

# Proposed Neighbourhood Boundaries Adjustments



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## Purpose

The purpose of this report is to deliver the results of the Have Your Say online survey that took place from May 10 to August 3, 2021.

This offered residents the opportunity to participate in seven neighbourhood proposed boundary surveys, one survey regarding a land-use decision and one survey regarding a neighbourhood association merger.

The survey results coupled with additional correspondence submitted by Neighbourhood Associations and individual residents in the attached appendices will help inform Council to make their decisions regarding each proposed neighbourhood boundary adjustment.



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## Public Engagement Process

Opportunities for public participation were directly promoted through:

- The City's engagement platform ([engage.victoria.ca](https://engage.victoria.ca))
- Flyer mailout (to specific areas that would be directly impacted by the proposed changes)
- City of Victoria website (latest news and [victoria.ca/neighbourhoods](https://victoria.ca/neighbourhoods))
- City e-News (June 2021 edition)
- Emails to all the neighbourhood associations which included survey information, and updates to process and timing.
- Neighbourhood Hotsheets
- Neighbourhood Association meetings
- Social media posts on Facebook, Instagram and Twitter
- Media release, media coverage and interviews promoting the opportunity for public input.

Examples of promotional and advertising materials were included in the report.



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## Overall Survey Results

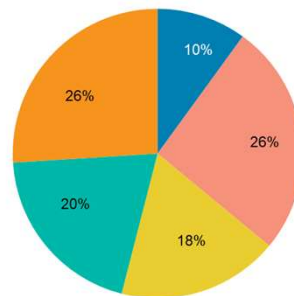


### Have Your Say - Statistics

**May 10 – June 19, 2021**

- 1,053 survey respondents
- 111 comments

### Demographics – Age of Respondents



■ 18-31 ■ 32-42 ■ 43-53 ■ 54-64 ■ 65+



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## Survey Results: Fernwood/Oaklands Boundary

2500 – blocks between Cook Street and Shelbourne Street, and Bay Street and Haultain Street.

**Q.**  
Should Bay Street be the new  
border between Fernwood and  
Oaklands?



- 158 (55%) **agree**
- 41 (14%) **neutral**
- 85 (30%) **disagree**
- Fernwood Community Assn. requested more time be given for consideration
- Oaklands Neighbourhood Assn. is supportive

A total of 282 people from Fernwood and Oaklands participated in the survey. 43% of survey respondents live in Fernwood. 15% of survey respondents live in Oaklands.



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## Survey Results: Oaklands/Jubilee Boundary

2700 – block to 3000 – block of the east side of Shelbourne Street

**Q.**  
Should this portion of Jubilee be  
joined to Oaklands?



- 70 (65%) **agree**
- 20 (19%) **neutral**
- 17 (16%) **disagree**
- Oaklands Neighbourhood Assn. is supportive
- No comment from the Jubilee Neighbourhood Assns.

A total of 108 people from Oaklands and Jubilee participated in the survey. 19% of survey respondents live in Jubilee. 17% of survey respondents live in Oaklands.

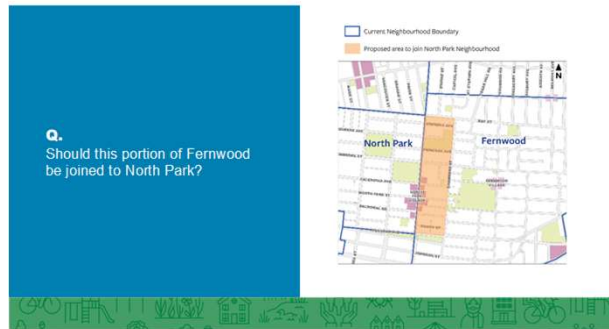


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## Survey Results: North Park/Fernwood Boundary

Changes would be between North Park and Fernwood, From Bay Street to Chamber Street to Pandora Avenue.



- 71 (27%) **agree**
- 23 (9%) **neutral**
- 170 (64%) **disagree**
- Fernwood Community Assn. recommended this be rejected due to strong opposition
- North Park Neighbourhood Assn. noted strong opposition and does not support it

A total of 265 people from North Park and Fernwood participated in the survey. 46% of survey respondents live in Fernwood. 14% of survey respondents live in North Park.

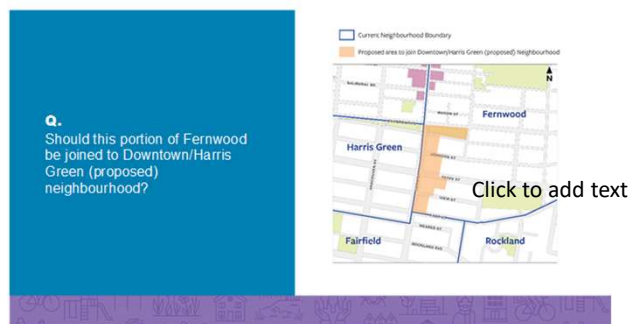


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## Survey Results: Fernwood/Downtown/Harris Green Boundary

Changes would be between Fernwood and the Downtown/Harris Green (proposed) neighbourhood, from Pandora Avenue, Johnson Street, Yates Street, View Street to Fort Street



- 62 (33%) **agree**
- 17 (9%) **neutral**
- 109 (58%) **disagree**
- Fernwood Community Assn. not supportive
- Downtown Residents Assn. not supportive

A total of 188 people from Fernwood, Downtown and Harris Green participated in the survey. 40% of survey respondents live in Fernwood. 7.4% of survey respondents live in Harris Green. 7% of survey respondents live in Downtown.



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## Survey Results: Fairfield/Downtown Boundary

800-block between Fort Street and Academy Close, and Blanshard Street and Quadra Street.



- 91 (52%) **agree**
- 18 (10%) **neutral**
- 67 (38%) **disagree**
- Fairfield Community Assn. not supportive
- Downtown Residents Association believe that the proposed boundary change would be beneficial if it were adjusted slightly to align with the Downtown Core Area Plan boundary

A total of 176 people from Fairfield and Downtown participated in the survey. 38% of survey respondents live in Fairfield. 6% of survey respondents live in Downtown.



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## Survey Results: Downtown/Burnside Gorge Boundary

Changes would be between Burnside-Gorge and Downtown, from Chatham, Discover, Caledonia to Bay Street.



- 55 (51%) **agree**
- 5 (7%) **neutral**
- 48 (44%) **disagree**
- Burnside Gorge Community Assn. not supportive
- Downtown Residents Assn. is supportive

A total of 108 people from Downtown and Burnside Gorge participated in this survey. 26% of survey respondents live in Burnside Gorge. 10% of survey respondents live in Downtown.



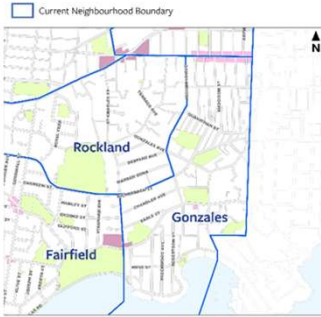
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## Survey Results: Fairfield, Gonzales & Rockland Land Use

### Q. Should Council

- Recognize the Gonzales Neighbourhood Association and its land use committee as representative of the Gonzales Neighbourhood?
- Have Rockland represent Gonzales on land use issues under a unified Gonzales-Rockland neighbourhood association?
- Remain as is, and have the Fairfield Gonzales Community Association continue to represent Gonzales for land issues



- 107 (48%) should recognize the Gonzales Neighbourhood Association and its land use committee as representative of the Gonzales neighbourhood (Option A)
- 35 (16%) should have Rockland represent Gonzales on land use issues under a unified Gonzales-Rockland neighbourhood association (Option B)
- 80 (36%) should remain status quo
- Fairfield Community Assn. supports status quo
- Gonzales Neighbourhood Assn. supports Option A
- Rockland Neighbourhood Assn. supports Option A

A total of 225 people from Fairfield, Gonzales and Rockland participated in this survey. 32% of survey respondents live in Gonzales. 20% of survey respondents live in Fairfield. 12% of survey respondents live in Rockland.



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## Survey Results: Downtown & Harris Green Merge

Changes would remove the current Downtown and Harris Green border, between Blanshard Street and Quadra Street.

### Q.

Should Downtown and Harris Green be recognized as one neighbourhood?



- 34 (72%) agree
- 1 (2%) neutral
- 12 (25%) disagree
- Downtown Residents Association supported the change, but believed that Harris Green should retain its identity as a locale within the Downtown neighbourhood

A total of 47 people from Downtown and Harris Green participated in the survey. 10% of survey respondents live in Harris Green. 5% of survey respondents live in Downtown.



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## Survey Results: Jubilee Association Merge

**Q.**

Should the North and South Jubilee Neighbourhood Associations merge to form one association?

- 31 (61%) **agree**
- 6 (12%) **neutral**
- 14 (27%) **disagree**
- No comment from the Jubilee Neighbourhood Assns.

A total of 51 people (24% of respondents) live in Jubilee.



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## Conclusion

The feedback received provided essential insight into the opinions of neighbourhood associations and residents.

All feedback received helped create the staff report to inform Council on the proposed neighbourhood boundary adjustments.



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