



Village and Corridor Planning Phase 1 (Hillside-Quadra, North Park, and Fernwood) Stage Three Engagement Plan Summary (Fall 2021)

Objectives

- To collect feedback on three **draft neighbourhood plans, design guidelines, and potential zoning parameters.**
- To collect feedback on **potential changes to the Official Community Plan.**
- To keep the **community and stakeholders informed** of the project and provide timely information on upcoming opportunities to provide further input.
- To create **opportunities to connect**, including two-way dialogue between the City, stakeholders and the community.
- To hear from a **diversity of perspectives** and ensure that directions take a balanced approach.

Approach

Have Your Say: Virtual Open House

Strategies and components:

- Varying levels of content and information for stakeholders with different interests.
- Discussion forums for each area.
- Surveys for each area with key topics and issues, highlighting what has changed and big moves, including multiple approaches to provide feedback for stakeholders with diverse interests.
- Short video(s) explaining the concepts in plain language.

“Ask a Planner” Sessions

The City will host three interactive dialogue sessions to describe the proposed key directions. Each session will include a question-and-answer component for participants and would be recorded. The recorded sessions will then be posted as a video on the Have Your Say Discussion Forums for each of the three neighbourhood plans. Participants and community members would be encouraged to continue the conversation via the online forum.

Continued Community Conversations

The City will offer virtual presentations and facilitated discussions to community groups and organizations. The City would work to coordinate and encourage joint sessions so that diverse community groups have a chance to hear from one another.

In-Person Opportunities

Now the Province of British Columbia has entered Step 3 of the four-step BC Restart Plan, limited in-person engagement opportunities will supplement the virtual approaches described above, with appropriate safety plans in place. Potential strategies will include:

- Pop-up events at outdoor community gatherings.

- Small group walk-about.
- Outdoor galleries with posters illustrating key directions.

Promotions

The City will build upon what worked well in the last phase of engagement to get the word out and encourage participation. Key components include social media, City and partner communications (e.g. Neighbourhood Hotsheets), community posters and flyers, and paid advertising as needed. Depending on public health orders and the progress of the *BC Restart Plan*, the City may also explore some creative outreach that encourages in-person involvement.

Stakeholders

Category	Organizations	Primary Engagement Method
General Residents	None	Primary Strategies: <ul style="list-style-type: none"> • Virtual Open House • “Ask a Planner” Sessions • Possible Pop-ups • Promote across networks
Renters	<ul style="list-style-type: none"> • Renters Advisory Committee • Greater Victoria Tenants Association • Together Against Poverty Society • BC Housing Properties • Property Management Companies 	<ul style="list-style-type: none"> • Primary Strategies (see above). • Offer to meet with renters’ groups.
Families with Children	<ul style="list-style-type: none"> • Community Associations • Parent Advisory Committees Schools • 1UP Single Parent Resource • Food distribution groups 	<ul style="list-style-type: none"> • Primary Strategies (see above). • Offer to meet with PACs.
Indigenous residents	<ul style="list-style-type: none"> • Native Friendship Centre • Metis Nation of Greater Victoria • Eye? Squalewen Centre for Indigenous Education & Community Connections • Hulitan Family Services • M’akola Housing 	<ul style="list-style-type: none"> • Primary Strategies (see above). • Offer to meet with Indigenous groups.
First Nations	<ul style="list-style-type: none"> • Songhees Nation • Esquimalt Nation 	<ul style="list-style-type: none"> • Referral to First Nations. • Ongoing staff to staff coordination. • Primary Strategies (see above).
Development Community	<ul style="list-style-type: none"> • Urban Development Institute • Advisory Design Panel (ADP) 	<ul style="list-style-type: none"> • Referral to ADP. • Primary Strategies (see above). • Offer technical presentation on design content.
Housing Providers	<ul style="list-style-type: none"> • BC Housing • Capital Regional District • Greater Victoria Housing Society 	<ul style="list-style-type: none"> • Primary Strategies (see above). • Offer technical presentation on policy / regulatory content.
Retail business owners	<ul style="list-style-type: none"> • Established local business connections • Community Associations connections 	<ul style="list-style-type: none"> • Primary Strategies (see above). • Offer to meet with businesses.

Employers	<ul style="list-style-type: none"> • Chamber of Commerce • Viatec 	<ul style="list-style-type: none"> • Primary Strategies (see above).
Students/Youth	<ul style="list-style-type: none"> • Vic High • University of Victoria • Camosun College • Victoria Youth Council • youth groups (e.g. community centres) 	<ul style="list-style-type: none"> • Primary Strategies (see above). • Offer to meet with local youth groups.
Seniors	<ul style="list-style-type: none"> • Silver Threads • Community Centres senior programs 	<ul style="list-style-type: none"> • Primary Strategies (see above). • Offer to meet with groups.
Community Associations	<ul style="list-style-type: none"> • Hillside-Quadra Community Centre • Hillside-Quadra Collective • Fernwood Community Association • Fernwood Neighbourhood Resource Group • North Park Neighbourhood Association 	<ul style="list-style-type: none"> • Primary Strategies (see above). • Offer to coordinate meetings with organizations and committees with renters' groups. • Support ongoing community-led planning and engagement.
Schools	<ul style="list-style-type: none"> • Greater Vancouver School District 	<ul style="list-style-type: none"> • Ongoing staff to staff coordination.
Environmental Groups	<ul style="list-style-type: none"> • Rock Bay Creek Revival • Greater Victoria Acting Together 	<ul style="list-style-type: none"> • Primary Strategies (see above). • Offer to meet with groups.
Active Transportation Groups	<ul style="list-style-type: none"> • Walk On Victoria • Capital Bike (formerly Greater Victoria Cycling Coalition and Bike to Work Week) • Disabilities Resource Centre • Active Transportation Advisory Committee • Accessibility Advisory Committee 	<ul style="list-style-type: none"> • Primary Strategies (see above). • Offer to meet with groups.
New Canadians	<ul style="list-style-type: none"> • Inter-Cultural Association of Greater Victoria (ICA) • Victoria Immigrant and Refugee Centre Society (VIRCS) 	<ul style="list-style-type: none"> • Primary Strategies (see above). • Continue to coordinate for translation as needed. • Offer to meet with groups.
Arts Community	<ul style="list-style-type: none"> • Contacts via City's Arts & Culture staff • Belfry Theatre • Blue Bridge Theatre • Theatre SKAM • HQ Collective 	<ul style="list-style-type: none"> • Primary Strategies (see above). • Offer to meet with groups. • Coordinate potential pop-ups.
Food Security groups	<ul style="list-style-type: none"> • Urban Food Table • Community Centres • Compost Education Centre 	<ul style="list-style-type: none"> • Primary Strategies (see above). • Offer to meet with groups.
Heritage	<ul style="list-style-type: none"> • Heritage Advisory Panel (HAPL) • Victoria Heritage Foundation 	<ul style="list-style-type: none"> • Refer to HAPL. • Primary Strategies (see above). • Offer to meet with groups.
Placemaking	<ul style="list-style-type: none"> • Greater Victoria Placemaking Network 	<ul style="list-style-type: none"> • Primary Strategies (see above). • Offer to meet with groups.