

Create Victoria Progress Report

June 4, 2020



Purpose and Recommendation



To update Council on progress to date on the Create Victoria Arts and Culture Master Plan.

That Council receive this report for information.

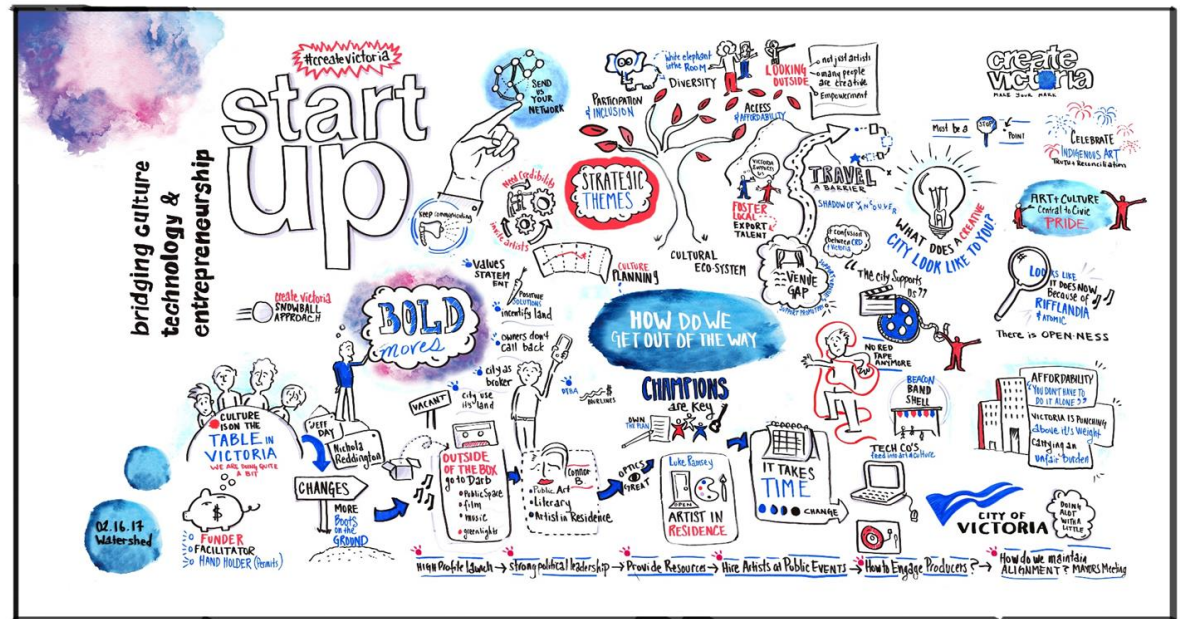
Background: Create Victoria



VISION: “Victoria radiates creativity and thrives as a home to creative people and everyday artistic encounters”

Plan includes:

- 4 goals and strategic priorities, 18 objectives and 79 action items.
- To date 29 actions completed or partly completed.



Strategic Priority #1: Connecting People and Spaces



Create Victoria Highlights:

- 28 Bastion Square Creative Hub feasibility study, business planning and design charrette.
- New Victoria Storefront Program to animate empty storefronts.
- Social Purpose Real Estate Collaborative to understand the real estate challenges affecting the non-profit sector.



Strategic Priority #2: Building Cultural Leadership

Create Victoria Highlights:

Simplified processes and streamlined approaches such as completion of mural toolkit and online application forms for special event and public art.

Convening and brokering relationships between diverse groups of stakeholders:

- Business in the Arts Workshop.
- Concrete Canvas partnership between artists and Rock Bay businesses and Burnside Gorge Neighbourhood.
- Hosted roundtable discussions including Indigenous arts, climate action and the arts, cultural space information sessions.



Strategic Priority #3: Telling Our Story



Create Victoria Highlights:

Continuation of the Indigenous Artist in Residence Program to ensure Indigenous voices and stories are shared and reflected in city planning.

Annual art symposiums to share Indigenous philosophies, contemporary art forms, and interactive learning.

Strategic Priority #4: Being Future-ready



Create Victoria Highlights:

- Moved forward with project initiation to develop a Music City Strategy in collaboration with music-related businesses, tourism operators, music organizations and individual artists.
- Obtained funding through FACTOR Canada and secured Sound Diplomacy as a consultant.



Equity, Diversity and Inclusion



Moving forward we will report out on an annual basis how we are implementing our work.

Cultural Policy Statement:

The City of Victoria is dedicated to fostering a thriving cultural ecosystem where creativity, innovation and artistic excellence can flourish. It promotes the inclusion of citizens and visitors to participate in the arts and cultural life of the city. It celebrates diversity knowing this energizes a vibrant cultural scene and reflects a shared authentic identity.

Questions?

create
victoria
make
your
mark