


## RAPIDBUS IMPLEMENTATION STRATEGY UPDATE


PRESENTATION TO COUNCIL – CITY OF VICTORIA  
JANUARY 28, 2021



0

## Presentation Outline

- Provide an update on the RapidBus Implementation Strategy project for information
- Outline next steps and opportunities for future City of Victoria engagement



1

## What is RapidBus?

- RapidBus is a rapid transit service delivered by buses designed to connect and support designated urban centres of high density, mixed-use areas of the region.
- Includes corridor treatments, unique stations, limited stops, high frequencies, and branded services.
- **CONNECTED, FREQUENT, FAST AND RELIABLE**



2

2

## Process

- Project began in Spring 2020 building off momentum of past infrastructure investments
- Guided by local partner engagement, with staff representation from both local, regional governments and provincial



3

3

## RapidBus Vision

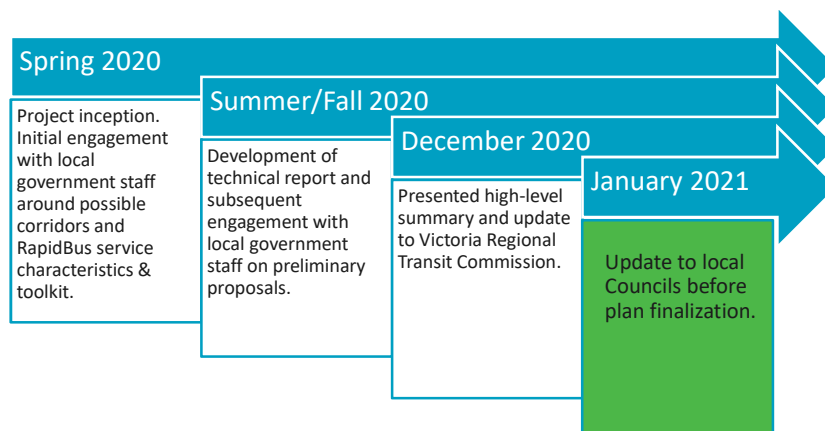
RapidBus has the potential to significantly increase transit mode share by:

1. Supporting post-pandemic regional economic recovery
2. Shaping and supporting growth and regional connections
3. Improving passenger comfort and convenience
4. Improving efficiency and capacity of the transit system

4

4

## Timeline



5

5

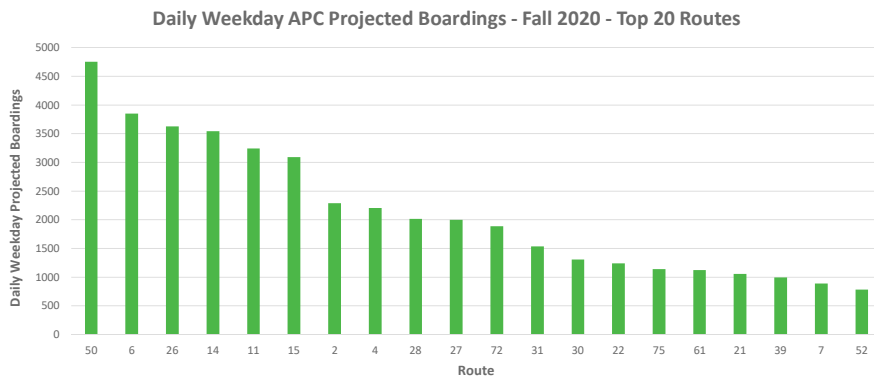
## Proposed Implementation Process

- Phase 1
  - Implement Westshore to Downtown Victoria Line
- Phase 2
  - Using the Westshore-Downtown Victoria Line as the prototype, expand RapidBus to other corridors in the region

6

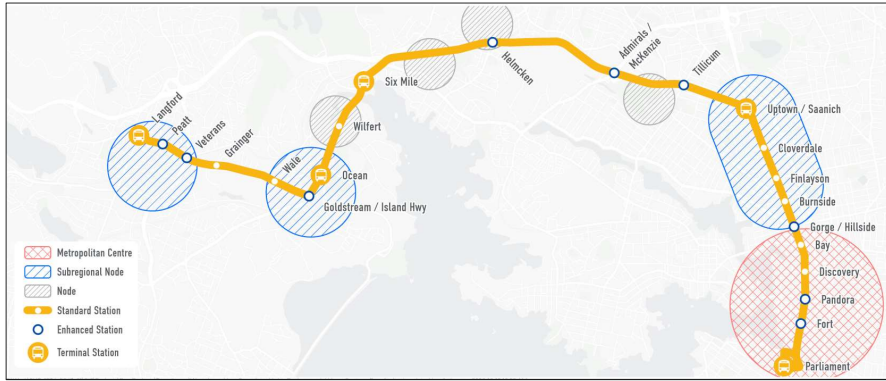
6

## Phase 1 - Westshore RapidBus



7

## Phase 1 - Westshore RapidBus

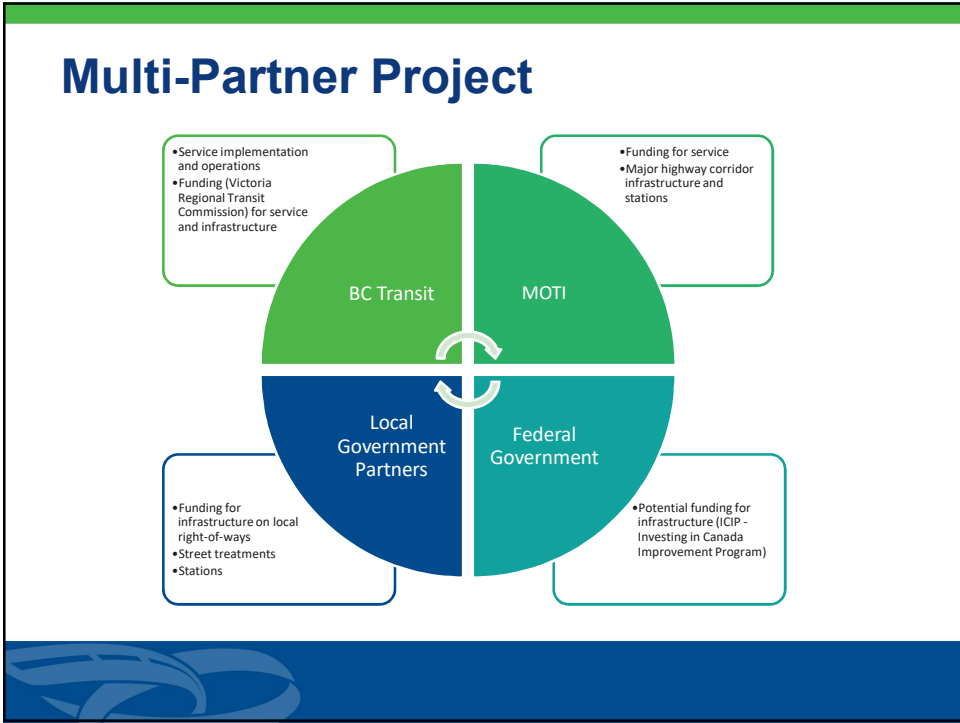


8

## Phase 2 – Additional Corridors

- Peninsula to Downtown Victoria
- UVIC to Uptown
- UVIC to Downtown Victoria

9



10

## Next Steps

Date	Action
February, 2021	Final RapidBus plan presented to the VRTC for endorsement
Spring 2021	Initiation of a formal implementation committee of key stakeholders in support of the Westshore-Downtown Victoria RapidBus service
Spring 2021	Initiate additional analysis (as required) on Phase II RapidBus corridors through partnerships with local governments
Summer 2021	Public and key stakeholder engagement for the detailed implementation plan of the Westshore to Downtown Victoria RapidBus Line
TBD	Implementation of Westshore to Downtown Victoria Line

11



**Contact:**

Levi Megenbir – Senior Transit Planner Work Lead

[levi\\_megenbir@bctransit.com](mailto:levi_megenbir@bctransit.com)

Lisa Trotter – Senior Manager of Government Relations

[lisa\\_trotter@bctransit.com](mailto:lisa_trotter@bctransit.com)