"Dear City of Victoria Mayor and Council,

We, the undersigned, respectfully request that you consider the permanent closure of tra ffic to Broad Street's 1100 block.

Under the Build Back Victoria program, the 1100 block of Broad Street has been closed to traffic. Despite Covid, this closure brought life to our block. Locals came to enjoy the cafe and restaurant, to listen to live music, and they stayed to shop in our locally owned boutique shops and salons.

Guests to our street frequently remarked how it "felt like a street in Europe," with the energy and warmth.

Closing down the block will also allow us to work with the DVBA to brand the 1100 block of Board street as it's own unique space.

The 1100 block of Board street is perfectly situated for this use. Its location just o ff of Government makes it a gem for visitors to the City to discover. Making it a special place will draw visitors who may not have left Government Street to our small local businesses. Closing the street would only remove 8 street parking spaces, and there is ample parking in Robbin's parkade at the end of the block. The 1100 Broad street block not a through street on either side, so there will be minimal disruption to tra ffic flow.

Moving forward to close the street will allow the business to invest in outdoor infostructure instead of spending money on temporary solutions that may end up in land fills after the Build Back Victoria program ends. Companies would put time, e ffort and money into their outdoor spaces that would be beautiful and functional for years to come.

We would continue to use some of the beautiful additions already added to the block, such as; overhead lighting, movable public benches, a planter and a free library box.

The current system of allowing delivery before 10 am is very functional. We want to work with the City to ensure ample pickup and drop-o ff areas are available.

We are hopeful that the Council will consider our request and move quickly to help us create a "scene" that will be the talk-of-the-town by locals and visitors alike.

Thank you for your consideration. "

Business Address	Business Name	Contact email	Signature
1011 Broad Street	Pagliacci's	[redacted]	S Siegel
1002 Broad St	Macchiato Caffe	[redacted]	Sam Smart
1015 Broad St	Treck Wear	[redacted]	
1012 Broad St	Bon Macaron	[redacted]	