



### AGENDA

- Introductions
- Review Project Considerations/Principles
- Discuss work completed to date + Key Takeaways
- Presentation of Community Profile
- Potential Components of Victoria EDI Framework (based on background doc review and case studies)
- Discussion of the need to ground truth this information (community profile and background document review) in the lived experience of the community
- Next Steps

## PROJECT PRINCIPLES + CONSIDERATIONS

#### DEFINITION OF EQUITY

Equity is treating everyone fairly by acknowledging their unique situation and addressing systemic barriers. The aim of equity is to ensure that everyone has access to equal benefits and outcomes.

#### **EQUITY CONSIDERATIONS (Council Values)**



Ability persons with disabilities



**Education** Level achieved



Housing Security
Tenure + Precarity



Age Seniors, Youth, Children



Ethnic Origin
Includes
Indigenous +
Visible Minorities



Income
Absolute +
Relative level,
living wage,
wealth



Citizenship Immigrants + refugees



**Gender** Male, Female, Trans, Non-binary



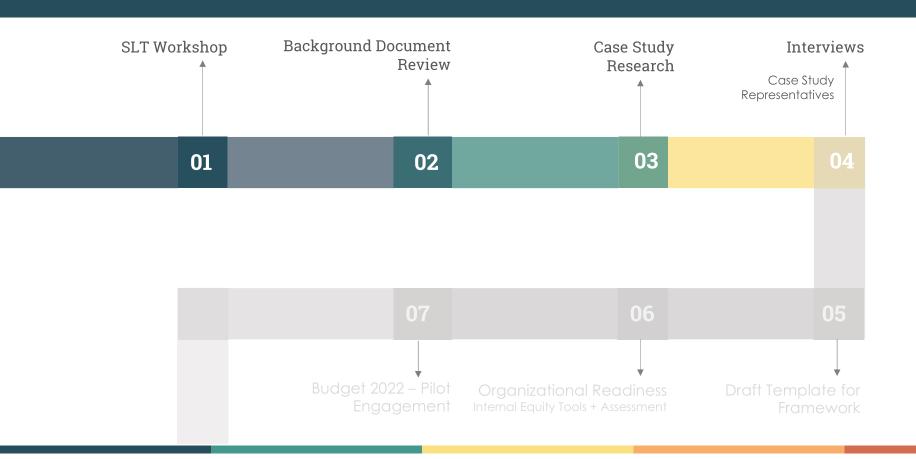
Religion Faith belief systems, Customs



Sexual Orientation Lesbian, Gay, Bi, Trans, Queer, 2Spirit



### WORK COMPLETED TO DATE





### KEY TAKEAWAYS

#### Background Document Review (16 documents)

- Importance of engagement
  - Clear, inclusive and accessible engagement is important and a key component for achieving goals outlined in Accessibility Framework, Strategic Plan & Engagement Plan

#### Case Study Research (23 Case Studies)

- Strategies are a direct result of persistently and systematically marginalized communities holding municipal governments accountable:
  - City of Toronto's Lived Experience Advisory Group
  - City of Toronto & City of Portland Equity Budgeting Tools
  - Ottawa Equity & Inclusion Handbook
  - Seattle & Portland Equity Guides & Toolkits



### COMMUNITY PROFILE - Purpose

#### UTILITY

- Measure long-term broad-level change, at a neighborhood, or citywide level
- Understand similarities and differences across local contexts
- Provide supplementary information in communications and engagement
- Compare trends in Victoria to other municipalities, regions

#### LIMITATIONS

- Accuracy: Broad categories and/or geographies can obscure nuanced changes and trends
- Availability: Annual data is hard to come by, and these data are sometimes estimates based on a sample of total population
- Interpretation: These data may require narrative that provides an explanation and analysis of the indicator: the numbers cannot speak for themselves as this leaves room for misinterpretation



# COMMUNITY PROFILE SUMMARY – High Level Findings

#### Housing, Income, Transportation Observations

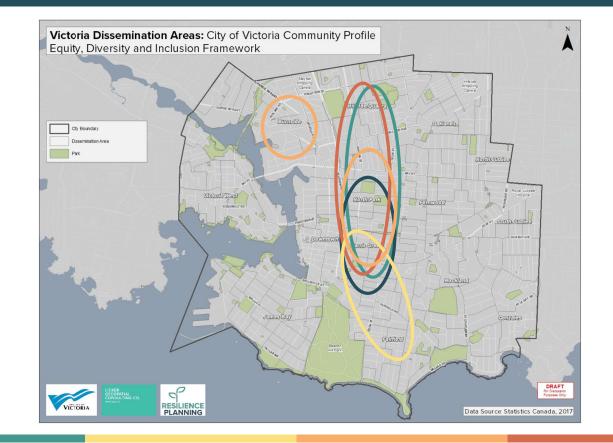
North Park, Hillside/Quadra
Lower income, high proportion of renters,
higher unemployment, subsidized housing,
lower home ownership

North Park, Harris Green
Pockets of very low income,
poor building
conditions, risk of losing
residential
building stock
What is the displacement risk?

North Park, Harris Green, Hillside/Quadra
Low income, more seniors
on fixed income,
retirees

Harris Green, Fairfield
Poor transit access

North Park, Harris Green, Burnside Higher burden of combined housing and transportation costs In some areas exceeds 60% of household income





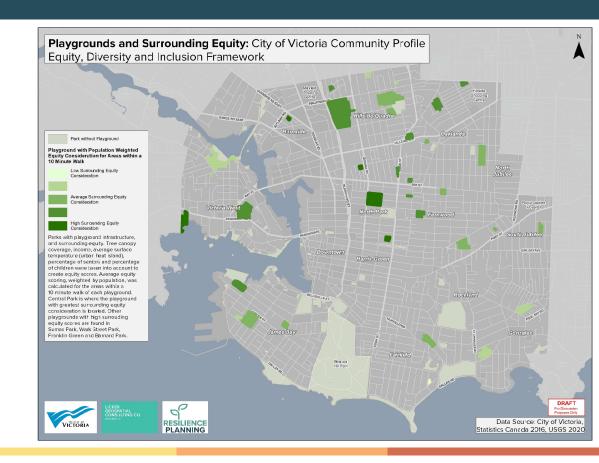
## COMMUNITY PROFILE - Recommendations

#### **NEXT STEPS MIGHT INCLUDE**

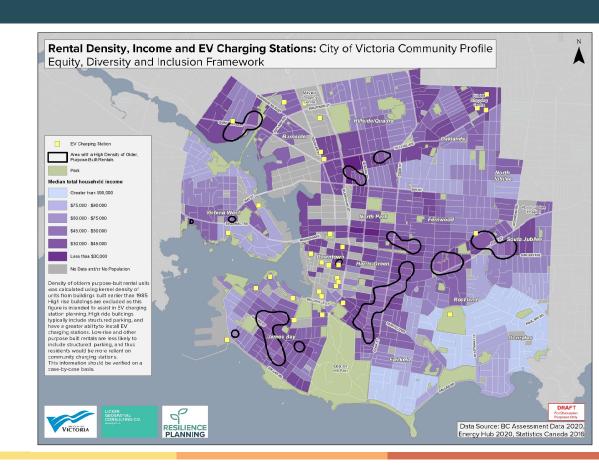
- Analyze for at least two points in time; continue to track and update
- Pursue data creation, collection and create ways to collect data (with partners)
- Compare with other municipalities and the region
- Disseminate to cross-sector partners, especially community-based organizations
- Ground truth the data by seeking community members' input and analysis
- Bolster with stories that illustrate individual and community realities
- Narrow and refine to what is most meaningful



### EQUITY EXAMPLE - PLAYGROUNDS



# EQUITY EXAMPLE – EV CHARGING STATIONS

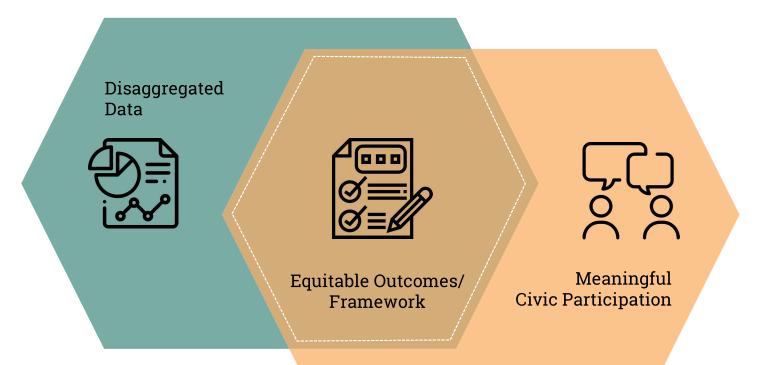


## EDI FRAMEWORK TABLE OF CONTENTS

- Introduction to Equity, Intersectionality and Social Justice
- Tools and Resources for Internal Capacity Development
- Centering Equity in Victoria
  - Community Profile
    - Mapping tools
  - Equity Budgeting Tools
- Intersectional Lived Experience Advisory Committee ToR
- Glossary
- Sources of data and alignment with other city work



# GROUND TRUTH INFORMATION + DATA





### **NEXT STEPS**

