COASTAL COMMUNITIES

Social Procurement

INITIATIVE

Social Procurement: Why, What & How

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Coastal Communities Social Procurement Initiative

Mission
To improve the health of our communities and the strength of our economies by changing the culture of public sector procurement.

Purpose:
To incubate Coastal Communities Social Procurement Initiative for the Vancouver Island and Sunshine Coast Region that will support all local governments and First Nations in implementing social procurement.

www.ccspi.ca

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CCSPI Team Members

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BUY SOCIAL

PRESENTATIONS PLUS

SCALE COLLABORATIVE

VICA
Vancouver Island Construction Association

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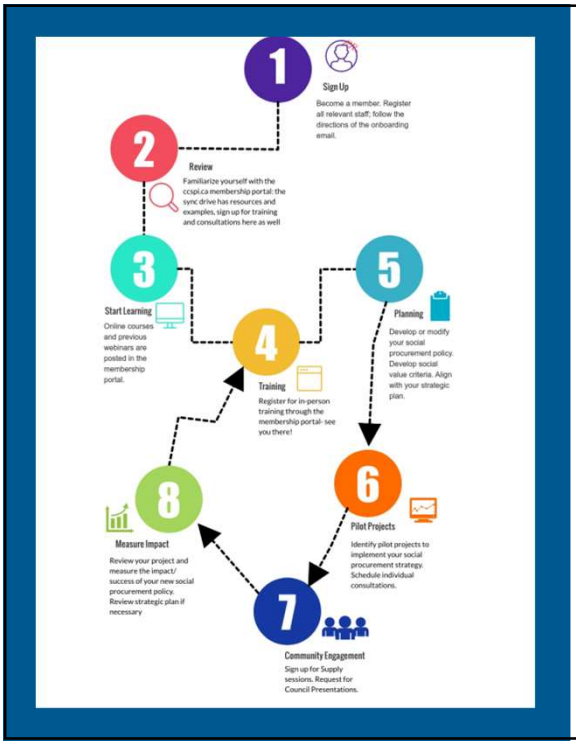

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- Topic-specific webinars
- Staff and professional development training
- Online training and certification
- Expert consultation
- Shared resources and examples
- Social procurement toolkits and impact measurement
- Community Engagement
- Community of practice forums and calls
- Networking opportunities

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Members have access to training, resources, consults and networks

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Welcome to the CCSPI Membership Page!

Here is where you can gain access to education, training, consultation, resources and examples, all to assist local governments to develop and implement social procurement policies and practices.

Training
List and links to upcoming training information and registration pages that offer free registration.

SEI Courses
Free and paid SEI training videos.

Community of Practice
Upcoming Community of Practice calls, and notes from past calls–TBA

Schedule a Consultation

Please email Teri at tejere@scalecollaborative.ca.to schedule a consultation. Teri or one of our consultants will follow up directly to schedule.

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Sync > SP Master

Name

- CCSPI Communications Collateral
- Community Resources
- Membership Information
- Social Procurement Examples
- Social Procurement Resources and Templates
- Social Procurement Stories

Name

- CCSPI Research and Reports
- Evaluation Resources
- Other Research and Reports
- Templates and Tools
- Training Resources

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Recorded Webinars

COASTAL COMMUNITIES Social Procurement INITIATIVE

- Introduction to Social Procurement for Construction Sector
- Social Procurement: What it is & How to Implement a Strategy
- Social Procurement: What About Trade Agreements?
- Developing a Social Procurement Policy: Qualicum Beach Shares Their Experience
- Drafting a Social Procurement RFP: Best Practices
- Good Practices - Verified & Amplified
- Community Employment Benefits: Comox Regional District Shares Their Experience

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Consultation and Support

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BidCentral™

- One to one consultation:
  - SP policy
  - Social value criteria
  - RFx review
  - Evaluation

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Individual Members

21
Local Governments and Organizations

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Workshops

9
Webinars

$10M +
in social procurement spend

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2019: A Year in Review

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Our Communities Face Challenging and Complex Social, Economic and Environmental Issues

- Local Economic Resilience
- Youth Engagement
- Social Isolation
- Employment Challenges
- Skills Gaps

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Public Sector Collectively Spends Billions of Dollars through Procurement

$200B annual with approximately 80% taking place at local and regional level

Vancouver Island Spending:

- $1.5B on Vancouver Island
- $500M on goods and services

Federal Government:

- $18-20 Billion in goods and services annually
- $180 Billion in infrastructure over next ten years

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Why Social Procurement?

When we focus on 'best value for money' procurement is much more than a financial transaction;

Procurement becomes a tool for building healthy communities.

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SOCIAL PROCUREMENT:
Leverages a social value from existing procurement

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Social Procurement & Government Policy

"A trend towards recognizing that procurement has a strategic, as well as operational, function to play in new governance regimes."

J. Barraket

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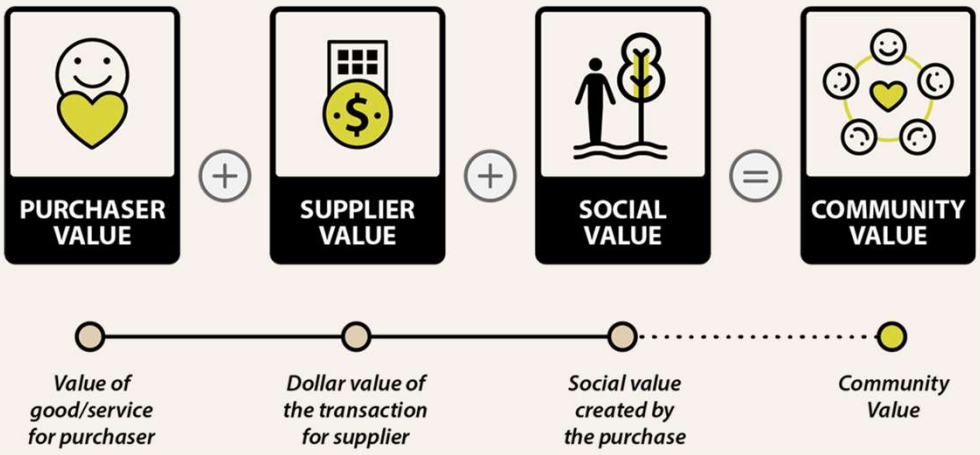
What is Social Procurement?

Adding a social value to existing purchasing



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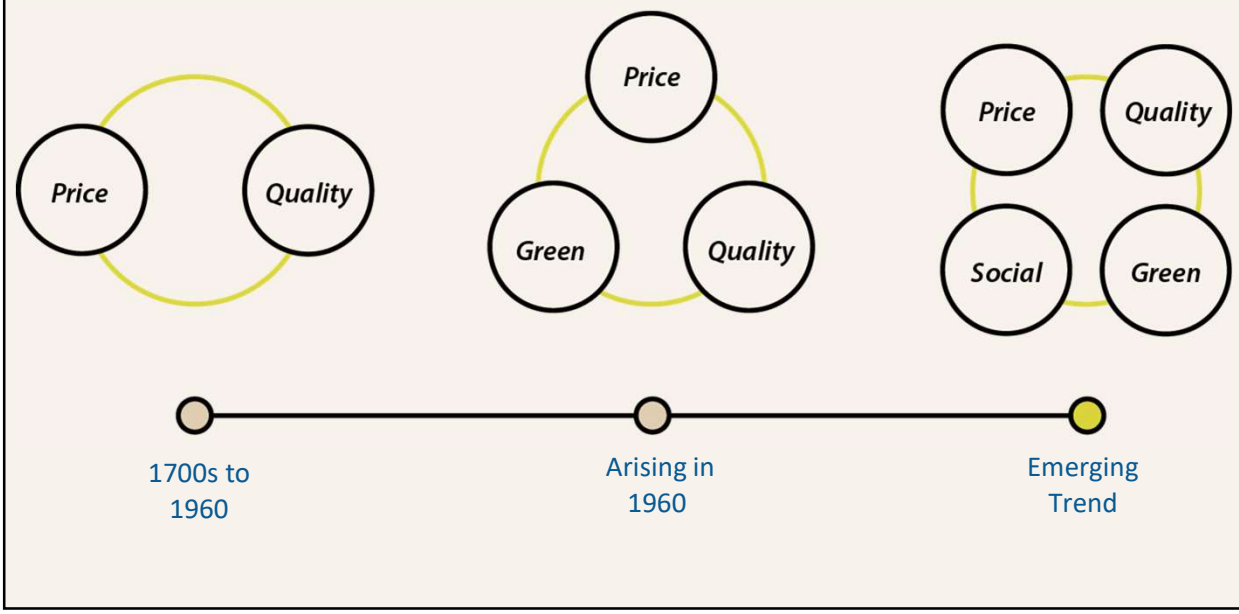
The Evolution of Procurement



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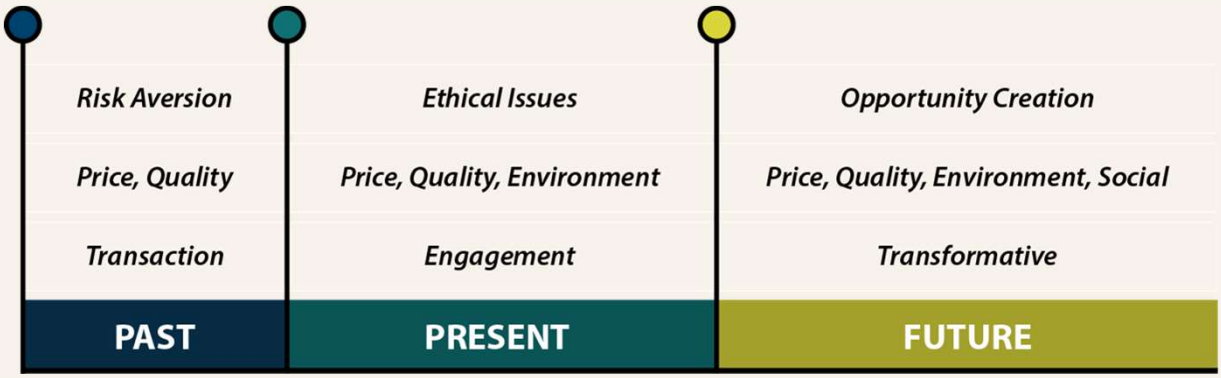
Trends in Procurement



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Social Procurement: Key Social Value Outcomes

- ✓ Employment
- ✓ Training and Skills Development
- ✓ Social Value Supply Chain
- ✓ Community Development

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Is it Legal?

What about Trade Agreements?

Yes, and…

Trade agreements may apply, and require parameters for language:

✔ You cannot restrict competition, but you can require community outcomes from all bidders

✔ Trade agreements have exceptions for contracting with non-profits

✔ Trade agreements have financial thresholds

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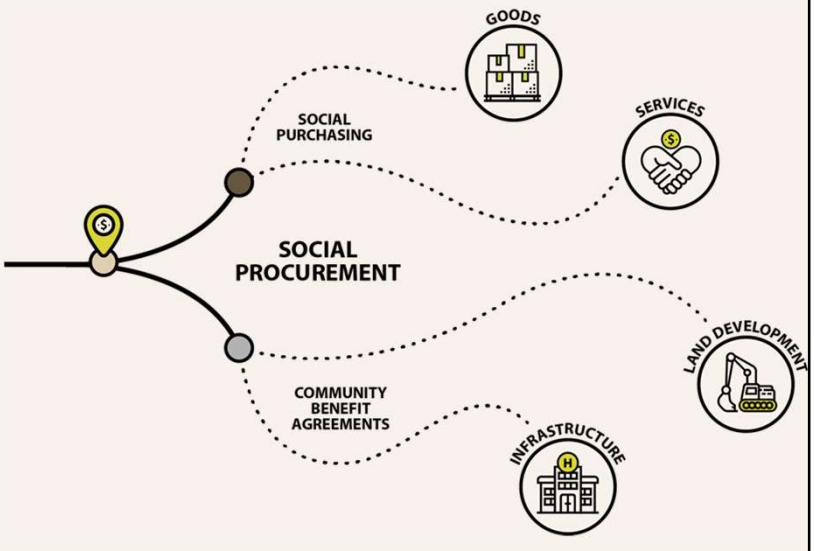
Social Procurement Pathways



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Municipal Social Procurement Implementation Options

- ✔ Purchases below the trade agreement and municipal financial threshold policies can be direct awards to social enterprises and businesses
- ✔ Direct awards can be made to non-profits and charities
- ✔ A Social Value weighting can be included in the purchasing process and evaluation criteria
- ✔ Community Benefit Agreements can be negotiated for major infrastructure projects to support local community development outcomes
- ✔ Large contractor's existing supply chains offer local SE and SME opportunities

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Social Enterprises: Examples

HEROWORK RADICAL RENOVATIONS

Donate to the ReStore

INDIGENOUS PERSPECTIVES SOCIETY

Inn at Laurel Point

CleanStart

the yoga den

LIFE CYCLES

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Social Procurement:

Municipal Examples

Potential Areas to Explore:

- ✓ Catering
- ✓ Pest Control
- ✓ Processing of Residential Food Scraps
- ✓ Event Services
- ✓ Office Supplies
- ✓ Janitorial Services

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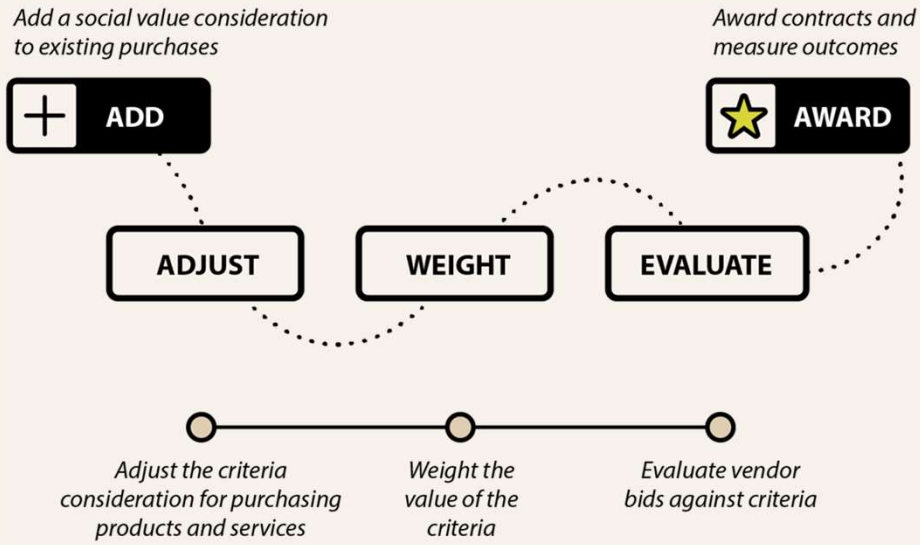
Social Purchasing of Goods and Services



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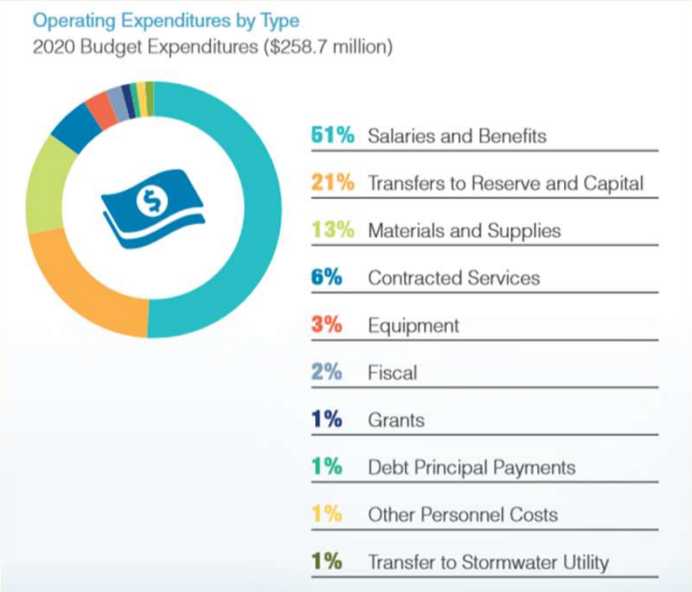
City of Victoria Context

Annual purchases of approximately $40 million

Mix of materials, supplies, equipment and services



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City of Victoria Progress

- ✓ Member of Coastal Communities Social Procurement Initiative (CCSPI)
- ✓ Staff participating in training with CCSPI
- ✓ Pilot procurements to be developed in Q1/Q2
- ✓ Developing an internal SharePoint resource site for staff
- ✓ Delivering Purchasing Card training to staff
- ✓ Equity workshop with Council

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City of Victoria Progress – Building on Equity Workshop

Working Definition

- Equity is treating everyone fairly by acknowledging their unique situation and addressing systemic barriers. The aim of equity is to ensure that everyone has access to equal benefits and outcomes.

Values

- Social Justice - remove systemic barriers
- Intersectionality - reflect multiple lived experiences
- Quality of Life - health, happiness and satisfaction
- Resilience and Prosperous Community - inclusion and access

Guiding Principles

- Practical - scalable to initiative size
- Achievable - pragmatic in terms of implementing in desired time frames
- Transparent - simple and understandable
- Measurable - moving the bar

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City of Victoria Progress – Building on Equity Workshop

Considerations

- **Ability** - persons with disabilities
- **Age** - children, youth and seniors
- **Citizenship Status** - immigrants and refugees
- **Education** - level achieved
- **Ethnic Origin and Race** - includes Indigenous people and visible minorities
- **Gender** - male, female, intersex, transgender, non-binary, or gender-nonconforming
- **Housing Security** - tenure and precarity
- **Income** - absolute and relative level, living wage, wealth
- **Religion** - faith, belief systems, customs
- **Sexual Orientation** - lesbian, gay, bisexual, queer and two-spirit

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City of Victoria Purchasing Policy Recommendations

Building on the Equity workshop with Council, amend the Purchasing Policy by including:

1. Objective: removing barriers
2. Guiding principles for policy application:
   a) Practical
   b) Achievable
   c) Transparent
   d) Measurable
3. Evaluation criteria considerations: descriptive rather than prescriptive using intersectional approach

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Social Procurement is using your current spending to create 'best value' for Victoria

Next Steps for Victoria:

- ✓ Update Purchasing Policy (pending Council direction)
- ✓ Develop an inventory of suppliers that incorporate social values
- ✓ Select small pilot projects to test, evaluate results and learn from the experience

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Thank you!

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