TORA TIKI: LETTER OF INTENT

Our plan for this business is to create a unique space that is distinct in it's approach, style and design. Our vision for this space is an authentic sixties inspired, mid century tiki bar in Victoria B.C. Something we believe would become a destination location for locals and tourists alike for years to come.

The primary function of this business would be the creation and serving of tiki themed cocktails (non-alcoholic options will be available as well), with that said, we also plan on creating a kitchen space to serve food during our hours of operation. The food menu (see attached proposed menu) would compliment our drink menu with offerings such as Polynesian style bites and small plates that stay true to our concept. The food menu will be curated by Chef Nikita Cyr, current owner of Marta Pantry in Victoria B.C.

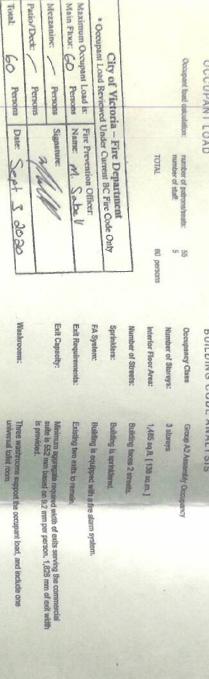
Even though our intention is to have food service available during our operating hours, we believe the limitation of the total floor space, it's flow and the private function room where we may offer karaoke (to be determined), are barriers to meeting the criteria for the FOOD PRIMARY license, hence the application for the LIQUOR PRIMARY.

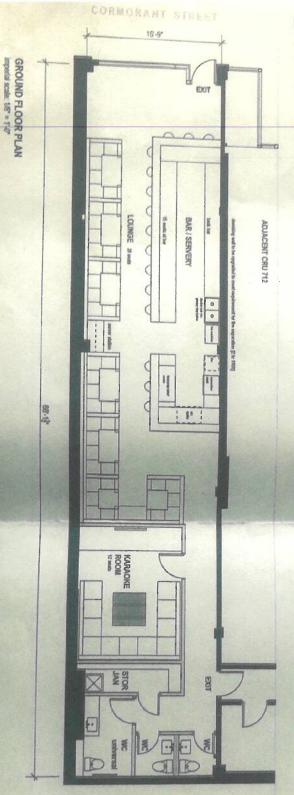
Our location is in the downtown core of Victoria B.C (714 Cormorant), it is surrounded by a mix of restaurants, business, office and residential buildings. We believe the potential for any added noise or disturbances would be nil based on the following:

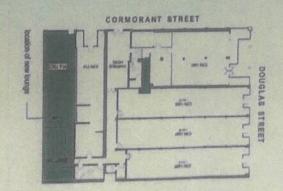
- **Sound Mitigation** (low level ambient sound in space, mostly 60s surf guitar).
- **Ambient Sound Mitigation** (window sign-age to indicate to arriving or departing patrons to respect noise levels for benefit of any nearby residents).
- **Target Demographics** (we intend on targeting an adult demographic over 29 while also choosing higher price points on food and cocktail menus).
- **Staff Enforcement** (our staff will be directed to enforce all accordances within the "good neighbor" policies so that any nearby residents can be assured we are prepared to take necessary measures within reason to satisfy their concerns).
- **Overall Capacity** (keeping a smaller capacity will mitigate most noise issues as well as other possible disturbances).

Our hope is to be a positive part of the revitalization of the "Fairfield Block" building whose ownership also believes in our vision, which is to create a unique, locally owned and operated inclusive space that our community can enjoy and create memories for the foreseeable future.









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714 Cormorant Street, Victoria 80

not to scale

BUILDING KEY PLAN