



CITY OF VICTORIA: FOOD PRODUCTION ON PRIVATE LANDS INVENTORY

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PURPOSE

A survey of residents that produce food on private land, with the purpose of understanding the current state of private land food production and setting a baseline to inform future targets.



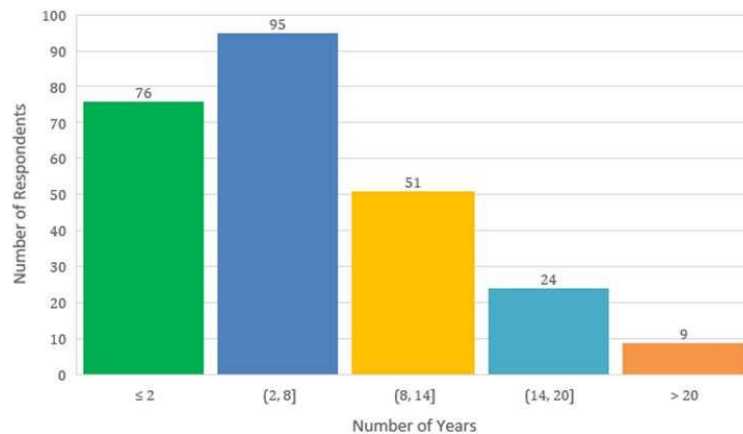
THE SURVEY

- 307 residents who grow food completed the survey
- The average age of residents who completed the survey was 47
- All participants in the study were volunteers
- Participation was higher from Vic West, Fernwood, James Bay, Hillside Quadra, and Fairfield neighbourhoods
- Participation was lower from Rockland, Gonzales, and Downtown neighbourhoods

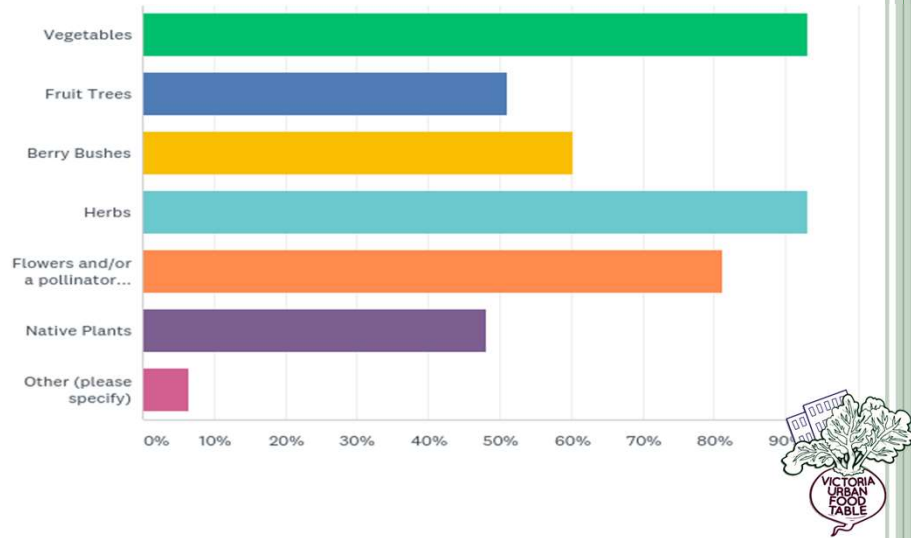


DEEP ROOTS OR FRESH SPROUTS

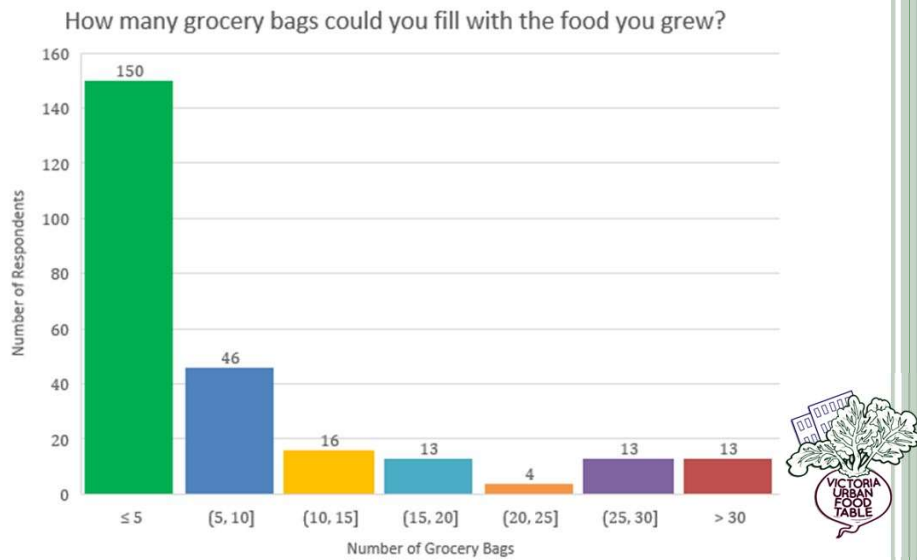
How many years at your current residence have you and your household been growing food-producing plants?

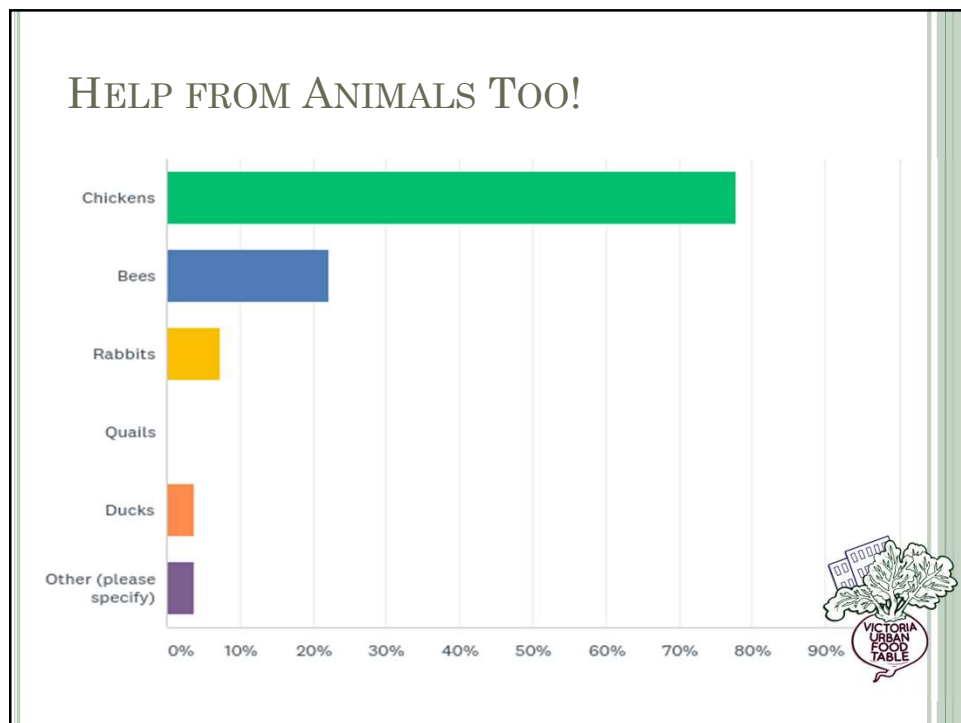
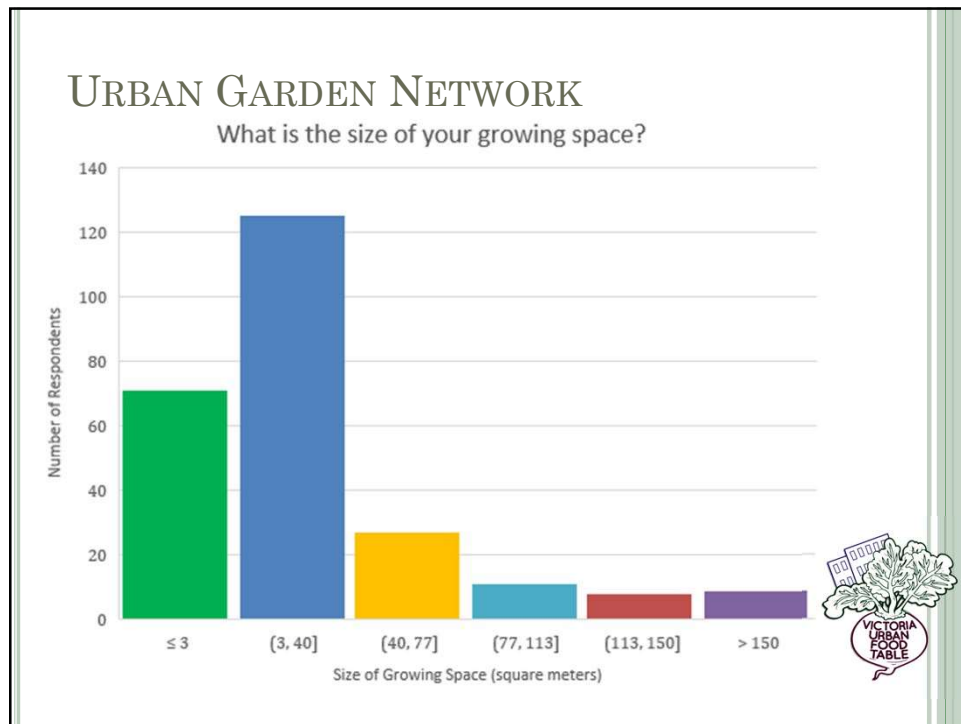


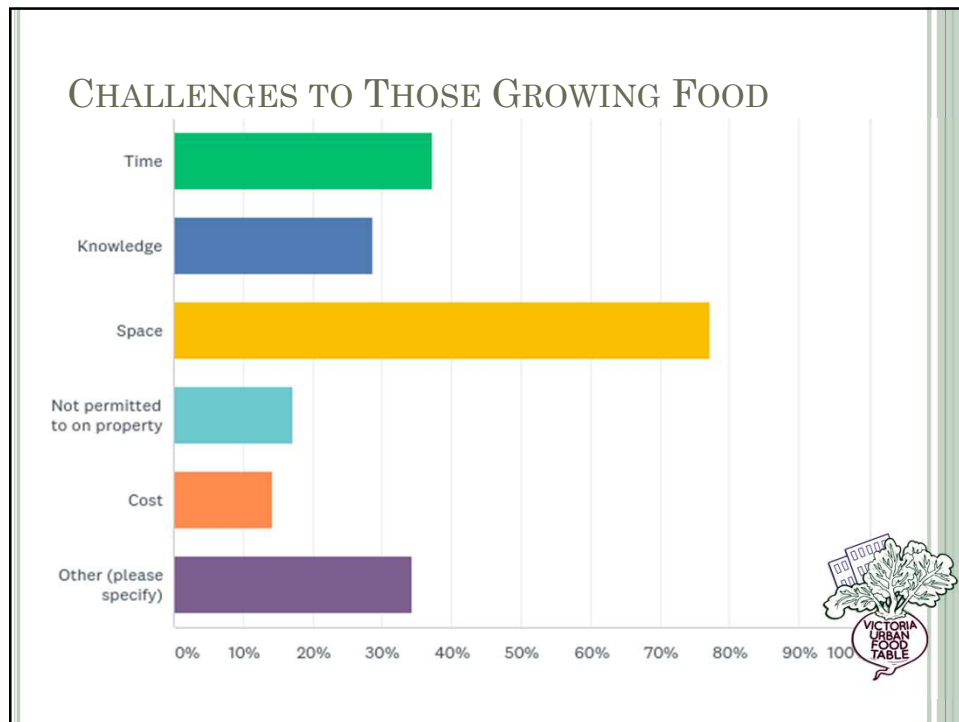
CHOICE OF CROPS



GROCERY SAVINGS







CONCLUSION

- Majority of food being produced is on private land
- Finding more opportunities for:
 - Supporting growers and growing on private land
 - Educational workshops
 - Access to materials to grow and preserve food
 - Continuing to monitor growing and engage backyard growers

VICTORIA URBAN FOOD TABLE