



2019 Fall Intake



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Background

- Launched in 2016 to support community-driven projects in the public realm
- Budget was \$123,000 for 2019
- Up to
 - \$5000 available for placemaking grants
 - \$1000 available for activity grants



McCaskill Street Road Mural



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Promotion

- Neighbourhood Association promotion via e-news letters and website posts
- Poster campaign targeting neighbourhood cafés and community boards
- Social media campaign

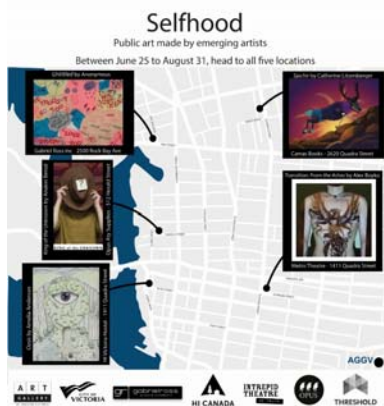


Acknowledgement plaque in Fernwood Community Centre



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2019 Fall Intake Period



Local emerging artists partner with at-risk youth to create self portraits at the Greater Victoria Art Gallery

- Fall intake took place between September 1st and October 15th
- Mandatory preliminary meeting with a Neighbourhood Advisor
- We continue to have conversations with residents all year, discussing possible ideas for this program



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Community Gatherings



Co-op café workshop



Yoga and high tea



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Community Celebrations



Singing in the Streets in Quadra Village



North Park Street Festival



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Community Celebration



James Bay Community Picnic



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Placemaking



Community tool shed



Free little library



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Placemaking



Wall mural and children's garden in Fernwood



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2019 Fall Grant Applications

34 applications were received

- 18 placemaking projects
- 16 activity projects
- 5 are recommended for decline as per table three
- 29 grants recommended for funding for a total request of **\$52,945** for the Fall intake



Reconciliation activity in Fairfield



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Analysis

| | Placemaking | Activity* | Total |
|--------------|-------------|-----------|------------|
| 2016 | 22 | n/a | 22 |
| 2017 | 24 | 14 | 38 |
| 2018 | 27 | 16 | 43 |
| 2019 | <u>27</u> | <u>28</u> | <u>55</u> |
| Total | 100 | 58 | 158 |

*activity grants were introduced in the spring of 2017



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Analysis

Approved Grants by Year

| | Spring | Fall | Total |
|---------------------|--------|------|------------|
| 2016 | n/a | 22 | 22 |
| 2017 | 21 | 17 | 38 |
| 2018 | 21 | 22 | 43 |
| 2019 | 26 | 29* | <u>55</u> |
| 4 year total | | | 158 |

*includes recommendations in this report



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Analysis

Next steps – create a GIS layer of the completed placemaking projects by neighbourhood



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Recommendation

That Council approve 29 applications received for the Fall intake of the 2019 My Great Neighbourhood Grant program



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