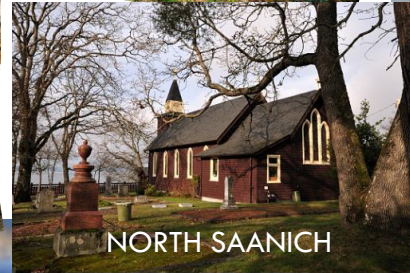


**VANCOUVER  
ISLAND SOUTH  
FILM & MEDIA  
COMMISSION**

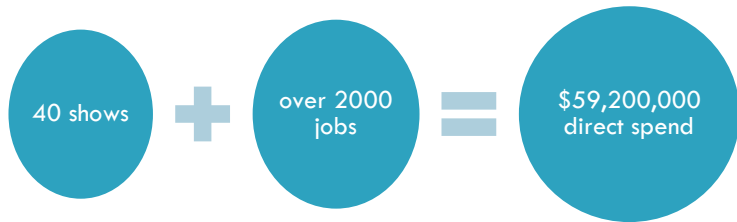
KATHLEEN GILBERT, FILM COMMISSIONER

# IMAGINE

## FILMING ON VANCOUVER ISLAND SOUTH



# Just some of the shows we landed in 2021



"We work because you work...Josef Krancevic, Grip

**A Mrs. Miracle Christmas**

**Aurora Teagarden**

**Fishing for Love**

**Martha's Vineyard Mystery IV**

**The Baker's Son**

**Phantom Pups**

**Rise & Shine Benjamin Stone**

**The Last Will & Testament**

**Wedding Veil 1 & 3**

**You, Me & the Christmas Trees**

**Christmas House 2**

**The Hungry Islanders**

**Quartier Recherche**

**Maid**

**Bones of Crows**

**Rescued By Ruby**

**Reginald the Vampire**

**A Fond Train**

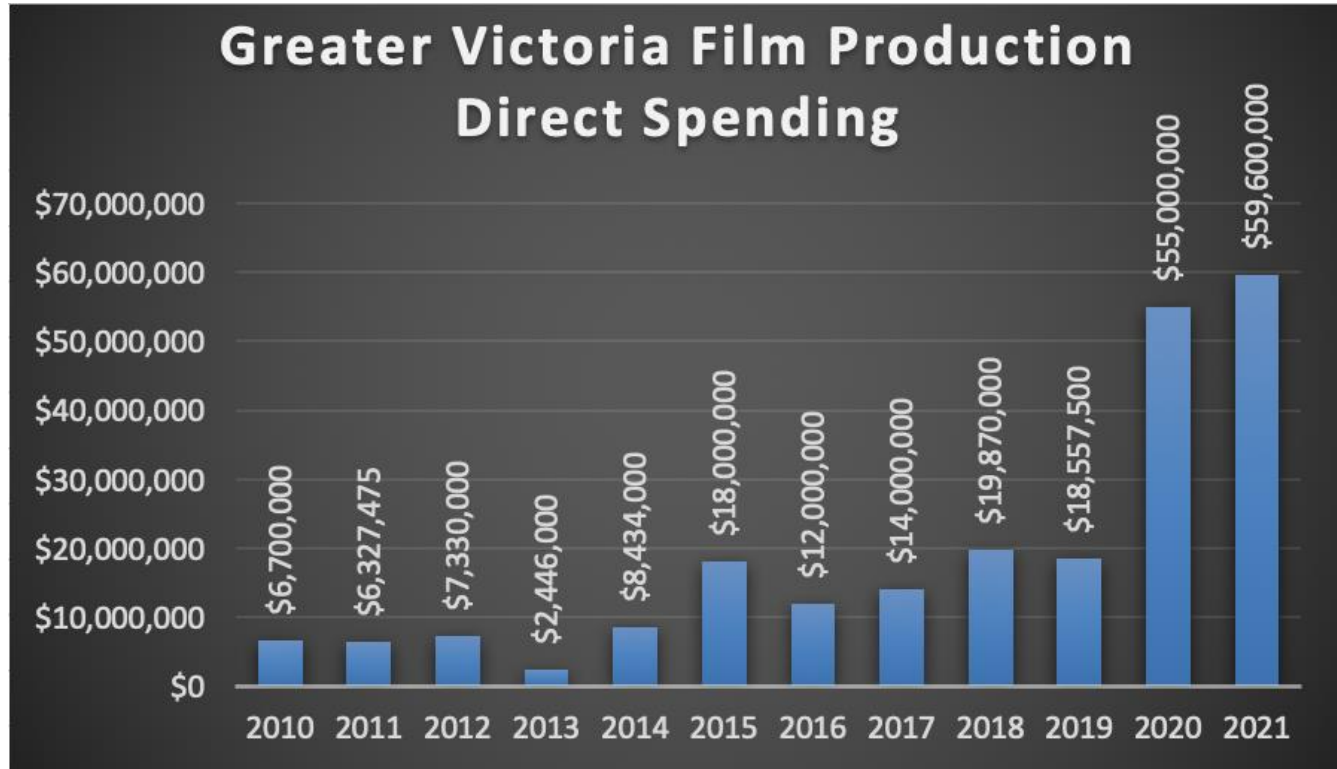
**Ballistic**



# We put heads in beds!

- ❑ This year one smaller budget show booked a total of 1,066 room nights at 7 local hotels.
- ❑ Also, this year, a TV series spent \$405,537.26 on accommodations
- ❑ One local hotel reported 725 room nights so far this year “with more to come before the end of the year”.
- ❑ Godzilla booked 1550 room nights at two hotels over 5 days. Taking almost all the rooms during the off season.
- ❑ Disney’s The Descendants booked 560 room nights over 5 days at one hotel alone.
- ❑ In 2020 the head of the Hotel Association called the film Industry “A lifeline” for local hotels during Covid.

# Direct Spending 2010-2021



# Careers in Film Industry

Director  
Assistant Director  
Locations Manager  
Cinematographer  
Stills Photographer  
Production Designer  
Art Director  
Set Dresser  
Props Master  
Costume Designer  
Hair/Make-up  
Greens Person  
Armourer  
Gaffer  
Lamp Operator  
Grip  
Sound Mixer  
First-Aid/Craft Service  
Catering



Driver  
Animal Wrangler  
Actor  
Stunts  
Special Effects  
Casting Director  
Editor  
Foley Artist  
Animator  
Accountant  
Production Coord  
Production Assistant  
Script Supervisor  
Publicist

# REEL GREEN: Working towards a sustainable industry

## ACTION PLAN

Prioritize industry engagement, education, communication and the development of tools and resources towards an emission free sustainable industry.

The Reel Green program includes three overarching objectives to enable Reel Green's - and the industry's - continual improvement.

- 1 Transform the Industry:** Ensure that all productions in BC and their crews are aware of Reel Green Program. Normalize sustainable production processes and practices and Communicate with productions that it is obligatory to integrate sustainable production practices into their workflow.
- 2 Zero Greenhouse Gas Emissions:** Reach zero greenhouse emission by 2030
- 3 Circular Economy:** keep products and materials in use, and regenerate natural systems. Ensure that all studios, stage owners/operators and suppliers have a circular material management plan.

# Our Focus in 2023



- Work with local highschools to engage with youth .
- Work to engage further with First nations, again with a focus on youth.
- To increase and diversify our labour pool
- To continue to work to bring a film studio to the CRD
- Continue to work to make our region Film Friendly.



# What we ask of you.



- That you fund the Film Commission at our full ask of \$60,000 so that we can continue to bring good jobs and economic growth to the Region.

# THANKS TO OUR AMAZING MUNICIPAL PARTNERS

