impact to retailers, as well as no demonstrated migration of consumers,"

but possible short term impacts

WHAT WENT WELL

- Initial data research on other cities
- Learned about the implications of plastics and the efforts taken to decrease them
- Learned about the complications of taking on such a project and gained skills to partake in one



CHALLENGES AND





- Couldn't find out if there was already a report/project like this
- Hard to find Victoria specific data
- Workload management with other projects occurring simultaneously
- Postponed project for next year

BAD FOR YOUR BRAND





- Idea from Mayor Lisa Helps
- Goal: Post pictures of plastic bags with company logos on them with #badforyourbrand
- Twitter created





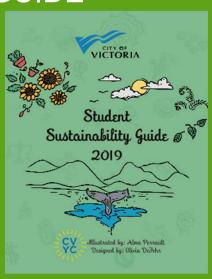


CHALLENGES

- Hard to create large social presence in short amount of time
- Tricky to narrow our focus with all 3 projects



STUDENT SUSTAINABILITY GUIDE



- An all-inclusive resource to get us all in to save the planet
- Need-to-know facts about the environment, as well as sustainable businesses and organizations with a local focus
- Will be released to schools in September

