

Committee of the Whole Report For the Meeting of April 23, 2020

To: Committee of the Whole Date: April 15, 2020

From: Jo-Ann O'Connor, Deputy Director of Finance

Subject: Revenue and Tax Policy Benchmark Monitoring and 2020 Tax Rates

RECOMMENDATIONS

That Council:

1. Approve 2020 tax rates in alignment with the Revenue and Tax Policy as follows:

Residential 3.1152 Utility 34.4916 Major Industrial 10.3581 Light Industrial 10.3581 Business 10.3581 Rec/Non Profit 6.8316

2. Direct staff to bring forward Tax Bylaw, 2020 for introductory readings and adoption to the daytime Council meeting on May 7, 2020.

EXECUTIVE SUMMARY

Under the *Community Charter*, as part of the financial plan, Council is required to outline its objectives and policies regarding revenue proportions by funding source; distribution of property taxes among property classes; and permissive property tax exemptions. In addition, before adopting the annual property tax bylaw, Council must consider the tax rates proposed in conjunction with its objectives and policies for the distribution of property taxes among property classes. The City's Revenue and Tax Policy outlines these objectives and policies.

Given the current situation with COVID-19, the benchmarks that are shared with Council from 2019 are likely not helpful indicators for this year's tax rate setting. However, they are included in the report for consistency. A few of these metrics are no longer available from BC Stats and those have been left blank for 2019, showing only the 2018 comparators.

On April 9, 2020, Council eliminated the planned property tax increase by reducing transfers to infrastructure reserves. As such, the City will collect the same dollar amount in taxes this year compared to 2019. However, the City's portion of the tax bill is only about 60% of the total bill and approximately 40% is taxes levied on behalf of other agencies such as the Capital Regional District, Capital Regional Hospital District, Municipal Finance Authority, BC Assessment, BC Transit and School District #61. Many of these other agencies have increased the amounts requisitioned and therefore, the overall tax bill will increase. However, for business and industrial classes, the Province announced that they will reduce the school tax rate by 50% for those properties, so that will reduce the total amount payable. Another impact to the overall tax bill is a property's assessed

value change; if a property's assessed value has increased more than the average for that property tax class, then that property's tax bill will increase compared to 2019.

The recommended tax rates option reflects the Council-approved Revenue and Tax Policy.

To accommodate the printing and mailing of property tax notices to allow ample time for taxpayers to receive notices and pay before the tax due date, staff are proposing both the introduction and adoption of the tax rate bylaws at the daytime Council meeting on May 7. The provisions of the recent Order from the Provincial Government enabling local governments to adopt bylaws in one meeting as a result of COVID-19 enables this approach. While not to be used without thought, the time sensitivity issues, brought on by the COVID-19 Pandemic and the recent changes to the Financial Plan warrant, in staff's view, the introduction and adoption of the Bylaw in the same meeting.

PURPOSE

The purpose of this report is to provide updated benchmark measures related to the City's Revenue and Tax Policy and seek direction on 2020 tax rates.

BACKGROUND

Under section 165 of the *Community Charter*, as part of the financial plan, Council is required to outline its objectives and policies regarding revenue proportions by funding source; distribution of property taxes among property classes; and permissive property tax exemptions. In addition, under section 197, before adopting the annual property tax bylaw, Council must consider the tax rates proposed in conjunction with its objectives and policies for the distribution of property taxes among property classes. The City's Revenue and Tax Policy outlines these objectives and policies.

In BC, property assessments are undertaken by BC Assessment and form the basis on which taxation at the local level is established through the variable tax rate system in the Community Charter. There are nine different property classes under this system. Within the City, there are seven property classes, each of which has a specific tax rate established by Council. City Policy noted below establishes some framework for the way in which City taxes are apportioned between the various property classes.

The annual tax bylaw must be approved before May 15th each year, but after the financial plan bylaw as required under section 197 of the Community Charter.

The policies on Distribution of Property Taxes among Property Classes, as detailed in the City's Revenue and Tax Policy are:

Policy 2.0

Maintain the current share of distribution of property taxes among property classes, excluding the impact of new assessment revenue, by allocating tax increases equally. Business and industrial classes will be grouped as outlined in Policy 2.1.

Policy 2.1

Tax rates for the light and major industrial tax classes will be equal to the business tax rate to support the City's desire to retain industrial businesses.

Policy 2.2

Farm tax rates will be set at a rate so taxes paid by properties achieving farm status will be comparable to what the property would have paid if it were assessed as residential.

Market value changes that result in uneven assessment changes between property classes result in a tax burden shift to the class experiencing greater market value increases, unless tax ratios are modified.

Until 2007, it was Council's practice to modify tax ratios to avoid shifts *between* property classes, due to uneven assessed value changes. This practice provided tax increases that were equal for all classes.

For 2007 and 2008 Council chose to hold the business class and industrial class ratios at the 2006 level. This resulted in a higher tax increase being passed on to the residential class compared to business and industrial.

In 2009 Council adopted the Revenue and Tax Policy. The industrial tax ratios were reduced to the same level as the business tax ratio. The business and industrial class ratios were also reduced marginally in 2009, 2010 and 2011.

In 2012, a comprehensive review of the Revenue and Tax Policy was conducted to determine if Council's objective of reducing the tax burden on the business class was appropriate and if so, that the mechanism of achieving the objective (reduction of tax ratio) was the most effective mechanism. The review concluded that additional relief for the business tax class was warranted. However, the tax ratio was not the best mechanism for achieving that goal; a better mechanism was tax share. As a result, Council changed the policy to focus on the tax share rather than tax ratios, and to reduce the business class share of property taxes from 49.35% to 48%, excluding new property tax revenue from new construction, over three years (2012-2014).

Since the final year of implementation for the policy was 2014, and in accordance with Council's direction, another comprehensive review of the policy was completed, including the analysis of the same indicators from the 2011 review. Based on the findings, it was recommended that no further shifting of taxes be done. On January 29, 2015, Council approved maintaining the current share of distribution of property taxes among property classes excluding the impact on new assessment, and directed staff to annually bring forward a monitoring report on benchmarks as outlined in the January 29, 2015 report.

Since that time, Council has reviewed the benchmarks annually and no changes have been made to the Revenue and Tax Policy. However, in 2016 Council held the business tax share to 48% and in 2018 Council shifted taxes from business to residential.

ISSUES & ANALYSIS

The following section outlines the 2019 benchmark measures, followed by tax rate options for 2020 for Council's consideration.

Revenue and Tax Policy Benchmark Measures

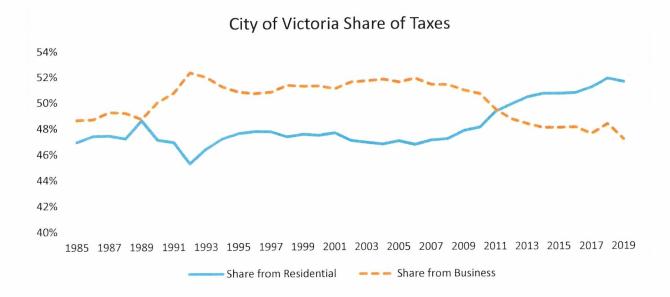
Below are the benchmark measures that Council directed staff to monitor annually. These benchmarks can inform Council's decision on the desired share of property tax distribution among property classes.

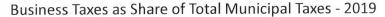
Benchmark	2018 Measure	2019 Measure
Share of Taxes – excluding NMC:		
Business	46.78%	47.06%
Non-residential (including business)	48.23%	48.49%
Residential	51.77%	51.50%
Business Tax Ratio	3.5349	3.4794
Ratio of business/residential building assessment	47.2	48.0
Business Property Tax Rates	11.6261	10.9821
Residential Taxes per capita	\$781.91	\$774.88
% value of commercial building permits in CRD*	42%	n/a
Ratio of commercial to residential building permits*	28%	n/a
Vacancy rates – downtown office buildings	6.40%	4.70%
Vacancy rates – suburban office buildings	6.70%	5.60%
Downtown retail vacancy rates	4.10%	3.10%

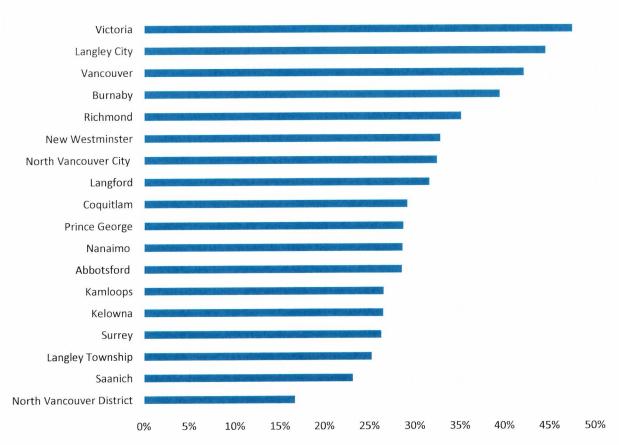
^{*} At the present time, BC Stats no longer produces building permit statistics

Share of Taxes

In 2019, the share of municipal taxes paid by the business class remained high when compared to other municipalities. However, the share of taxes paid by the business class continues to be at a historical low for Victoria.

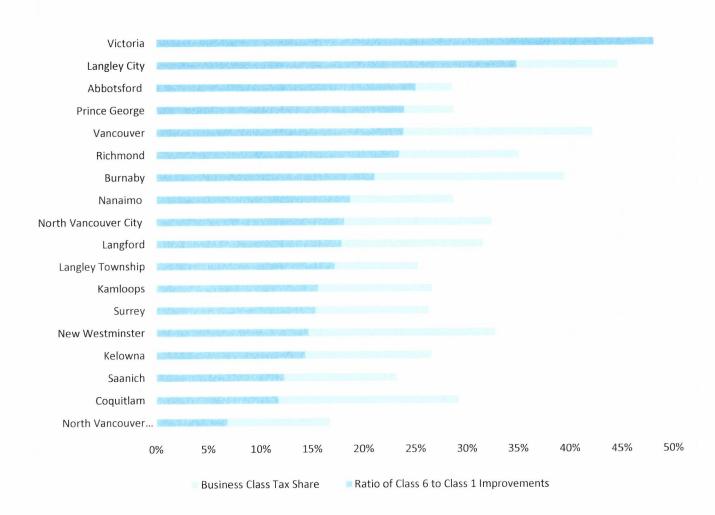






The review done in 2015 concluded that based on the following indicator, the share of taxes paid by the business class is not considered unreasonable given the City's high concentration of commercial properties and relatively small footprint. This concentration can be measured by comparing business class building values to residential class building values. The building values are an estimate of the value of the physical structures on the land and exclude the value of land itself. As the chart below depicts, the City's ratio is even, whereas the comparable municipalities collect a larger share of taxes from the business class compared to the building values.

Comparison of Tax share to Improvement (Building) Ratio

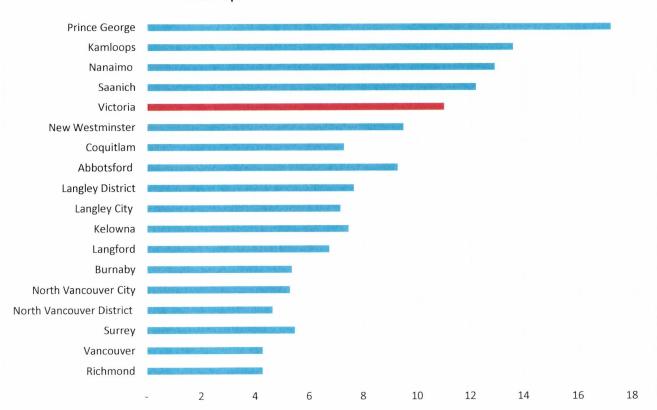


Business Tax Ratio & Tax Rates

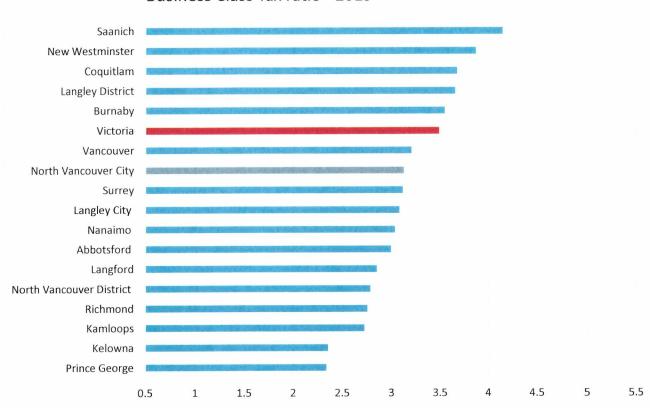
From 2018 to 2019, there were changes in the business tax ratio and business class tax rates. Overall assessed values for the business and residential classes increased significantly (10.06% for business and 8.33% for residential) and tax rates decreased; however, the ratio decreased due to the higher assessed value increase for commercial properties. The business class tax ratio decreased from 3.5349 to 3.4794, and there was a slight change in the tax share per class, excluding the impact of new assessment. The ratio decrease was a direct result of market forces and not tax policy.

City of Victoria business tax rates are higher than many comparable municipalities. The usefulness of this measure is limited by differences in land values among communities. For example, tax rates in the Lower Mainland are generally lower than in Victoria, but land values are higher.

Municipal Business Tax Rate 2019

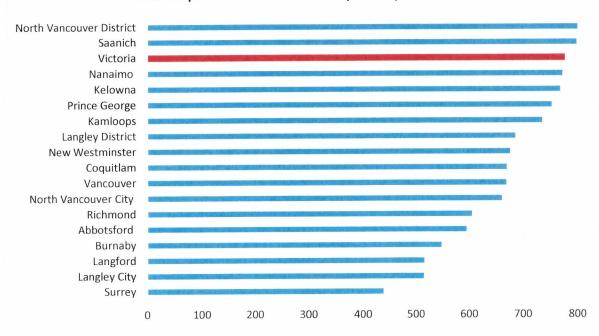


Business Class Tax ratio - 2019



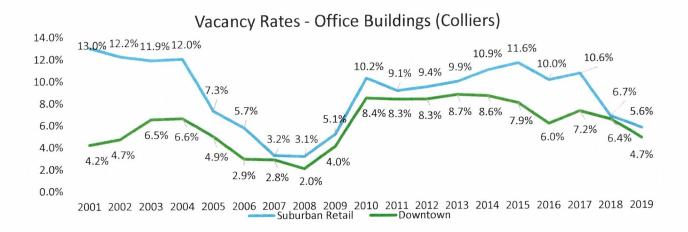
Despite how the tax burden is shared between property classes, the overall tax burden remains high when compared to neighbouring and comparable communities. One of the reasons for higher taxes is the fact that Victoria, as a core community, incurs greater costs in some service areas than neighbouring communities, notably for policing. Victoria ranks third highest in residential taxes per capita in the group of comparable municipalities.





Vacancy Rates

Downtown office vacancy rates decreased from 2018 (6.40%) through 2019 (4.70%). The total downtown inventory increased by 107,000 square feet in the past year but vacancy rates remain compressed, a testament to the high demand and positive market conditions Victoria is experiencing. Suburban office vacancy rates saw a reduction from 2018 (6.7%) through 2019 (5.6%).



Downtown retail vacancy rates decreased from 2018 (4.1%) through 2019 (3.1%). Shopping centre vacancy rates decreased from 2018 (7.0%) through 2019 (5.0%).



Should Council wish to make a change to the existing Revenue and Tax Policy, a motion outlining the desired changes would accomplish that.

2020 Tax Rate Alternatives

For 2020, assessed values increased for residential properties by an average of 1.28% and for business by an average of 5.98%. Taxpayers will not necessarily experience a similar increase in their property taxes because it is the individual property's assessment change as compared to the average change in assessment for the entire property class that will dictate the property tax change for that specific property. If a residential property has a greater than 1.28% increase in assessed value, then that property will experience a higher than average tax change and vice versa. Council's decision on how to allocate taxes among the property classes will determine the property tax change for a property with an average change in assessed value in each class. Since the total assessed value increase for the residential class is lower than the increase for business, the business class ratio will be mathematically reduced if the current policy of allocating an equal tax change is implemented.

There are a number of alternatives for the distribution of taxes among tax classes for Council's consideration. These are only a few of the possible options, but are identified here to illustrate the various tax policies that Council has implemented in past years. The recommended option is the one that reflects the Council-approved Revenue and Tax Policy.

Option 1 – Equalize tax change, hold industrial tax rate same as business (current tax policy) – recommended

Current tax policy equalizes any tax increase or decrease, with the exception of industrial classes which are held at the same tax rate as business. As outlined in the following table, for 2020, all but industrial classes would see a *decrease* of 0.04% whereas industrial classes would see changes reflecting the assessment changes for those classes.

		Tax Share			
	Tax Ratio	Excluding NMC	Tax Rate	Tax Change	2019 Tax Rates
Residential	1.0000	51.04%	3.1152	-0.04%	3.1564
Utility	11.0720	0.49%	34.4916	-0.04%	31.6048
Major Industrial	3.3250	0.12%	10.3581	9.72%	10.9821
Light Industrial	3.3250	0.78%	10.3581	3.72%	10.9821
Business	3.3250	47.39%	10.3581	-0.04%	10.9821
Rec/Non Profit	2.1930	0.18%	6.8316	-0.04%	7.1031

The *decrease* would be approximately \$1 for the average residential property (\$815,000 assessed value) and \$4 for a typical business (\$683,000 assessed value).

Option 2 – Equalize tax change across all tax classes (tax policy prior to 2007)

This option would result in an overall property tax increase of 0%. However, industrial classes would have different tax rates than business.

		Tax Share			
	Tax Ratio	Excluding NMC	Tax Rate	Tax Change	2019 Tax Rates
Residential	1.0000	51.06%	3.1165	0.00%	3.1564
Utility	11.0720	0.49%	34.5056	0.00%	31.6048
Major Industrial	3.0292	0.11%	9.4404	0.00%	10.9821
Light Industrial	3.2046	0.75%	9.9869	0.00%	10.9821
Business	3.3249	47.41%	10.3619	0.00%	10.9821
Rec/Non Profit	2.1931	0.18%	6.8347	0.00%	7.1031

There would be no tax change for the average residential property (\$815,000 assessed value) or a typical business (\$683,000 assessed value).

Option 3 – maintain the business tax share at 48%, excluding new assessment revenue (tax policy from 2012-2014 was to reduce share to 48%)

This option would result in a larger tax increase for business compared to residential, and does not reflect the changes to new assessments coming on-stream since the shift in 2014. The resulting tax rates are outlined in the following table:

		Tax Share			
	Tax Ratio	Excluding NMC	Tax Rate	Tax Change	2019 Tax Rates
Residential	1.0000	50.43%	3.0781	-1.23%	3.1564
Utility	11.0720	0.48%	34.0807	-1.23%	31.6048
Major Industrial	3.4080	0.12%	10.4902	11.12%	10.9821
Light Industrial	3.4080	0.79%	10.4902	5.04%	10.9821
Business	3.4080	48.00%	10.4902	1.23%	10.9821
Rec/Non Profit	2.1930	0.18%	6.7503	-1.23%	7.1031

The *decrease* would be approximately \$31 for the average residential property (\$815,000 assessed value) and the *increase* would be approximately \$87 for a typical business (\$683,000 assessed value).

Option 4 - hold ratios same as in 2018 (tax policy 2007-2011)

This option would result in a larger increase for business compared to residential as a result of the larger assessment increase for business properties as outlined in the following table:

		Tax Share			
	Tax Ratio	Excluding NMC	Tax Rate	Tax Change	2019 Tax Rates
Residential	1.0000	49.94%	3.0481	-2.19%	3.1564
Utility	10.0130	0.43%	30.5208	-11.55%	31.6048
Major Industrial	3.4797	0.12%	10.6056	12.34%	10.9821
Light Industrial	3.4794	0.80%	10.6056	6.20%	10.9821
Business	3.4794	48.53%	10.6056	2.35%	10.9821
Rec/Non Profit	2.2504	0.18%	6.8595	0.36%	7.1031

The *decrease* would be approximately \$56 for the average residential property (\$815,000 assessed value) and the *increase* approximately \$165 for a typical business (\$683,000 assessed value).

OPTIONS & IMPACTS

Option 1: Do not amend the revenue and tax policy and approve tax rates as outlined in option 1 above (recommended)

This option will pass on equal tax increases to all classes, except major and light industry whose tax rates will remain the same as business.

Impacts: Tax increases will be shared equally among tax classes, excluding major and light industry whose property tax changes will depend on changes to assessed values.

Option 2: Amend the revenue and tax policy to shift taxes away from or toward the business class as determined by Council

This option will increase or reduce the burden on the business class with the equal and opposite burden to the residential class. This will influence the City's tax ratio and share of taxes, but overall taxes collected by the City will remain the same.

CONCLUSION

As identified during the comprehensive tax policy review in 2015, there is no single indicator that can be used to demonstrate whether taxes should be shifted from one tax class to another. Therefore a number of benchmark measures are provided to inform Council's decision making.

Respectfully submitted,

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Manager of Revenue

Jo-Ann O'Connor

Deputy Director of Finance

Susanne Thompson

Deputy City Manager/CFO

Report accepted and recommended by the City Manager:

Date:

List of Attachments

Appendix A: Revenue and Tax Policy