

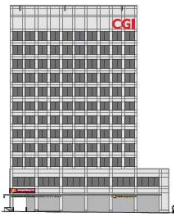
# Development Variance Permit Application

1175 Douglas Street

Signage Variances



**Proposed Signage**  
North Elevation  
Cumulative Sign Display Surface Area: 38.26 m<sup>2</sup>



**Proposed Signage**  
West Elevation  
Cumulative Sign Display Surface Area: 23.08 m<sup>2</sup>

The proposed signage program for 1175 Douglas St. was developed with the intent to unify the presentation of signage on the property, and in order to give appropriate exposure to CGI and CBC as the two anchor tenants.

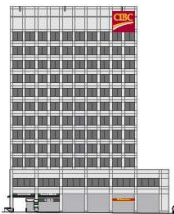
The new program was developed with input from the City of Victoria, and effects an overall decrease in the signage areas visible to the street.

Area calculations can be found on Pages W3.6-W3.5.

\*Please note: Due to the technical interpretation of the sign display surface areas (in-set signs are not counted), the North elevation shows an increase, even though the actual amount of signage visible from the street has decreased when considering all visible signs.



**Existing Signage**  
North Elevation  
Cumulative Sign Display Surface Area: 28.62 m<sup>2</sup>  
Area of all Visible Signs: 45.12 m<sup>2</sup>



**Existing Signage**  
West Elevation  
Cumulative Sign Display Surface Area: 28.62 m<sup>2</sup>  
Area of all Visible Signs: 36.25 m<sup>2</sup>





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## Recommendation

That Council, after giving notice and allowing an opportunity for public comment at a meeting of Council, consider the following motion:

That Council authorize the issuance of Development Variance Permit Application No. 00225 for 1175 Douglas Street, in accordance with the terms identified in the report.

