

# Outdoor Public Market Review



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## Purpose

The purpose of this report is to provide Council with information on our current outdoor public market processes and to recommend creation of a new consolidated permitting process for all public markets.



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## Summary



Moss St Market



Bastion Square Market



Fernwood Sunset Market



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## Summary

Currently, each market operates under somewhat different sets of rules, with permits actioned through different departments:

- Moss Street Market – Special Event Permit through Arts Culture & Events
- Fernwood Sunset Market – Street Occupancy Permit through Transportation
- Bastion Square Market – unique legal agreements through the Neighbourhoods Team



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## Summary

Bastion Square Market operated by the Bastion Square Revitalization Association (BSRA)

- Licence Agreement expires on December 31, 2020
- Fund Agreement does not have an expiry
- Opportunity to bring this market under a single consolidated permit process for all markets in the City
- Does not interrupt the ability to hold a public market



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## Summary

- Guiding Principles for the Use of Public Space
- Outdoor Market Bylaw
- Research best practices
- Review and consolidate the City's outdoor public market process



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## Issues & Analysis

The Bastion Square Public Market expires on December 31, 2020.

- Net annual proceeds from the market to be deposited into a fund held by the City pursuant to a Bastion Square Public Market Fund Agreement (the “Fund”)
- Purpose of the Fund is to be used for physical revitalization of Bastion Square, subject to final approval by Council
- The Fund has \$249,484 available. The BSRA has not contributed to the fund since 2008
- Funds have not been requested for a project since 2009



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## Issues & Analysis

- Recent letter from the BSRA to request an extension of its licence agreement
- The market can continue through an annual permitting process under a new consolidated approach
- Termination of the Fund agreement allows the BSRA the ability to access the funds for projects under the terms of the agreement until December 31, 2021.
- At that time, as per the Fund agreement, any remaining monies in the Fund continue to be held by the City to be spent on projects on public property in and around Bastion Square



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## Options & Impacts

### Option 1: (Recommended)

1. Direct staff to create a new consolidated permit process for all outdoor public markets to be managed by the Arts, Culture & Events department and bring forward for Council's consideration any bylaw or policy amendments necessary for its implementation;
2. Decline the Bastion Square Revitalization Association's request to renew the Bastion Square Public Market Licence beyond its expiry on December 31, 2020;
3. Terminate the Bastion Square Public Market Fund Agreement in accordance with section 5.3 of that agreement.



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## Options & Impacts

### Option 2:

1. Direct staff to leave things unchanged and renew the BSRA agreement.

This option will not provide a clear process for new market organizers and continue to direct permits or applications through different departments. It will continue to provide concessions for some markets and not for others.



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## Conclusion

Outdoor public markets are an important contributor to enhance our City's vibrancy by animating public spaces.

They serve as public gathering places and help to support the City's local economy by providing entry points for grass roots entrepreneurs and vendors to launch their product, produce or service.

Staff will review current processes and research best practices to create a consistent permit system for all public markets.

