



CITY OF VICTORIA

PROCLAMATION

“GLOBAL MEETINGS INDUSTRY DAY”

WHEREAS *Global Meetings Industry Day (GMID), taking place April 8, 2021, is the international industry's most important annual event showcasing the value that business meetings, trade shows, incentive travel, exhibitions, conferences, and conventions bring to people, businesses and communities; and*

WHEREAS *The meetings industry as a whole has a real impact on the economy, local businesses and residents in the City of Victoria and*

WHEREAS *Internationally, the meetings industry creates hundreds of thousands of jobs, generates billions of dollars of revenue, and supports communities around the world; and*

WHEREAS *Hosting an event, convention or trade show stimulates this region's economy by bringing in new visitors who stay in our hotels, eat in our restaurants, shop in neighbourhood stores and bring new revenue; and*

WHEREAS *GMID is a time for the City of Victoria to reflect on the importance of the meetings industry and what it has provided for the community; and*

WHEREAS *the City of Victoria will light up in blue the Victoria Conference Centre and have representatives to attend the Virtual Global Meetings Industry Day on April 8th, 2021*

WHEREAS *I urge all those living in the City of Victoria to take a moment to reflect on the impact that this industry brings to our communities, businesses and economy;*

NOW, THEREFORE *I do hereby proclaim Thursday, April 8th, 2021 as “GLOBAL MEETINGS INDUSTRY DAY” on the HOMELANDS of the Lekwungen speaking SONGHEES AND ESQUIMALT PEOPLE in the CITY OF VICTORIA, CAPITAL CITY of the PROVINCE of BRITISH COLUMBIA.*

IN WITNESS WHEREOF, *I hereunto set my hand this Eighth day of April, Two Thousand and Twenty-One.*

LISA HELPS
MAYOR
CITY OF VICTORIA
BRITISH COLUMBIA