



# City of Victoria Governance Review

External Stakeholder Selection Criteria

Presented to:  
City of Victoria Committee of the Whole  
October 28, 2021



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# Introduction

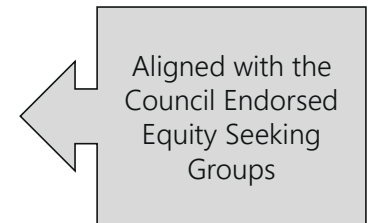


- The objective of Phase 1 of the City of Victoria Governance Review is to define the scope of the Governance Review.
- Feedback through consultation with Council, Senior Administration and representatives of external stakeholders may inform scope refinements.
  - MNP will conduct a focus group(s) with representatives of external stakeholder groups.
- MNP has developed selection criteria for Council consideration
- The ultimate goal of discussion today is
  1. Council approval of public stakeholder group selection criteria, and
  2. Council decision on whether it wishes to delegate selection of the participants to MNP

# Recommended Public Stakeholder Focus Group **MNP** Selection Criteria

## Stakeholder Criteria

- Understanding and experience with City governance processes
  - E.g., Groups that appear before Council more than once a year (or at least once a year on a recurring basis) as delegates, for their applications, on other topics by Request to Address Council, etc.
  - E.g. Groups with representation on Council Advisory Committees
- Highly impacted by identified governance review and strategic plan topics
  - E.g. Groups that may be impacted by regular or upcoming policy decisions
- Demographic that experiences challenges with access to Council processes
  - E.g., Groups that represent youth, seniors, Newcomers, Indigenous people, accessibility barriers, are economically or socially vulnerable, etc.
- Representative of the diversity of City of Victoria population
  - E.g., Ethnic origin and race, age, gender, education / income, neighbourhood / community
- Current or future relationships with the City
- Close connection / ability to influence resident participation in Phase 2 public engagement opportunities



# Recommendation to Council



- Approve public stakeholder group selection criteria, and
- Formally delegate selection of the focus group participants to MNP.
  - MNP is working with City staff to identify stakeholders in each category to participate in the focus groups, including Council Endorsed Equity-Seeking Groups.

# Appendix – Stakeholder Organizations



Potential stakeholder organizations for invitation to participate in the focus group

Equity Seeking Groups					
Visible Minorities	Seniors	Immigrants and Refugees	Accessibility Barriers	Youth	Economic / Socially Vulnerable
Inter-Cultural Association of Greater Victoria	Silver Threads Society James Bay New Horizons Cook Street Village Activity Centre	Victoria Immigrant and Refugee Centre Society City of Victoria Welcoming Cities Task Force	Victoria Disability Resource Centre Action Committee of People with Disabilities City of Victoria Accessibility Advisory Committee	City of Victoria Youth Council	Community Social Planning Council Our Place Society United Way Greater Victoria Coalition to End Homelessness B.C. Housing
Community / Special Interest			Business / Industry		
Sustainable Transportation	Affordable Housing	Neighbourhood Associations	Real Estate and Construction	Chamber of Commerce / Business Improvement Areas	
Nominee from Active Transportation Committee	B.C. Housing Capital Regional Housing Corporation (CRHC) Cool Aid Pacifica Housing Advisory Association	Victoria Community Association Network Community Association Land Use Committees	Vancouver Island Construction Association Urban Development Institute – Capital Region Habitat for Humanity Heritage Advisory Committee	Greater Victoria Chamber of Commerce Downtown Victoria Business Association	