

1/10,2021

# Subject: Letter of Support for Whistle Buoy Brewing Company, Microbrewery and Taproom in Market Square – Structural Change to Liquor Primary License:

Dear Mayor Helps and Council,

I would like to express my support for the proposed structural changes to Whistle Buoy's existing liquor primary license. I support the expansion into unit 65 - 560 Johnson st, as well as the expansion to the patio area and corresponding increase in occupancy.

I believe that the proposed changes to Whistle Buoy's taproom and Patio will be an asset to the community, providing additional space for people to gather and enjoy fresh local beer.

As a resident and/or property owner in Victoria, I support this business and recognize its potential to provide the community with many long-term benefits.

Thank you for your positive consideration of this applications.

Sincerely,

pescott Name Signature Address

Market Square, Unit 63-560 Johnson St, Victoria BC



Jan 10, 2021

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Sincerely,

Name Signature stu 312 Address 🕓

Market Square, Unit 63-560 Johnson St, Victoria BC



Feb. 16, 2021

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Sincerely,

Name Erin Sabiston. Signature

Address 560 Johnson Street 10414, VICTORIA BC VBW 300

Market Square, Unit 63-560 Johnson St, Victoria BC



Feb 16th, 2021

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Sincerely,

Julie Macha Name Signature Address 🔵

Market Square, Unit 63-560 Johnson St, Victoria BC



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Sincerely,

Name Signature Address 570 JOHNSON

Market Square, Unit 63-560 Johnson St, Victoria BC



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Sincerely,

Name MANDY MARCHARL (IUIU REMON)
Signature
Address 584 JOHNSON ST

Market Square, Unit 63-560 Johnson St, Victoria BC



Feb 16, 2021

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Sincerely,

Name_Kirsten Senfcot
Signature
Address 994 Kaven Crescent,
Victoria

Market Square, Unit 63-560 Johnson St, Victoria BC



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Sincerely,

Name COLE NETOR

Signature\_\_\_\_ <

Address <u>Colepfodlounge</u> com

Market Square, Unit 63-560 Johnson St, Victoria BC



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Sincerely,

Name Jolen Machen

Signature\_\_\_\_\_

Address 9-520 Cook Street

Victoria BC VEV 375

Market Square, Unit 63-560 Johnson St, Victoria BC



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Sincerely,

Name<u>Steph</u> Firby Address 116-560 Johnson Street

Market Square, Unit 63-560 Johnson St, Victoria BC



14,2021

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Sincerely,

Name ARA VAN TURNITOUT
6)
Signature
Address 54 JOHNSON St
SHAMPOO HAIR BAR Dawn Tows

Market Square, Unit 63-560 Johnson St, Victoria BC



16 P. 2021

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Thank you for your positive consideration of this applications.

Sincerely,

Name ANTHONY FRATTAROLI

Signature\_\_\_\_\_

Address 106-560 Julyon STREET

Market Square, Unit 63-560 Johnson St, Victoria BC



Feb 16, 2021

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Sincerely,

Var Name Signature A ion st. Mark 604 Address

Market Square, Unit 63-560 Johnson St, Victoria BC



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Thank you for your positive consideration of this applications.

Sincerely,

Name Jess Taylor	
AL ?	
Signature	
Address 1223 1008 Pandora	Ave
VBV OCG	

Market Square, Unit 63-560 Johnson St, Victoria BC



12-16,2021

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Sincerely,

Name_PIATRICK TIER
Signature
Address 551 JOHNSON ST.

Market Square, Unit 63-560 Johnson St, Victoria BC



feb 16th, 2021

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Sincerely,

Name\_ Signature

Address 565 John Sac

Market Square, Unit 63-560 Johnson St, Victoria BC



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Sincerely,

Kara Name Signatur Address 12

Market Square, Unit 63-560 Johnson St, Victoria BC



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Name_/S	jarac	Ginegory	<u>.</u>
Signature_	16		
Address	574	lohnson	st

Market Square, Unit 63-560 Johnson St, Victoria BC



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Sincerely,

Name	Jaco	Ь	س، ک	ipson	
Signature <u>.</u>	{{	1]	$\leq$	7	
Address _	560		)oh	nson	2120
Victo	ria,	3	<u>د</u> ,	~8~	366

Market Square, Unit 63-560 Johnson St, Victoria BC



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Sincerely,

Name Tyler Vunkesteren Signature ufer

Address 1615 Balmont APT 24

Market Square, Unit 63-560 Johnson St, Victoria BC



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Sincerely,

Name Mike Spence	
Signature	
Address 5067 Co SIT Pandora	Ave
Victoria, BC.	

Market Square, Unit 63-560 Johnson St, Victoria BC



Fcb 16\_, 2021

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Sincerely,

Name	Shenno	Stico	8
Signature		H	22
Address _	529	Pandora	Are

Market Square, Unit 63-560 Johnson St, Victoria BC



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Thank you for your positive consideration of this applications.

Sincerely,

Name	Sasha	- H	ower	1	
Signature_	S	lou	1		
Address _	1656 ia B			Street SINS	
		1			

Market Square, Unit 63-560 Johnson St, Victoria BC



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Sincerely,

Det
Signature The Thomas Man
Address Avalon Books & Treasures Market Square

Market Square, Unit 63-560 Johnson St, Victoria BC



Feb 17 1, 2021

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Sincerely,

Name	TARN T	AYANUNTA	1
Signature	4	Cr.	•
Address _	356 A	PANDORA	ANE
V8W	INF		6

Market Square, Unit 63-560 Johnson St, Victoria BC



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Sincerely,

Name	NGQA	MASO	2	41 1150-11-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-
( 	AN/	mon		
Address	1720	Fern	Nood	RD
V.	STORIA	, BC	V8T	244

Market Square, Unit 63-560 Johnson St, Victoria BC



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Name Signature 1 13 Address

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Sincerely,

Name	Paul long	
Signature	Pala	1
	575 Tokusen	51
Address _	STO Je anger	10.

Market Square, Unit 63-560 Johnson St, Victoria BC



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Sincerely,

Name_Megan Sandover-Sly
Signature Magan Sandares-Ja
Address #15-560 Johnson St-
Victoria, B.C. # 18W3C6

Market Square, Unit 63-560 Johnson St, Victoria BC



1/2 17A., 2021

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Sincerely,

Name Sam Glayin	er
Signature	
Address 502 - 770 6	Byerd.
street 1/5w 0138	

Market Square, Unit 63-560 Johnson St, Victoria BC



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Sincerely,

Name\_MICollas Ommere Signature\_

Address 101-3 Fon-Tan-Alley

Market Square, Unit 63-560 Johnson St, Victoria BC



F.b.D 2021

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Koth Name Signature Address 208

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I would like to express my support for the proposed structural changes to Whistle Buoy's existing liquor primary license. I support the expansion into unit 65 - 560 Johnson st, as well as the expansion to the patio area and corresponding increase in occupancy.

I believe that the proposed changes to Whistle Buoy's taproom and Patio will be an asset to the community, providing additional space for people to gather and enjoy fresh local beer.

As a resident and/or property owner in Victoria, I support this business and recognize its potential to provide the community with many long-term benefits.

Thank you for your positive consideration of this applications.

Sincerely,

Name TEFFCanie Home
Signature
Address JUST MATCHA
S44 pandora Ave

Market Square, Unit 63-560 Johnson St, Victoria BC



2021

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Sincerely,

Signature Address

Market Square, Unit 63-560 Johnson St, Victoria BC



Feb 18th, 2021

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Sincerely,

leartuel Name Signature e Rd. aler Address 🗍

Market Square, Unit 63-560 Johnson St, Victoria BC



Feb R., 2021

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Sincerely,

Name 🔌 Signature Address 301

Market Square, Unit 63-560 Johnson St, Victoria BC



Fed Isth 2021

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Name Signature Address

Market Square, Unit 63-560 Johnson St, Victoria BC



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Thank you for your positive consideration of this applications.

Sincerely,

Name Russell Stefan
Signature_R. Gu
Address 1367 Slater St.
Victoria, VOX 2PO

Market Square, Unit 63-560 Johnson St, Victoria BC



For 18th . 2021

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Sincerely,
Name Hilda Obs
Signature HOUL
Address 134-560 Johnsun St.
Victoria ne.

Market Square, Unit 63-560 Johnson St, Victoria BC



Feb 19, 2021

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Sincerely,

Name	Jeosica Doughs	
Signature	Jun Dafe	
Address	537 JOHNSON	ST

Market Square, Unit 63-560 Johnson St, Victoria BC



FEB 19, 2021

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Thank you for your positive consideration of this applications.

Sincerely,

auten manner Name Signatur

Address 216-3244 Quadra St

Market Square, Unit 63-560 Johnson St, Victoria BC



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Sincerely,

Name Signature Address

Market Square, Unit 63-560 Johnson St, Victoria BC



Fob. 23, 2021

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Sincerely,

Name Martel Signature Address 1045 Bay St. opt R

Market Square, Unit 63-560 Johnson St, Victoria BC



Felo. 23 \_\_\_, 2021

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Sincerely,

Name James Wilson
Signature
Address _ 950 Rackland Avenue

Market Square, Unit 63-560 Johnson St, Victoria BC



Feb 23 \_, 2021

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Thank you for your positive consideration of this applications.

Sincerely,

Name Patrick Wilson Signatur Address 402-950 Rockland Ane.

Market Square, Unit 63-560 Johnson St, Victoria BC



ph. 23 2021

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Name Signatur

Market Square, Unit 63-560 Johnson St, Victoria BC



Feb 24\_, 2021

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Sincerely,

Name	Kellen	Vae	esen		
Signatur	eA	7			
Address	1205-3	34	Johns	on	St.

Market Square, Unit 63-560 Johnson St, Victoria BC



26 24 , 2021

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Sincerely,

Name_Ranj_	Bains	
Signature	RBa.	2
Address <u>-125</u>	Johnso	on st.
uctoria	BC V	<u>8W IM</u> 9

Market Square, Unit 63-560 Johnson St, Victoria BC



Feb 24, 2021

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Thank you for your positive consideration of this applications.

Sincerely,

Name	Denise Lee
Signature	Dennodee
Address _	1205-83+ Johnson St

Market Square, Unit 63-560 Johnson St, Victoria BC



02/24,2021

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Thank you for your positive consideration of this applications.

Sincerely,

Name VICtoria Wens

Signature\_\_\_\_\_

Address 2453 McIVerill Ave.

Market Square, Unit 63-560 Johnson St, Victoria BC



February 24 , 2021

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Thank you for your positive consideration of this applications.

Sincerely,

Name	Kalika	- FeA	chuk	
Signature_	Ku	F		
Address	404-	759	Yates	Street

Market Square, Unit 63-560 Johnson St, Victoria BC



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Thank you for your positive consideration of this applications.

Sincerely,

Jackson Name 💊 Signature Address 304-560 Johnson St. Victoria, BC

Market Square, Unit 63-560 Johnson St, Victoria BC



, 2021

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Sincerely,

Name_Juan C	riego
Signature	2
Address 304-960	Johnson St
Victoria, BL	

Market Square, Unit 63-560 Johnson St, Victoria BC



FEB 24th 2021

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Sincerely,

Name Aedan Tomney
Signature
Address 304-560 Johnson St

Market Square, Unit 63-560 Johnson St, Victoria BC



reb.24 2021

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Name Signature OTO Address toria

Market Square, Unit 63-560 Johnson St, Victoria BC



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Thank you for your positive consideration of this applications.

Sincerely, BIG FAN) Signature Address 412-834 Johnson St Victoria, BC USWICG

Market Square, Unit 63-560 Johnson St, Victoria BC



Rb ZY\_, 2021

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Sincerely,

Name alinna haver	
Signature	9.9°m
Address 350A Sparton wad	
Victoria V9EZH5	

Market Square, Unit 63-560 Johnson St, Victoria BC



Jeb 24 , 2021

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Sincerely,

Name K Signature

Address ((

Market Square, Unit 63-560 Johnson St, Victoria BC



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Sincerely,

IN HANSON Name Signature

KLAND Address UICTORIA, BC. VOSIWI. AVE

Market Square, Unit 63-560 Johnson St, Victoria BC



Feb 24, 2021

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Sincerely,

PA ANA Name Signature Address 5



MAYOR'S OFFICE MAR 0 8 2021 VICTORIA, B.C.

FEB. 28, 2021

Mayor & Council Victoria City Hall 1 Centennial Square Victoria, BC, V8W 1P6

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Sincerely,

ANNA WON Name Signature\_Aulon

Address 101-203 KIMTA RD VICTORIA, B.C., V9A6T5

Market Square, Unit 63-560 Johnson St, Victoria BC

#### **Ryan Morhart**

From:	victoria beadworld <victoriabeadworld@telus.net></victoriabeadworld@telus.net>
Sent:	February 17, 2021 11:01 AM
То:	Ryan Morhart
Subject:	Whistle Buoy Brewing Company

To whom this may concern,

Beadworld would like to take this opportunity to show support for the Application for a structural change to a Manufacturers Licence for extended hours and increase of capacity.

Whistle Buoy Brewing Company has been a welcome and much needed addition to the courtyard of Market Square. Beadworld wishes them many years of success in this location!

Thank you for your time and consideration

Beadworld Manager

Kathy



Virus-free. <u>www.avg.com</u>

#### **Ryan Morhart**

From:	BATWorld Victoria <thebeanvictoria@gmail.com></thebeanvictoria@gmail.com>
Sent:	February 23, 2021 1:25 PM
То:	Ryan Morhart
Subject:	Regarding application by Whistle Buoy Brewing

To Whom It Concerns,

I'm writing in support of the increase in seating capacity for both the interior and exterior spaces of Whistle Buoy Brewing Company. It is a benefit to the downtown core of businesses, and community, to provide more space for people to gather.

Kind Regards,

Chelsea Vaughan Manager Bean Around The World 533 Fisgard Street Victoria, BC



#### Jan 28th <sub>, 2021</sub>

Mayor & Council Victoria City Hall 1 Centennial Square Victoria, BC, V8W 1P6

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Thank you for your positive consideration of this applications.

Sincerely,

Name Be	n Church	1
Signature_	BG	_

Address	1293	craigflower	rd.	Victoria,	BC

Subject: Letter of Support for Whistle Buoy Brewing Company, Microbrewery and Taproom in Market Square – Structural Change to Liquor Primary License:

Dear Mayor Helps and Council,

In our 25 plus years in Victoria, we have consistently been puzzled by the lack of life in Market Square. Some public spaces, because of architecture, location, or bad feng shui, inadvertently become public dead zones. Hence our compassion for such a special, but under-utilized place. Was there any way to breathe life into it?

It turns out the answer is yes. The Square is alive today. The reason is Whistle Buoy: Its staff, its youthful philosophy, its product, its sense of humour, its family feel, its outdoor seating, and, during COVID, the exemplary entrepreneurship that has kept it flourishing during the worst of times.

We agree with others in expressing my support for the proposed structural changes to Whistle Buoy's existing liquor primary license.

Thus, we support the expansion into unit 65 – 560 Johnson Street, as well as the expansion to the patio area and corresponding increase in occupancy.

In the most trying of circumstances, Whistle Buoy has already managed to become an asset to the community, and to the synergy of Market Square.

We encourage council to support Whistle Buoy's application, and in turn, support this very positive trend in the history of one of Victoria's finest landmarks.

Sincerely,

S. Joburn Siobhan Robinsong **Bill Weaver** 

Sill Weaver Siobhan Robińso

1316 Point Street Victoria BC V8S 1A5



ph 23,2021

#### Subject: Letter of Support for Whistle Buoy Brewing Company, Microbrewery and Taproom in Market Square – Structural Change to Liquor Primary License:

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Thank you for your positive consideration of this applications.

Sincerely,

Name Brithey Leno	
Address 316-909 PEMbroke St	ł
VIETOVIA, BC V8T425	

Market Square, Unit 63-560 Johnson St, Victoria BC

#### **Ryan Morhart**

From: Sent: To: Subject: Bruce Kerr < February 27, 2021 10:10 AM Ryan Morhart Application - Whistle Buoy Brewing

I support the application for change as set out the notification dated February 10, 2021.

Bruce Kerr

201-1315 Waddington Alley



February 19, 2021

Att: Ryan Morhart Manager, Permits and Inspections City of Victoria <u>RMorhart@victoria.ca</u>

#### **Re. Support for Whistle Buoy Brewing**

Mr. Ryan Morhart,

Whistle Buoy Brewing is a member in good standing of the Greater Victoria Chamber of Commerce.

The pandemic has created challenges for many businesses and required innovation and adaption to make ongoing operations viable. Thanks to the City of Victoria's Build back Victoria program, businesses such as Whistle Buoy Brewing have been able to expand their patios to better serve customers and abide by COVID-19 protocols.

The Chamber works on behalf of businesses, advocating for regulations and policies that improve the economic vitality of our region's entrepreneurs, employers and citizens.

We encourage the City of Victoria to continue supporting innovations, led by business, that have proven to enhance the vibrancy of downtown and improve the resilience of our regional economy.

Please contact me directly if you have any questions.

Sincerely,

Brue William S

Bruce Williams CEO, Greater Victoria Chamber of Commerce

Subject: Whistle Buoy Expansion

Date: Thursday, February 18, 2021 at 2:31:42 PM Pacific Standard Time

From: Carlos Bermudez

To: rmorhart@victoria.ca

**CC:** info@whistlebuoybrewing.com

Good Afternoon Ryan,

My name is Carlos Bermudez, I own Los Panas Kitchen Food Cart, created here in Victoria last year.

I have always been a big fan of Market Square and the stores in and around it, however if I had to choose my favourite place there, that would be Whistle Buoy. When I heard that they were going to expand the taproom and occupancy load for the inside and patio space I definitely got so excited! I 100% support this! The energy and character that this place brings to Downtown Victoria and to the community in general is just amazing! Can't wait for these renovations to be ready to go!

Thank you very much for letting the local businesses from Victoria to grow successfully!

Have a great day!



Feb. 23 , 2021

Mayor & Council Victoria City Hall 1 Centennial Square Victoria, BC, V8W 1P6

### Subject: Letter of Support for Whistle Buoy Brewing Company, Microbrewery and Taproom in Market Square – Structural Change to Liquor Primary License:

Dear Mayor Helps and Council,

I would like to express my support for the proposed structural changes to Whistle Buoy's existing liquor primary license. I support the expansion into unit 65 – 560 Johnson st, as well as the expansion to the patio area and corresponding increase in occupancy.

I believe that the proposed changes to Whistle Buoy's taproom and Patio will be an asset to the community, providing additional space for people to gather and enjoy fresh local beer.

As a resident and/or property owner in Victoria, I support this business and recognize its potential to provide the community with many long-term benefits.

Thank you for your positive consideration of this applications.

Name	Chelsea Noble
Signatur	re
Address	412-767 Tyee Road
Vict	oria, BC V9A0G5

#### **Ryan Morhart**

From: Sent: To: Subject: Clyde Bersky February 18, 2021 9:35 AM Ryan Morhart Whistle Buoy Brewing Company - appl'n for structural change

Dear Mr. Morhart,

Please note that as a resident of 595 Pandora Avenue, we experience excessive noise during the summer months from the brew pub in Market Square, and from patrons emerging from The Drake Pub. Increasing the capacity and opening hours as submitted will greatly exacerbate this disturbance - which has been detrimental to our healthy sleep patterns.

Given the stresses associated with COVID-19, late night bar activity that disturbs sleep will have a detrimental effect on residents nearby. I'm frankly surprised that given the pandemic and the associated heath restrictions, that increased occupancy is being tabled for discussion. Drinking only increases the risk of transmission due to inhibitions surrounding social distancing and mask wearing. Considering how limited my almost non-existent gym class participation numbers are (8) given the mandated restrictions, I'm shocked that a total of 167 people drinking alcohol until midnight is a consideration at this time. Regardless, even post-COVID 19 extending the closing hours until midnight and increasing occupancy will mean excessive noise from intoxicated patrons that typically shout until long after closing.

Please do not approve this licence change.

Thank you

#### **Ryan Morhart**

From:	donald y paola niedermayer y giovine
Sent:	February 15, 2021 3:18 PM
То:	Ryan Morhart
Subject:	Notice of Application for structural change to 63-560 Johnson St.

Hello. I received today a letter dated February 10, 2021 from the City of Victoria inviting comments on an application by Whistle Buoy Brewing Company for an increase of occupancy of 55 people in the exterior patio and interior space.

I live at 595 Pandora Avenue which is almost next to the Whistlebuoy operation. Not only does Whistlebuoy operate a drinking establishment but it also has brewing tanks on the upper floor. I cannot understand how they have permission to manufacture beer on the roof of the building, which is preventing those on the upper floor of 595 Pandora Avenue from sleeping at night on account of the operation of the tanks and fans. If Whistlebuoy is prepared to install screens that reduce the environmental noise impact of the brewing tanks, at least that would be a first step.

Our condominium is across a parking lot from Market Square and Whistlebuoy. Another pub, Swans, has a similar application for increased sitting capacity at its operation across the street, which I oppose for the same reasons. There is also The Drake just down the street. There are already problems with drinking, drunks, break-ins and vandalism around our condo. I cannot see that increasing the seating capacity will advance the neighbourhood in any form. And of course it will be worse when the pandemic ends and people are free to make more noise than now.

We need more police presence, not more drinking. So please, NO to Whistlebuoy until it demonstrates it is a good neighbour citizen, shuts down or lessens the impact of its brewing, and gives the residents of the neighbourhood more respect!

Meanwhile, best wishes,

Don Niedermayer 595 Pandora Avenue

Sent from my iPad



1715 Government Street Victoria, BC V8W 1Z4

Mayor Lisa Helps and Council City of Victoria No.1 Centennial Square Victoria, BC V8W 1P6

01 April 2021

#### Re: Structural Change to a Manufacturers Licence - Whistle Buoy #63 - 560 Johnson St

Dear Mayor Helps and Council,

The DRA Land Use Committee has reviewed the application for a structural change to a Manufacturers Licence to:

- 1. Expand the interior Tap Room space into the adjoining unit (an additional 616 sqft);
- 2. Introduce a transiting corridor to allow patrons to carry drinks from the Tap Room to the Patio; and,
- 3. Increase the occupant load on the patio by 55 people concurrent with a patio expansion: increasing the total occupancy from 112 to 167 people.

We understand that the existing hours of operation Monday to Wednesday 11AM to 11PM and Thursday to Sunday 11AM to 12AM will remain the same.

Feedback from the committee is as follows:

- Whistle Buoy seems to be a well-run business in a location without adjoining residential. Because of these two important factors, the request for increased capacity is supportable.
- The expansion into an adjoining unit within Market Square makes it a relatively contained location with no direct implications for residential buildings. This application for expansion seems unproblematic.
- There are several restaurants in Market Square but there shouldn't be any conflict between those operators.
- This seems like a good application. They encourage takeout from the nearby restaurants, so this might be a boon for the food places.
- Whistle Buoy has been in operation for almost 2 years and unless there are complaints from neighbouring residents, or a history of complaints registered with VicPD, this

application seems reasonable. The operators have a proven track record and have been open, transparent and responsive to the community.

In absence of the long-anticipated Municipal Alcohol Policy, the LUC developed and the DRA ratified, the DRA Policy for Liquor Primary & Late Night Food Primary Liquor Licences in February 2020. All relevant liquor applications are reviewed on the basis on this policy and our assessment of the application's performance is included below.

- Proximity to residential buildings and units has not been an issue historically and is not anticipated to be a problem if the proposed changes are implemented.
- With an exit on both Johnson and Pandora Streets and no change in hours, the patron noise when exiting will continue to be distributed.
- While the application seeks about a 50% increase in capacity, the total capacity at this location is not considered problematic particularly due to its siting interior to Market Square and the hours of operation.
- Support for this application has been provided by LUC members and we have not received any communication expressing concerns either by LUC members or members of the community.

DRA LUC members strongly support a vibrant downtown and remain concerned about the increasing number and concentration of late night liquor primary seats not just in Downtown but in this area specifically. However, we consider this application stands apart from those concerns due to operational context. As such, the DRA LUC finds that this application is supportable.

Regards,

Ian Sutherland Chair, Land Use Committee Downtown Residents Association



Victoria Downtown Residents Association Land Use Committee Liquor Primary & Late Night Food Primary Liquor Licence Applications: Policy 02 February 2020

The Victoria Downtown Residents Association's Land Use Committee ("LUC") has been extremely consistent in expressing concerns regarding Food Primary Applications that propose to operate after midnight and Liquor Primary Applications within the Downtown Harris Green Community. As residents, we support an active, dynamic community with a diversity of entertainment and business operations. In addition, we support the long-term coexistence of residential uses and business operations. The following policy provides clarity to community stakeholders regarding the parameters the LUC uses to assess each application. The LUC may withhold support for an application if any of the following aspects are not adequately addressed.

#### 1. Proximity to residential buildings and units

Sufficient separation between licenced venues and residential units is required to ensure liveability for residents and the successful coexistence of licenced operations and residents. Support may be withheld for applications that propose inserting licenced venues proximal to residential units. We may decline to support any liquor application that is proposed to be located in an existing residential building. (Likewise, we do not provide wholesale support for the creation of residential units adjacent to established licenced venues without comprehensive mitigation strategies.)

#### 2. Sound mitigation

Support may be withheld for applications that have not properly mitigated noise impacts on effected residential units through proper design and soundproofing assemblies with consideration for whether neighbouring residential units have sufficient window Sound Transmission Class Ratings and air-conditioning.

#### 3. Capacity (Indoor seating)

Support for an application may be withheld if the requested capacity is expected to negatively impact the residential community. EG. Large capacity operations with late night hours of operation adjacent to residential units will not be supported.

#### 4. Days and hours of operation (Indoor seating)

An application may be supported if the days and hours of operation are not expected to negatively impact the residential community.

#### 5. Excess patron noise

Late Night Food Primary and Liquor Primary operations often come with associated nuisance noise, such as patrons congregating on the street, yelling, and smoking, etc, patrons exiting en masse on closing, and interior noise related to capacity. An application may be supported if excess patron noise is not expected to negatively impact the residential community. 6. Outdoor seating (Patio or Sidewalk): proximity, capacity and hours of operation Hours of operation for outdoor seating areas may be regulated differently than for the related indoor operations. An application may be supported if the capacity and hours of operation for outdoor seating areas are not expected to negatively impact the residential community. The proximity of residential units to outdoor seating areas will be assessed on a case-by-case basis in terms of the potential impact.

#### 7. Late night hours – rationale and justification required for both Liquor and Food Primary

Support for late night hours may be withheld if an applicant does not supply their rationale and justification for extended hours. These will be assessed on a case-by-case basis in terms of the potential impact on the residential community.

#### 8. Patron participation

Support for the inclusion of patron participation will be assessed on a case-by-case basis relative to the other aspects of this policy.

#### 9. Entertainment endorsement

Support for the inclusion of entertainment endorsement will be assessed on a case-bycase basis relative to the other aspects of this policy.

#### 10. Implications of licencing in perpetuity

Support for an application will consider the potential long-term impact of the existence of the licence beyond the proposed business model and current operator/applicant.

#### 11. Food service strategy (Food primary licences)

Applications for new food primary liquor licences requesting late operating hours will also be reviewed on the basis of their food service strategy. Support may be withheld if an application does not demonstrate that food service is the focus of the operation after midnight. Food primary applications for venues that intend to effectively operate as liquor primary venues will not be supported.

#### 12. Food Primary Licences: Sales records

Applicants are requested to demonstrate that food service will remain the focus of their operations. Support for the extension of operating hours for existing food primary liquor licences will be determined on the basis of sales records for food and alcoholic beverages for evening hours. Food primary venues that intend to effectively operate as liquor primary venues in the late night will not be supported.

#### 13. Level of support of residents

Support or concerns expressed by residents in the neighbourhood through letters and emails also inform the LUC and will shape the level of support for applications.



Downtown Victoria Business Association 20 Centennial Square Victoria, BC V8W 1P7 (250)386-2238 info@downtownvictoria.ca

February 23, 2021

City of Victoria Attn: Ryan Morhart 1 Centennial Square Victoria, BC V8W 1P6

#### Re: Proposed expansion of Whistle Buoy Brewing Company space

To whom it may concern,

The Downtown Victoria Business Association is happy to support Whistle Buoy Brewing's proposed expansion. In the two years they have been operating, there have been zero liquor-related incidents and they have made a decided effort to engage with neighbouring businesses. The Whistle Buoy Brewing Company produces small batches of craft brew, innovative recipes brewed with local ingredients. They appeal to locavores and connoisseurs; when tourists return to Victoria, the Whistle Buoy Brewing Company will also appeal to those tourists seeking a decidedly Victorian experience.

The young professionals who own and operate the company now have an opportunity to expand their space. This would allow them to improve their cold storage space and add two more washrooms – but more importantly, it allows them to slightly expand their interior customer space and their exterior patio space. During the ongoing COVID-19 restrictions, any additional space is extremely valuable; when the restrictions are lifted the additional seating will allow this small business to recover more quickly.

As the business has not seen any liquor-related incidents over two years, I believe that expansion will not have any negative impact on the neighbourhood. On behalf of the DVBA, I urge you to allow the company this chance to grow and to better position themselves for post-pandemic recovery.

Jeff Bray DVBA Executive Director

From: Janet Pelley 1317 Point St. Victoria, BC V8S 1A4 778-445-0198

Feb 23, 2021

Mayor & Council Victoria City Hall 1 Centennial Square Victoria, BC V8W 1P6

#### Subject: Letter of Support for Whistle Buoy Brewing Company, Microbrewery and Taproom in Market Square – Structural Change to Liquor Primary License

Dear Mayor Helps and Council,

I hope this finds you all keeping well—I so appreciate everything you do for the city.

I'm writing to express my support for the proposed expansion of Whistle Buoy's existing liquor license. I believe that the brewery, my favorite, wishes to expand their license into unit 65 - 560 Johnson St, as well as the into the patio area.

As you know, Whistle Buoy, is a new business and it has been a delight to be their customer. Since the pandemic started I have avoided public indoor spaces, including the brewery. Nonetheless, I have continued to enjoy their brews since they take orders online and will deliver right to your front porch. Prior to the pandemic, I reveled in the congenial atmosphere at their taproom and patio and would enjoy seeing occupancy of those areas expanded.

As a resident and property owner in Victoria, I support this business and recognize its potential to provide the community with many long-term benefits.

Sincerely, Janet Pelley





February 15, 2021

Mayor & Council Victoria City Hall 1 Centennial Square Victoria, BC V8W 1P6

#### Subject: Letter of Support for Whistle Buoy Brewing Company, Microbrewery and Taproom in Market Square – Structural Change to Liquor Primary License

Dear Mayor Helps and Council,

I would like to express my support for the proposed structural changes to Whistle Buoy's existing liquor primary license. I support the proposed expansion into unit 65–560 Johnson St, as well as the expansion to the patio area and corresponding increase in occupancy.

Since Whistle Buoy opened in 2019, its presence in the courtyard of historic Market Square has completely reinvigorated that space. I have been a big fan of Market Square for a long time — we used it for our first ever Lift Off event during Victoria Beer Week back in 2016, which still stands as our biggest and most successful event ever with attendance topping 500 people!

But apart from the occasional event like ours or the Drake Eatery's annual Thirsty Chef event, the courtyard has largely been a "dead zone" for far too long. That completely changed when Whistle Buoy opened. Its taproom and patio have made Market Square a popular destination again, and I'm sure Market Square's restaurants, cafés and shops have seen an increase in business as a result. There is a dynamic energy in Market Square on a sunny afternoon now that I find so exciting every time I swing by.

As a co-founder of Victoria Beer Week and Content Manager for the BC Ale Trail, I often communicate with consumers and media about what makes Victoria special as a destination for beer lovers. Whistle Buoy has quickly become one of the first places I recommend, citing the facts I mentioned above as well as the quality of its beer lineup.

I also want to mention that Whistle Buoy Brewing has done an admirable job of managing through the pandemic. As a business, it has been careful to follow all the health guidelines in its taproom and on the patio. I have sat on that patio several times since COVID's arrival, and on each visit I observed the brewery's staff being extremely careful and ensuring no rules are bent.

Overall, I cannot see any reason why Whistle Buoy's proposals should not be accepted.

Thank you for your positive consideration of these applications.

Fre Wit

Joe Wiebe joe@joewiebe.com 250.598.9220 (h) | 604.783.5266 (m)



Feb 23rd, 2021

### Subject: Letter of Support for Whistle Buoy Brewing Company, Microbrewery and Taproom in Market Square – Structural Change to Liquor Primary License:

Dear Mayor Helps and Council,

I would like to express my support for the proposed structural changes to Whistle Buoy's existing liquor primary license. I support the expansion into unit 65 - 560 Johnson st, as well as the expansion to the patio area and corresponding increase in occupancy.

I believe that the proposed changes to Whistle Buoy's taproom and Patio will be an asset to the community, providing additional space for people to gather and enjoy fresh local beer.

As a resident and/or property owner in Victoria, I support this business and recognize its potential to provide the community with many long-term benefits.

Thank you for your positive consideration of this applications.

Sincerely,

Name	Joshua Noble
Signature <u>.</u>	John Mille
Address	412-767 Tuee rd
V9A	065

Market Square, Unit 63-560 Johnson St, Victoria BC



Feb. 19th , 2021

### Subject: Letter of Support for Whistle Buoy Brewing Company, Microbrewery and Taproom in Market Square – Structural Change to Liquor Primary License:

Dear Mayor Helps and Council,

I would like to express my support for the proposed structural changes to Whistle Buoy's existing liquor primary license. I support the expansion into unit 65 – 560 Johnson st, as well as the expansion to the patio area and corresponding increase in occupancy.

I believe that the proposed changes to Whistle Buoy's taproom and Patio will be an asset to the community, providing additional space for people to gather and enjoy fresh local beer.

As a resident and/or property owner in Victoria, I support this business and recognize its potential to provide the community with many long-term benefits.

Thank you for your positive consideration of this applications.

Sincerely,

Name Kate Brown

Signature UnteBrown

Address <u>2997 Seaview Rd.</u> V8N7L2, Victoria BC

Market Square, Unit 63-560 Johnson St, Victoria BC

#### 1321 Point St. Victoria, BC V8S1A4 250-516-2305

Feb 23, 2021

Mayor & Council Victoria City Hall 1 Centennial Square Victoria, BC V8W 1P6

#### Subject: Letter of Support for Whistle Buoy Brewing Company, Microbrewery and Taproom in Market Square – Structural Change to Liquor Primary License

Dear Mayor Helps and Council,

I write to express my support for the proposed structural changes to Whistle Buoy's existing liquor primary license. I support the expansion into unit 65 - 560 Johnson St, as well as the expansion to the patio area and corresponding increase in occupancy.

Whistle Buoy Brewing opened in June 2019, led by its five young entrepreneurial partners, one of whom is my son. Their vision, of establishing a craft brewery and taproom in historic downtown Victoria, emphasizing the use of local Vancouver Island ingredients in making small batch beer, was welcomed by the community. They have established strong relationships with many other in the downtown business community, and have been a magnet in bringing Victorians, and visitors, into the downtown core. For over half of their existence, they have needed to navigate the changes that we've all experienced because of the COVID pandemic. Despite the challenges that have arisen during this time, they not only have been able to survive as a business, they are even undergoing plans to expand.

I believe that the proposed changes to Whistle Buoy's taproom and Patio will be an asset to the community, providing additional space for people to gather and enjoy fresh local beer.

As a resident and/or property owner in Victoria, I support this business and recognize its potential to provide the community with many long-term benefits. They are an important destination business, a significant employer, supporters of other local businesses, and have a long-term commitment to the city of Victoria. They are, in many respects, a model business in our community.

Thank you for your positive consideration of this application.

Keith Archer



46 19 , 2021

### Subject: Letter of Support for Whistle Buoy Brewing Company, Microbrewery and Taproom in Market Square – Structural Change to Liquor Primary License:

Dear Mayor Helps and Council,

I would like to express my support for the proposed structural changes to Whistle Buoy's existing liquor primary license. I support the expansion into unit 65 – 560 Johnson st, as well as the expansion to the patio area and corresponding increase in occupancy.

I believe that the proposed changes to Whistle Buoy's taproom and Patio will be an asset to the community, providing additional space for people to gather and enjoy fresh local beer.

As a resident and/or property owner in Victoria, I support this business and recognize its potential to provide the community with many long-term benefits.

Thank you for your positive consideration of this applications.

Sincerely,

Name Kelsey Mennes Signature Relevance Address 530 Parolina me BC V&WING victoria

Market Square, Unit 63-560 Johnson St, Victoria BC



Feb 24 , 2021

Mayor & Council Victoria City Hall 1 Centennial Square Victoria, BC, V8W 1P6

### Subject: Letter of Support for Whistle Buoy Brewing Company, Microbrewery and Taproom in Market Square – Structural Change to Liquor Primary License:

Dear Mayor Helps and Council,

I would like to express my support for the proposed structural changes to Whistle Buoy's existing liquor primary license. I support the expansion into unit 65 – 560 Johnson st, as well as the expansion to the patio area and corresponding increase in occupancy.

I believe that the proposed changes to Whistle Buoy's taproom and Patio will be an asset to the community, providing additional space for people to gather and enjoy fresh local beer.

As a resident and/or property owner in Victoria, I support this business and recognize its potential to provide the community with many long-term benefits.

Thank you for your positive consideration of this applications.

Sincerely,

Name

\_\_\_\_

Signature

Ryli Machyl

Kyle Mackenzie

Address 1100

608 Broughton St

Market Square, Unit 63-560 Johnson St, Victoria BC



Feb 23\_, 2021

### Subject: Letter of Support for Whistle Buoy Brewing Company, Microbrewery and Taproom in Market Square – Structural Change to Liquor Primary License:

Dear Mayor Helps and Council,

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I believe that the proposed changes to Whistle Buoy's taproom and Patio will be an asset to the community, providing additional space for people to gather and enjoy fresh local beer.

As a resident and/or property owner in Victoria, I support this business and recognize its potential to provide the community with many long-term benefits.

Thank you for your positive consideration of this applications.

Sincerely,

Name Lauren Fines	
Signature Hang	
V v	
Address 106-1013 Vancouver	11
VILTORIA BL VOV 3V9	

Market Square, Unit 63-560 Johnson St, Victoria BC



February 24 , 2021

Mayor & Council Victoria City Hall 1 Centennial Square Victoria, BC, V8W 1P6

### Subject: Letter of Support for Whistle Buoy Brewing Company, Microbrewery and Taproom in Market Square – Structural Change to Liquor Primary License:

Dear Mayor Helps and Council,

I would like to express my support for the proposed structural changes to Whistle Buoy's existing liquor primary license. I support the expansion into unit 65 – 560 Johnson st, as well as the expansion to the patio area and corresponding increase in occupancy.

I believe that the proposed changes to Whistle Buoy's taproom and Patio will be an asset to the community, providing additional space for people to gather and enjoy fresh local beer.

As a resident and/or property owner in Victoria, I support this business and recognize its potential to provide the community with many long-term benefits.

Thank you for your positive consideration of this applications.

Name	Leah Mackenzie
Signature	= FICHR
Address .	1100 - 608 Broughton Street
	Victoria, BC, V8W 1C7

Mayor & Council Victoria City Hall

#### Subject: Letter of Support for Whistle Buoy Brewing Company, Microbrewery and Taproom

Dear Mayor Lisa Helps and Council,

I write to let you know that I support the proposed changes to Whistle Buoy's existing liquor primary license. I support the expansion, that will allow them to brew beer for delivery and takeout service, as well as the expansion to the patio area and an increase in occupancy so that the community can gather in the unique ambiance of Market Square.

I admire the tenacity, perseverance, versatility and commitment of these young Victoria entrepreneurs who opened Whistle Buoy, a small, local craft brewery with the support of their community. Most of the time they've been open, they've had to contend with the challenging circumstances of the Covid-19 pandemic. From creating a delivery business with their hybrid car to making an outdoor space with tenting, to developing positive relationships within the downtown business community, Whistle Buoy has shown that it is the kind of business Victorian's want to thrive. Indeed, I believe that Market Square, a beautiful space that sometimes feels underappreciated in Victoria, is enlivened and enhanced by Whistle Buoy.

The fact that Whistle Buoy is not only surviving but thriving during these challenging times is a testament to their hard work, and to knowing who they are serving, the unique community of Victoria area citizens, who want locally sourced and crafted options. I believe the proposed changes to Whistle Buoy to provide additional space for people to gather and enjoy fresh local beer (along with take-out food from neighbouring businesses) will enhance Market Square and the community of Victoria.

I am a citizen, shopper, and property owner in Victoria, and I support this business. I recognize its potential to provide the community with many long-term benefits, as a magnet destination for our downtown, a significant employer, and supporter of other local businesses. I believe that Whistle Buoy is the kind of business we want to thrive in our community.

Thank you for your positive consideration of this application.

Sincerely,

Lisa Hurst

#### **Ryan Morhart**

From: Sent: To: Subject:

March 16, 2021 8:46 AM Ryan Morhart Application for Primary Liquor Licence at 27 - 560 Johnson Street

Good Morning,

We would like to provide you with a written statement of our support for the applicants for a primary Liquor Licence at 27 – 560 Johnson Street as per the March 1, 2021 letter sent to residents within 100 metres of this application.

Regards,

Rick Mulholland Bob Cunningham #104 595 Pandora Avenue Victoria, BC



January 29th, 2021

Mayor & Council Victoria City Hall 1 Centennial Square Victoria, BC, V8W 1P6

### Subject: Letter of Support for Whistle Buoy Brewing Company, Microbrewery and Taproom in Market Square – Structural Change to Liquor Primary License:

Dear Mayor Helps and Council,

I would like to express my support for the proposed structural changes to Whistle Buoy's existing liquor primary license. I support the expansion into unit 65 – 560 Johnson st, as well as the expansion to the patio area and corresponding increase in occupancy.

I believe that the proposed changes to Whistle Buoy's taproom and Patio will be an asset to the community, providing additional space for people to gather and enjoy fresh local beer.

As a resident and/or property owner in Victoria, I support this business and recognize its potential to provide the community with many long-term benefits.

Thank you for your positive consideration of this applications.

Sincerely,

Name Riley Brook

Signature\_\_\_\_\_

Address 505-1030 Yates Street Victoria, BC, V8V 3M7



February 19, 2021

Att: Ryan Morhart Manager, Permits and Inspections City of Victoria <u>RMorhart@victoria.ca</u>

#### Re. Support for Whistle Buoy Brewing

Mr. Ryan Morhart,

Whistle Buoy Brewing is a member in good standing of the Greater Victoria Chamber of Commerce.

The pandemic has created challenges for many businesses and required innovation and adaption to make ongoing operations viable. Thanks to the City of Victoria's Build back Victoria program, businesses such as Whistle Buoy Brewing have been able to expand their patios to better serve customers and abide by COVID-19 protocols.

The Chamber works on behalf of businesses, advocating for regulations and policies that improve the economic vitality of our region's entrepreneurs, employers and citizens.

We encourage the City of Victoria to continue supporting innovations, led by business, that have proven to enhance the vibrancy of downtown and improve the resilience of our regional economy.

Please contact me directly if you have any questions.

Brue William S

Bruce Williams CEO, Greater Victoria Chamber of Commerce



#### February 23rd, 2021

#### To:

Mayor & Council Victoria City Hall 1 Centennial Square Victoria, BC, V8W 1P6

#### Re:

Letter of Support for Whistle Buoy Brewing Company, Microbrewery and Taproom in Market Square -Structural Change to Liquor **Primary License** 

#### Dear Mayor Helps and Council,

I would like to express my support for the proposed structural changes to Whistle Buoy's existing liquor primary license. I support the expansion into unit 65 - 560 Johnson st, as well as the expansion to the patio area and corresponding increase in occupancy.

I believe that the proposed changes to Whistle Buoy's taproom and Patio will be an asset to the community, providing additional space for people to gather and enjoy fresh local beer. As a resident in Victoria and a business tenant at Market Square, I support this business and recognize its potential to provide the community with many long-term benefits.

Thank you for your positive consideration of this application.

Sincerely,

DSmeltzer

#### **Danielle Smeltzer**

**VP** Operations +1 (250) 415-7573 danielle.smeltzer@stocksy.com

(resident of City of Victoria at 1245 Walnut Street)



MAYOR'S OFFICE MAR n 8 2021 VICT. J. S.C.

MAR 07, 2021

Mayor & Council Victoria City Hall 1 Centennial Square Victoria, BC, V8W 1P6

### Subject: Letter of Support for Whistle Buoy Brewing Company, Microbrewery and Taproom in Market Square – Structural Change to Liquor Primary License:

Dear Mayor Helps and Council,

I would like to express my support for the proposed structural changes to Whistle Buoy's existing liquor primary license. I support the expansion into unit 65 – 560 Johnson st, as well as the expansion to the patio area and corresponding increase in occupancy.

I believe that the proposed changes to Whistle Buoy's taproom and Patio will be an asset to the community, providing additional space for people to gather and enjoy fresh local beer.

As a resident and/or property owner in Victoria, I support this business and recognize its potential to provide the community with many long-term benefits.

Thank you for your positive consideration of this applications.

Sincerely,

Name	T. WON	
Signature	e dif D	
Adaress _	101-203 KIMTA RD	
	VICTORIA RC	

Market Square, Unit 63-560 Johnson St, Victoria BC

#### **Ryan Morhart**

From: Sent: To: Subject: Terry McManus March 17, 2021 9:19 AM Ryan Morhart Whistle Buoy Brewing Company Application. 63-560 Johnson

Sir

We reside on the third floor southwest corner of 595 Pandora proximate the subject brewery.

We strenuously oppose any application to authorize or enlarge the exterior patio.

Apart from the raucous noise that persists for an hour after closing making sleep difficult especially in summer with open windows, the fact that patrons exit the Market Square enclose courtyard. to smoke various substances below our unit in the parking lot while conversing loudly exacerbates the situation.

A noise complaint brought to Whistle Buoy by a resident of our building was met with indifference and thus we cannot count on their cooperation.

We request that the application be denied. Respectfully,

Terry and Claire McManus 312-595 Pandora Ave.



, 2021

Subject: Letter of Support for Whistle Buoy Brewing Company, Microbrewery and Taproom in Market Square – Structural Change to Liquor Primary License:

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I believe that the proposed changes to Whistle Buoy's taproom and Patio will be an asset to the community, providing additional space for people to gather and enjoy fresh local beer.

As a resident and/or property owner in Victoria, I support this business and recognize its potential to provide the community with many long-term benefits.

Thank you for your positive consideration of this applications.

Sincerely,

Name\_ Signature\_

Address 425 Simlor ST

# Market Square, Unit 63-560 Johnson St, Victoria BC



2021

Subject: Letter of Support for Whistle Buoy Brewing Company, Microbrewery and Taproom in Market Square – Structural Change to Liquor Primary License:

Dear Mayor Helps and Council,

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I believe that the proposed changes to Whistle Buoy's taproom and Patio will be an asset to the community, providing additional space for people to gather and enjoy fresh local beer.

As a resident and/or property owner in Victoria, I support this business and recognize its potential to provide the community with many long-term benefits.

Thank you for your positive consideration of this applications.

Sincerely,

Name Carly Stusar
Signature
Address 2-928 Empress Ave V&TING

# Market Square, Unit 63-560 Johnson St, Victoria BC



2021

Subject: Letter of Support for Whistle Buoy Brewing Company, Microbrewery and Taproom in Market Square – Structural Change to Liquor Primary License:

Dear Mayor Helps and Council,

I would like to express my support for the proposed structural changes to Whistle Buoy's existing liquor primary license. I support the expansion into unit 65 – 560 Johnson st, as well as the expansion to the patio area and corresponding increase in occupancy.

I believe that the proposed changes to Whistle Buoy's taproom and Patio will be an asset to the community, providing additional space for people to gather and enjoy fresh local beer.

As a resident and/or property owner in Victoria, I support this business and recognize its potential to provide the community with many long-term benefits.

Thank you for your positive consideration of this applications.

Sincerely,

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