Neighbourhood Coordinator Funding

Business & Community Relations February 25, 2021



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Purpose

To provide Council with additional information in considering support for neighbourhood coordinator funding, specifically to:

- 1. Clarify goals and outcomes to be achieved by the neighbourhood associations
- Ensure that the trial project will serve to inform consideration for future ongoing City support of a neighbourhood coordinator program



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Goals and Outcomes

- Engage with the diversity of residents in the neighbourhood to effectively understand and convey their interests to the City
- Develop community connections and neighbourhood capacity through events, programs and activities
- Champion initiatives to address neighbourhood needs and wants (e.g. art projects, community gardens)
- Help achieve neighbourhood objectives and actions identified in the City's Strategic Plan and Neighbourhood Plans



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Coordinator Role

- Providing administrative support for meetings, finance, correspondence and Societies Act requirements
- Providing a leadership role in helping the organization plan and fulfill its objectives
- Coordinating initiatives, projects and community outreach
- Identifying and applying for grants that support the neighbourhood association and its objectives



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Accountability & Reporting

- Adhere to the goals and outcomes as the purpose of funding allocation
- 2. Submit a basic strategy for use of the funds
- 3. Complete a report describing activities, outcomes and expenditures at the end of 2021, and suggestions to inform future funding of the program



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Options

Regarding (2) Submission of a basic strategy for use of funds, that this is:

- Subject to staff review and approval by the City Manager (recommended)
- b) Subject to Council's review prior to awarding the grants
- c) Not a condition for awarding of the grants



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Recommendation

- Approve the criteria as outlined in this report as a basis for a policy for funding the neighbourhood coordinator pilot program
- 2. That prior to awarding of the grant, each neighbourhood submit a basic strategy for the use of the funds that is subject to staff review and approved by the City Manager



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