Council Member Motion
For the Committee of the Whole Meeting of August 6th, 2020

To: Committee of the Whole Date: July 30, 2020
From: Councillor Loveday
Subject: Recovery Stimulus Package for BC’s Tourism and Hospitality Sector

BACKGROUND
The tourism and hospitality sector is key to our local economy and provides employment to many local residents. Covid19 has had a devastating impact on the tourism and hospitality sector and ongoing financial support is needed in order for valued local businesses to survive.

The Tourism Industry Association of BC has requested a financial rescue package from the Provincial Government. This request has been endorsed and amplified by Destination Greater Victoria. If this rescue package is granted, the City of Victoria, local businesses, and residents will benefit.

Therefore, it is recommended that Council endorse the request from the Tourism Industry Association and advocate to the Province of BC for recovery funding for the tourism and hospitality sector.

RECOMMENDATIONS
That City of Victoria endorse the Tourism Industry Association of BC (TIABC)’s Tourism Rescue Proposal and that Council request the Mayor write the Premier of British Columbia, Minister of Tourism, Arts and Culture, and MLAs representing the ridings in the CRD advocating that the Province of British Columbia provide initial investment support of $680 million (short/medium term) and additional stimulus funding (medium/long term) to help mitigate the unprecedented impacts of COVID-19 on the B.C. tourism and hospitality industry and its workforce.

Respectfully submitted,

Councillor Loveday