

## Attachment A – Consultation Plan on Proposed OCP Amendments for the Missing Middle Initiative

Who We Will Consult	How We Will Consult
General Public	Use the following promotional strategies to invite engagement via online information sessions (webinar with Q&A), an online survey, informational materials, and ongoing Q&A functionality provided through the City's Have Your Say portal: <ul style="list-style-type: none"> <li>• Mailout</li> <li>• Newspaper advertisement</li> <li>• Save On Foods Memorial Signs</li> <li>• Email to project mailing list</li> <li>• City website (Have Your Say portal)</li> <li>• Media release</li> <li>• Social media posts</li> <li>• Housing listings posts</li> </ul>
Landowners in Traditional Residential areas	
Renters or owners in all areas of the city	
Housing builders (UDI, smaller scale builders)	Email invitations to a virtual information and Q&A session
CALUCs	Email invitations to virtual information and Q&A sessions
City Advisory Committees	Present, where desired, at committee meetings and gather feedback
Housing providers and advocacy organizations	Email invitations to a virtual information and Q&A session