

## Appendix A

RE: Letter of intent to transition Liquor Primary (Club) License #4231 to Liquor Primary

This letter of intent is submitted in support of the Victoria Curling Club's application to transition our Liquor Primary (Club) License to a Liquor Primary without the "Club" designation.

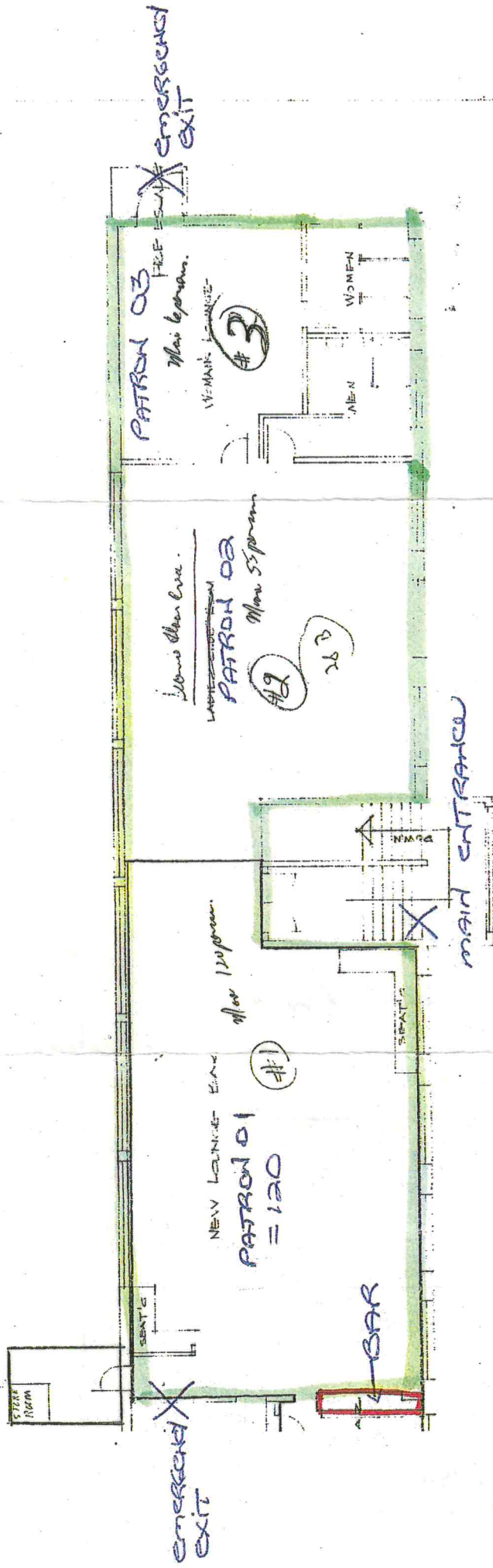
The Victoria Curling Club (VCC) is located at 1952 Quadra Street, in the North Park neighbourhood, and currently has a 175 person lounge located upstairs from the main lobby. Our Club designation permits us to serve primarily our curling members during the season. The current license is valid year-round, but the member restriction limits our off-season activities to those surrounding member birthdays, weddings, and other similar events.

The hours of our license permit service from 11am – 1am, 7 days a week, and we are not seeking any change to our hours of operation, nor our service area, seating capacity, floor size or restrictions. Although the license allows for sale starting at 11am, the lounge is typically only open from 6pm – 11pm most days of the week, with the exceptions of Saturday and Sunday, or for special curling events during the season.

We wish to move to a Liquor Primary License with the aim of serving the greater community, and increasing our revenue streams, particularly during the off-season, but also in the winter when activities do not conflict with our member's usage of the space. There are three main, targeted opportunities for the lounge area, not curling focused:

1. During the winter season, as a pre-game gathering spot prior to Royals hockey games. We are located, in effect, in the same parking lot as the Save On Foods Memorial Centre. The VCC, in addition to the lounge, has an on-site (independently operated) café, which would allow people a one-stop point to both eat dinner and socialize prior to games next door.
2. During the summer, as a pre or post game gathering spot prior to HarbourCats baseball games, and other community events.
3. For the entire year, but particularly in the summer, the VCC sees the lounge space as one that could host smaller musical acts, in keeping with the City's Cultural Spaces initiative. In order to fully allow musical acts to play the VCC lounge when there is no curling happening, and without pulling a special event permit, we must hold a Liquor Primary License. We understand that the City is looking for venues such as ours to host music, and the feeling is that the space we have, in the area we are located in, is a perfect spot, for everything from local jazz to up and coming independent acts.

The VCC has been a community hub – for curling, but also for community events such as the Times Colonist Book Sale – since 1952. Our target audience, outside of the opportunities outlined above, has not changed, by and large. We are here primarily for our membership, but we wish to be able to reach the broader community. Having a Liquor Primary License will allow to welcome everyone to our facility.

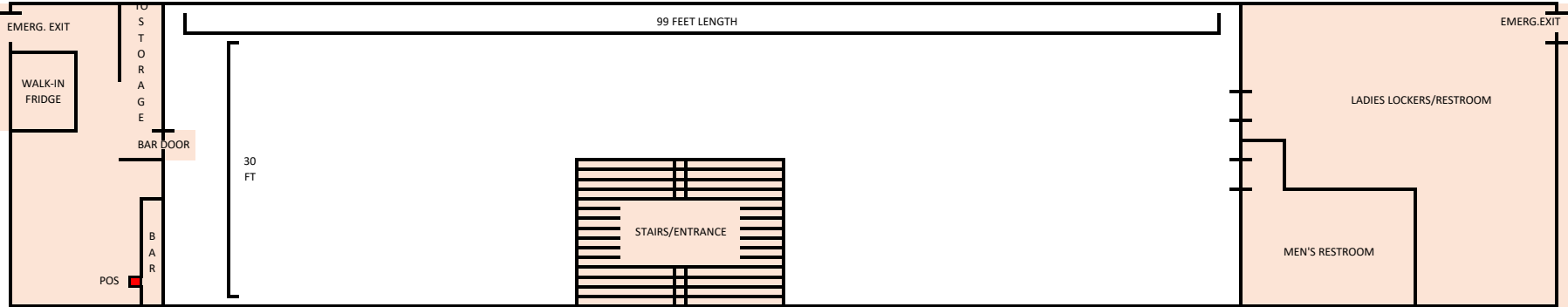


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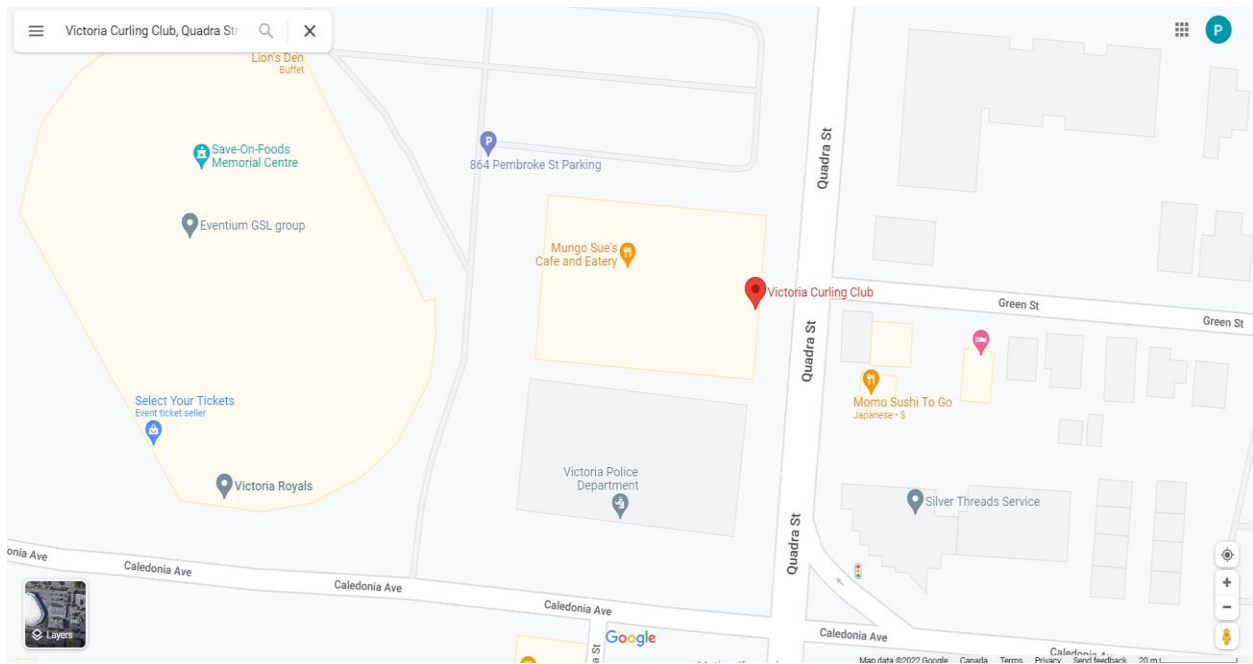
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Victoria Curling Club  
Licence #004231  
1952 Quadra Street in Victoria  
27 (b) permissions

UPPER LOUNGE of CURL



VICTORIA CURLING CLUB LOUNGE  
TOTAL SQ. FOOTAGE LICENSED: 2970 SQ. FT (99 X 30)



MAP OF VICTORIA CURLING CLUB – 1952 QUADRA STREET – AND SURROUNDING AREA BUSINESSES.

- MUNGO SUE'S CAFÉ AND EATERY IS ONSITE AT THE CLUB, IN THE MAIN LOBBY (DOWNSTAIRS FROM LICENSED AREA)
- VICTORIA POLICE DEPARTMENT NEXT DOOR, WITH MAIN ENTRANCE ON CALEDONIA
- MOMO SUSHI AND ACTION PAWNBROKERS ACROSS THE STREET ON QUADRA
- SAVE ON FOODS MEMORIAL CENTRE ADJACENT TO PARKING LOT IN BACK OF BUILDING



Liquor and Cannabis Regulation Branch  
**Liquor Primary Club #004231**  
**Expires on August 31, 2023**

Establishment Name: **VICTORIA CURLING CLUB (004231)**  
 Licence Name: **VICTORIA CURLING CLUB (004231)**  
 Location Address: 1952 QUADRA ST  
 VICTORIA, B.C., V8T4C2  
 Issued to: THE VICTORIA CURLING CLUB

**TERMS AND CONDITIONS**

**HOURS OF SALE**

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
<b>Start</b>	<b>11:00</b>	<b>11:00</b>	<b>11:00</b>	<b>11:00</b>	<b>11:00</b>	<b>11:00</b>	<b>11:00</b>
<b>End</b>	<b>01:00</b>	<b>01:00</b>	<b>01:00</b>	<b>01:00</b>	<b>01:00</b>	<b>01:00</b>	<b>00:00</b>

**CAPACITY**

Patron01	120	Patron03	6	Patron02	55
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- Extension permitted in the areas outlined in green on the official plan. No minors permitted in areas when licence is in effect unless otherwise authorized by the L.C.L.B.
- Unaccompanied minors are permitted in Patron 1 (lounge) until 10:00 PM when the facility is being used for recreational purposes. Minors may stay after 10 PM for a family focused event that is not open to the public.
- The terms and conditions to which this licence is subject include the terms and conditions contained in the licensee Terms and Conditions Handbook, which is available on the Liquor and Cannabis Regulation Branch website. The Terms and Conditions Handbook is amended from time to time.
- Liquor may only be sold, served and consumed within the service areas outlined on the official plan, unless otherwise endorsed or approved by the LCRB.
- Subject to terms and conditions specified in the restriction or approval letter(s). Copy of restriction or approval letter(s) must be kept with current liquor licence.
- Minors allowed to attend banquets held in licensed area if accompanied by a parent or guardian provided a full sit-down meal is served. Minors must leave the licensed areas at the conclusion of the banquet and any accompanying ceremonies or presentation.

YOUR CURRENT VALID LICENCE MUST BE PROMINENTLY DISPLAYED AT ALL TIMES. TAMPERING, ALTERING OR DEFACING THIS LICENCE IN ANY MANNER MAY RESULT IN THE LICENCE BEING CANCELLED.

Licence issued by the General Manager under the authority of the Liquor Control and Licensing Act.

Licence Printed: September 12, 2022