

TLA Presentation to Victoria Council

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1

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1

Role of the TLA

- 78 Years of Advocacy
 - 500 members across BC, including 20 Community members, and 215 members on Vancouver Island representing over 13,000 forest workers
 - Work with provincial government on policies and regulations affecting forest sector
 - Work towards improving overall prosperity of the industry
 - A strong and leading voice for the working forest community
 - Long-term sustainability of those working in forestry
 - Forestry education, scholarships

2

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2

Who We Work With

- Provincial government
- Major licensees
- Labour
- Value-added sector
- BC First Nations Forestry Council
- BC Forest Safety Council
- WorkSafe BC
- Forestry related associations



3

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3

Challenges Moving Forward

- Overall investment climate in BC forest sector
- Long-term certainty of working forest
- Reducing overall cost structures and complexity
- Consistent information about the forestry sector
- Creating a collective vision for the forest sector



4

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4

The Working Forest and Old Growth

- Flood of data and opinions
- Lack of constructive dialogue and Polarized Debate
 - Who's talking to who?
- Harvesting is not always a “yes or no” proposition
- Economic contributions remain significant
- Broader vision for BC's working forest and forestry sector
- The TLA supports change; but the right changes

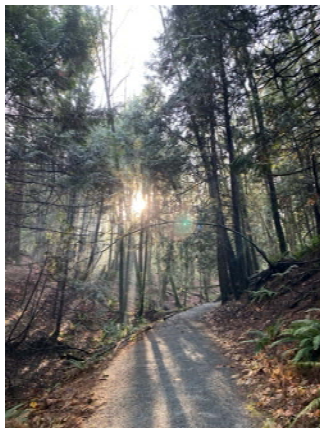
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5

Opportunities for Collaboration and Cooperation



Firsthand information on forestry sector contributions, payrolls, and employees

Assist in public education and information

Assistance and coordination for forest policy review and development

Advocacy efforts with federal and provincial governments

Working towards a collective vision on improving overall forestry sector prosperity and healthy resource communities

6

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6

Getting the Word Out

- Quarterly *Truck LoggerBC* magazine
- Monthly *Grapple Yarder* e-newsletter
- Annual convention + trade Show
- Webinars
- Member networking events
- Semi-annual caucus meetings
- Social media: Facebook, Twitter, Instagram, LinkedIn

