



2020 Summary Report



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Background

- Launched in 2016 to support community-driven projects in the public realm as a matching grant, the program is now five years old
 - \$5000 available for placemaking grants
 - \$1000 available for activity grants
- Launch of 2020 program delayed
- New category introduced in May
 - \$5000 now available for Community Recovery & Resiliency
- Introduced a rolling intake until the end of December



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Promotion

- Neighbourhood Association promotion via e-newsletters and website posts
- Poster campaign targeting neighbourhood cafés and community boards
- Social media campaign
- Ongoing conversations with residents



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2020 Budget

Annual budget for 2020	\$126,200
Rollover from 2019	<u>\$10,755</u>
	\$136,955
Additional funding received in June Community Recovery & Resiliency	<u>\$100,000</u>
Total budget	\$236,955



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Analysis

Activity	9	\$9,000
Placemaking	18	\$73,617
Community Recovery & Resiliency	24	\$101,588
Total	51	\$184,205



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Analysis

Category	Opening Balance	Remaining Balance
Placemaking and Activity	\$136,955	\$54,338
Community Recovery & Resiliency	\$100,000	-\$1,588
Total	\$236,955	\$52,750



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What are residents focused on?

9 Activity (\$9,000)

Tree planting

18 Placemaking (\$73,617)

Lighting

Traffic calming

Murals

Community garden improvements

24 Community Recovery & Resiliency (\$101,588)

Food security

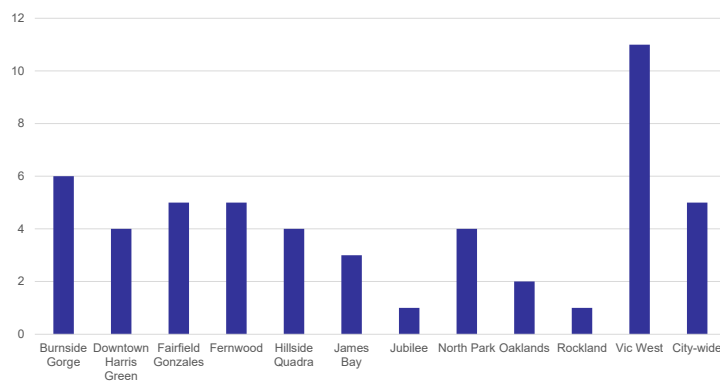
Support for the City's Get Growing Program

Support for low-income residents



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Distribution by Neighbourhood



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Updates to Grant Policy

Clarity on amount of the grant to be paid for human resources

- Project facilitation costs for an individual capped at 25% of the total budget
- Honorariums per individual contributors capped at \$100 per person
- Administration costs for the sponsoring not-for-profit agency capped at 15% of the total budget
- Artist rates to follow existing City guidelines
- Clarifying language for application limits per year
- Additional language regarding community murals
- Clarifying language regarding grant intake period for 2021



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Community Virtuals Lunch & Learn



Annual community development event cancelled due to COVID-19

Creation of new online community gathering space

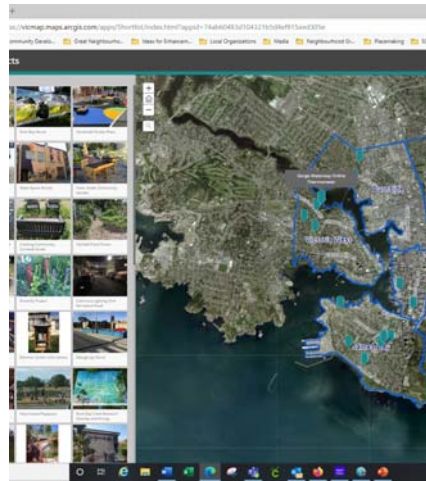
Promotion of resident-focused city programs

e.g., Urban gardening, social connections, community art, placemaking



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Mapping Placemaking projects



- Creation of a GIS layer mapping completed placemaking projects
- Gallery will be updated as more projects come online

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Recommendations

That Council

1. Extend the interim category of *Community Recovery & Resiliency* to be funded from the regular funding stream
2. Continue with a rolling intake giving the City Manager the decision-making power to approve the grants following the internal adjudication process, and
3. Accept proposed language changes to the grant policy



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