

Village and Corridor Planning Phase 1 (Hillside-Quadra, North Park, and Fernwood) Stage Three Engagement Plan Summary (Fall 2021)

Objectives

- To collect feedback on three **draft neighbourhood plans**, **design guidelines**, and **potential zoning parameters**.
- To collect feedback on potential changes to the Official Community Plan.
- To keep the **community and stakeholders informed** of the project and provide timely information on upcoming opportunities to provide further input.
- To create **opportunities to connect**, including two-way dialogue between the City, stakeholders and the community.
- To hear from a diversity of perspectives and ensure that directions take a balanced approach.

Approach

Have Your Say: Virtual Open House

Strategies and components:

- Varying levels of content and information for stakeholders with different interests.
- Discussion forums for each area.
- Surveys for each area with key topics and issues, highlighting what has changed and big moves, including multiple approaches to provide feedback for stakeholders with diverse interests.
- Short video(s) explaining the concepts in plain language.

"Ask a Planner" Sessions

The City will host three interactive dialogue sessions to describe the proposed key directions. Each session will include a question-and-answer component for participants and would be recorded. The recorded sessions will then be posted as a video on the Have Your Say Discussion Forums for each of the three neighbourhood plans. Participants and community members would be encouraged to continue the conversation via the online forum.

Continued Community Conversations

The City will offer virtual presentations and facilitated discussions to community groups and organizations. The City would work to coordinate and encourage joint sessions so that diverse community groups have a chance to hear from one another.

In-Person Opportunities

Now the Province of British Columbia has entered Step 3 of the four-step BC Restart Plan, limited inperson engagement opportunities will supplement the virtual approaches described above, with appropriate safety plans in place. Potential strategies will include:

Pop-up events at outdoor community gatherings.

- Small group walk-abouts.
- Outdoor galleries with posters illustrating key directions.

Promotions

The City will build upon what worked well in the last phase of engagement to get the word out and encourage participation. Key components include social media, City and partner communications (e.g. Neighbourhood Hotsheets), community posters and flyers, and paid advertising as needed. Depending on public health orders and the progress of the *BC Restart Plan*, the City may also explore some creative outreach that encourages in-person involvement.

Stakeholders

Category	Organizations	Primary Engagement Method
General Residents	None	Primary Strategies: Virtual Open House "Ask a Planner" Sessions Possible Pop-ups Promote across networks
Renters	 Renters Advisory Committee Greater Victoria Tenants Association Together Against Poverty Society BC Housing Properties Property Management Companies 	 Primary Strategies (see above). Offer to meet with renters' groups.
Families with Children	 Community Associations Parent Advisory Committees Schools 1UP Single Parent Resource Food distribution groups 	Primary Strategies (see above).Offer to meet with PACs.
Indigenous residents	 Native Friendship Centre Metis Nation of Greater Victoria Eyē? Sqâ'lewen Centre for Indigenous Education & Community Connections Hulitan Family Services M'akola Housing 	 Primary Strategies (see above). Offer to meet with Indigenous groups.
First Nations	Songhees NationEsquimalt Nation	 Referral to First Nations. Ongoing staff to staff coordination. Primary Strategies (see above).
Development Community	 Urban Development Institute Advisory Design Panel (ADP)	 Referral to ADP. Primary Strategies (see above). Offer technical presentation on design content.
Housing Providers	BC HousingCapital Regional DistrictGreater Victoria Housing Society	 Primary Strategies (see above). Offer technical presentation on policy / regulatory content.
Retail business owners	 Established local business connections Community Associations connections 	Primary Strategies (see above).Offer to meet with businesses.

Employers	Chamber of Commerce Viatec	Primary Strategies (see above).
Students/Youth	 Vic High University of Victoria Camosun College Victoria Youth Council youth groups (e.g. community centres) 	 Primary Strategies (see above). Offer to meet with local youth groups.
Seniors	Silver Threads Community Centres senior programs	Primary Strategies (see above).Offer to meet with groups.
Community Associations	 Hillside-Quadra Community Centre Hillside-Quadra Collective Fernwood Community Association Fernwood Neighbourhood Resource Group North Park Neighbourhood Association 	 Primary Strategies (see above). Offer to coordinate meetings with organizations and committees with renters' groups. Support ongoing community-led planning and engagement.
Schools	Greater Vancouver School District	 Ongoing staff to staff coordination.
Environmental Groups Active Transportation	Rock Bay Creek Revival Greater Victoria Acting Together Walk On Victoria	 Primary Strategies (see above). Offer to meet with groups. Primary Strategies (see above).
Groups	 Capital Bike (formerly Greater Victoria Cycling Coalition and Bike to Work Week) Disabilities Resource Centre Active Transportation Advisory Committee Accessibility Advisory Committee 	Offer to meet with groups.
New Canadians	Inter-Cultural Association of Greater Victoria (ICA) Victoria Immigrant and Refugee Centre Society (VIRCS)	 Primary Strategies (see above). Continue to coordinate for translation as needed. Offer to meet with groups.
Arts Community	 Contacts via City's Arts & Culture staff Belfry Theatre Blue Bridge Theatre Theatre SKAM HQ Collective 	 Primary Strategies (see above). Offer to meet with groups. Coordinate potential pop-ups.
Food Security groups	 Urban Food Table Community Centres Compost Education Centre	Primary Strategies (see above).Offer to meet with groups.
Heritage	Heritage Advisory Panel (HAPL) Victoria Heritage Foundation	 Refer to HAPL. Primary Strategies (see above). Offer to meet with groups.
Placemaking	Greater Victoria Placemaking Network	Primary Strategies (see above).Offer to meet with groups.