

Home of Curling Excellence

December 16, 2022

To: City of Victoria, Council and Staff

Re: Victoria Curling Club Application to transition to a Liquor Primary License

Thank you for your consideration of our application to transition from our current Liquor Primary (Club) License designation to a "regular" Liquor Primary License. The VCC is currently primarily winter sports destination, with our lounge serving members during the season, with the occasional special event.

This change for us represents an opportunity to become more of a full-year destination, providing another space for the community to gather. We also hope to become a venue in support of the City's Cultural Spaces Initiative in conjunction with the Music Strategy specifically. We have been approached by the Victoria Ska and Reggae Society as a potential spot to host future events for smaller acts in the lounge, a prospect that we are excited for.

We are committed to being a "community first" facility in all aspects.

Again, thank you for your consideration.

Sincerely,

Paul Dixon, General Manager - VCC