



November 30, 2018

Liquor and Cannabis Regulatory Branch 400-645 Tyee Road Victoria, BC V9A 6X5



Re: Letter of Intent: Lounge Endorsement - Manufacturer Licence #300205

To whom it may concern,

Vancouver Island Brewing has applied for a lounge endorsement with the LCRB conjointly with a change in zoning with the City of Victoria.

The brewery is in a leased space with other tenants occupying office and retail space. The area is in the Rock Bay District and zoned to permit breweries, restaurants, light industrial, retail and office uses. Additionally, the site falls within the Activity Noise District, which allows for more noise than the 'Intermediate' or 'Quiet' districts. The site is bounded to the North and West by the Ocean Concrete's work yard, to the South by an empty lot owned by BC Hydro, and to the East by residential and light industrial/ service commercial use.

While our aim is to increase business, we do not anticipate higher traffic volumes until after 5pm on weekdays and all day on weekends. We currently have 25 parking spaces reserved for brewery use with 6 currently dedicated for customer use. The majority of the parking lot is empty after 5pm weekdays and all day on weekends leaving ample parking space for customers during those times. We are also located near major bus routes and have multiple bike racks in our parking lot.

Additionally, we do not believe the new designated use to our existing space would create additional noise above our current operations. Our intent is to improve access to the brewery and to familiarize customers with new and existing products, not to create a loud, high traffic area. While we may occasionally feature local live music, given the small space which is completely confined within the building, the level of entertainment will be subdued. Any



additional entertainment will be limited to simple games (board games, etc.) that consumers can play in a group at their table.

We will have seating for 40 guests and hours will not change from what is currently allowed in our license (daily 9am to 11pm) with actual operating hours starting at 11:00 and ending by 10:00 or earlier depending on consumer demand. We are requesting longer hours as we are often approached by other business and community organizations to host private functions. Some of these events would be cocktail type events in the evening, with food pairings available throughout the space. Seating would be removed and we could see capacity up to our occupancy load of 86 people (inclusive of staff and patrons). We would also be hosting various beer education events run by our brewing staff.

Despite the zoning allowing for a brewpub, the primary focus of the business will remain manufacturing (production brewery). While we understand a requirement of the lounge endorsement is to provide food options for customers, it is not our intention to become a dining destination. We plan to have limited hot or cold offerings that will enhance the craft beer experience, such as various meat, cheese and cracker offerings produced by other local business. Additionally, we will have non-alcoholic beverages and gluten-free alcoholic options, sales of which would account for considerably less than 20% of our total sales.

It is my hope that this application for a lounge endorsement can be supported. I am available at your convenience should you have any questions on this project.

Sincerely,

David Nichoffs General Manager

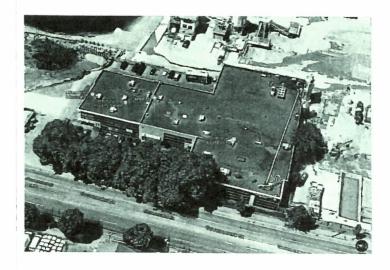
Vancouver Island Brewing



Vancouver Island Brewing **Rezoning Application**

2330 Government Street, Victoria, B.C.













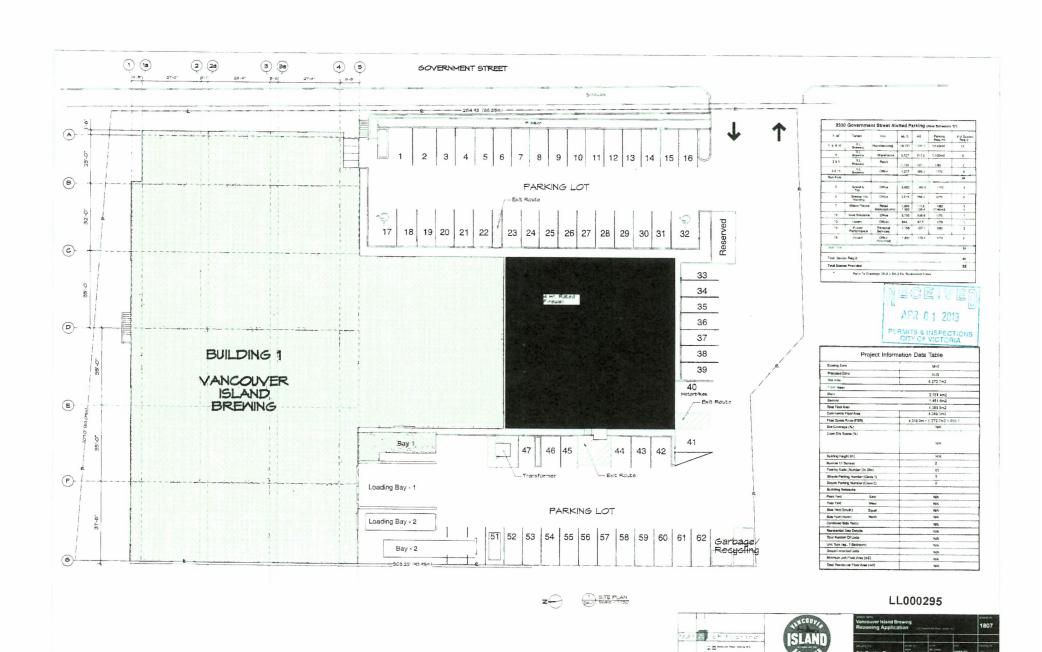
LL000295

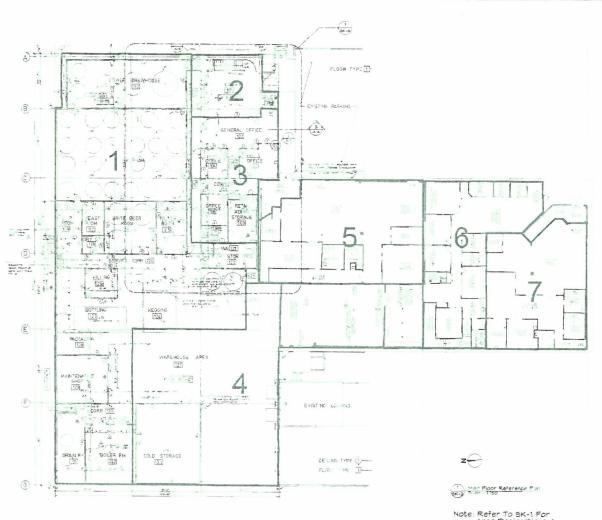
3 2330 Government Street, Aerial View





	_	_	_	
	-	-		******
s	1800:23	ž	constant	Cover Sherbi, ocation





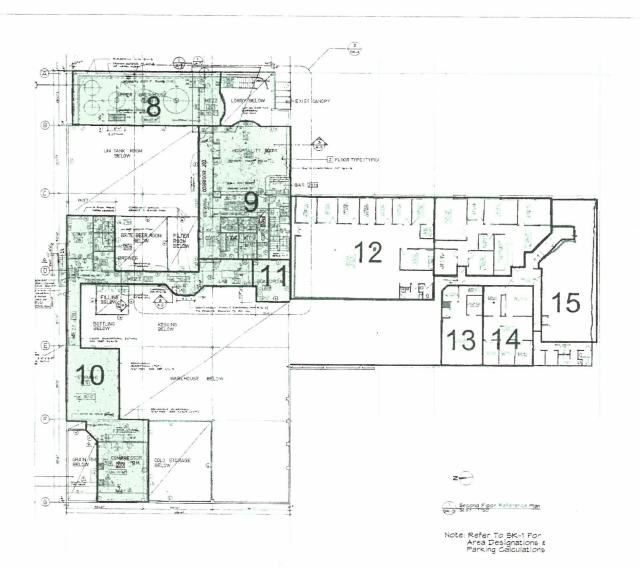
RECEIVED APR 0 1 2019

Note: Refer To 5K-1 For Area Designations & Parking Calculations





Vancouver Island Bri Rezoning Applicat	1807			
Floor Floor	2 mm	To report	-	SK-2







Varicouver Island Brewing Rezoning Application					
Altera Tri	Dark Dr.	one School	19 1468-77		
Second Floor Plan	ren l		10000	SK-3	

