



## CITY OF VICTORIA

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# PROCLAMATION

### “RISING ECONOMY WEEK 2021”

**WHEREAS** *A regional, united approach is vital to strengthening Southern Vancouver Island’s economic future, Rising Economy Week is a key British Columbia event in drawing us together to collaborate and RISE (Resilient, Innovative, Sustainable and Equitable) as a region on our path to economic and social prosperity; and*

**WHEREAS** *Rising Economy Week 2021 (November 22-25) is designed as an informative, inspiring, and purpose-driven way to unite our region in the face of the ongoing economic challenges to create the conditions for long-term prosperity; and*

**WHEREAS** *The not-for-profit South Island Prosperity Partnership — an alliance of 10 local governments, 9 First Nations, 3 post-secondary institutions, 9 industry associations and non-profits, 5 Chambers of Commerce and over 30 major employers — will bring together regional audiences with thought leaders and participants from BC, Canada and the world to tackle some of the key challenges and opportunities of our time, such as the pandemic, climate change and the race to net zero, housing affordability, the indigenous economy, the blue economy, the war for talent, educational reform and innovation.*

**NOW, THEREFORE** *I do hereby proclaim the week of November 22<sup>nd</sup> – 25<sup>th</sup> as “RISING ECONOMY WEEK” on the HOMELANDS of the Lekwungen speaking SONGHEES AND ESQUIMALT PEOPLE in the CITY OF VICTORIA, CAPITAL CITY of the PROVINCE of BRITISH COLUMBIA.*

**IN WITNESS WHEREOF**, *I hereunto set my hand this 28<sup>th</sup> day of October, Two Thousand and Twenty-One.*

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**LISA HELPS**  
**MAYOR**  
**CITY OF VICTORIA**  
**BRITISH COLUMBIA**

**Sponsored By:**  
**South Island Prosperity Partnership**