

December 21, 2019

City of Victoria
1 Centennial Square
Victoria BC V6W 1P6

Re: Liquor Primary Application for KWENCH Culture Club 2031 Store Street, Victoria, BC

Please accept this letter as our written response with respect to the Committee on the Whole Report dated December 10, 2019 and to be reviewed for the meeting on January 16, 2020.

KWENCH Culture Club confirms that the application is for a new Liquor Primary license having hours of operation from 9:00 am to 11:00 pm daily with a total occupant load of 265 persons.

It is noted within the report, there is some concern with respect to noise within the community as well as possible consumption outside of designated areas. KWENCH Culture Club is committed to be a respectful neighbour to its surrounding community. An in-house policy has been developed by ownership and there is a zero-tolerance policy in place. Team members monitor all areas to ensure public safety and nuisance behaviour is mitigated. KWENCH and its members do not condone drinking or smoking outside of the Club. There are written policies and building signage that communicate the policies to all guests. In addition to this, both provincial and municipal bylaws prohibit consumption outside of legally licensed areas; therefore, KWENCH is bound by its terms and conditions with respect to its liquor license upon approval.

Operating as a work club, members use the Club as their office and professional space. Noise levels are minimal. Members of KWENCH are professional individuals who have been prescreened and carefully curated by Club operators. KWENCH can confidently state its members will be considerate to the neighbouring communities regarding noise level impact.

Operating as a membership-based club, KWENCH Culture Club seeks the opportunity to provide patrons an assortment of alcoholic and non-alcoholic beverages. The intent is to offer amenities to members where they can enjoy a comfortable work/life balance. The Club has no intention of opening facility to the general public. Due to the proposed liquor service being an added amenity, it is not the core focus of the business, and is therefore not expected to be a negative impact to the community.

As an active community member, KWENCH Culture Club appreciates the value of community, and continues to remain readily available and receptive to feedback in order to maintain its respectful relationships with neighbours and community members.

Margo Jones
Members & Culture
KWENCH Culture Club