



City of Victoria

2023 Strategic Plan Survey Report

Prepared by

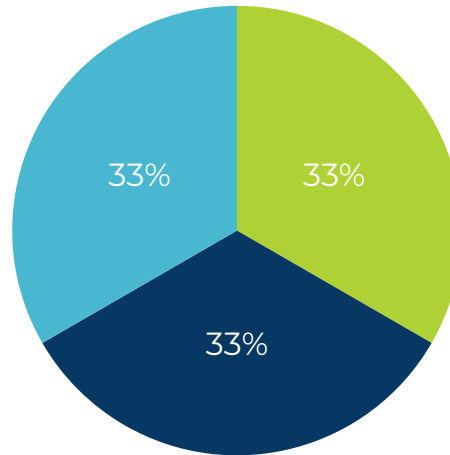
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The current Goal Statement for the City is:

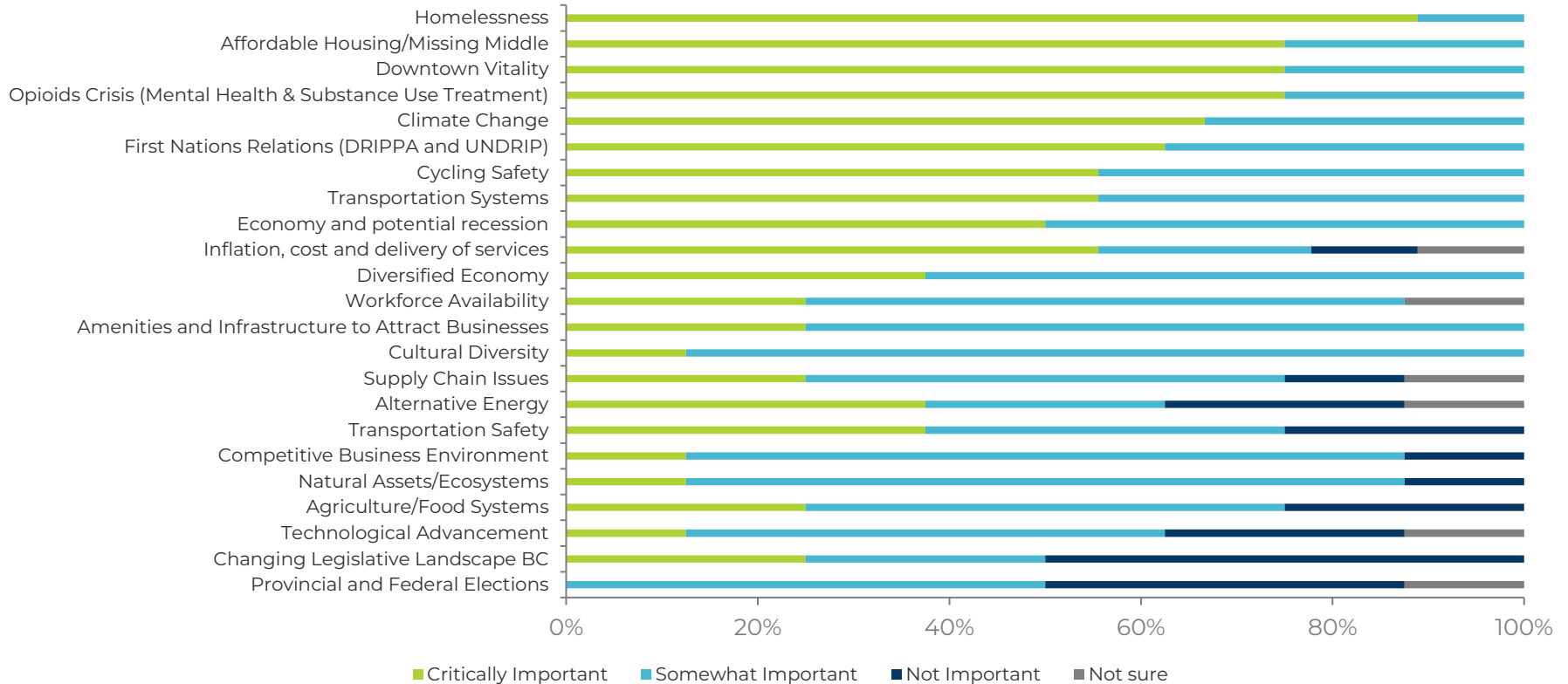
"By 2022, Victoria will be a bold, thriving, inclusive and happy city that people love. We will be known globally for our climate leadership practices, multi-modal transportation options, innovative approaches to affordable housing, and for meaningful reconciliation with the Songhees and Esquimalt Nations on whose homelands our city was built."

What do you think about this goal statement?

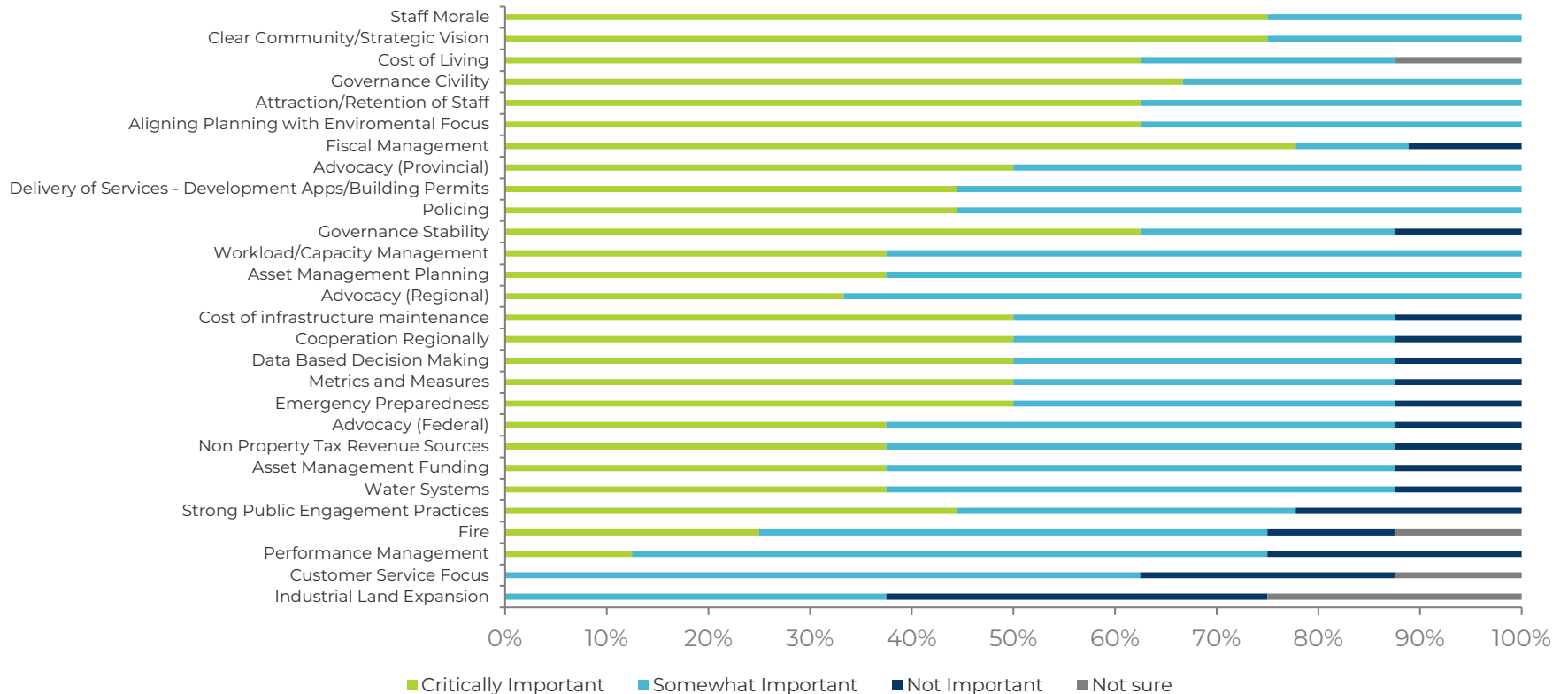


■ This sounds great ■ It's okay ■ It should be changed

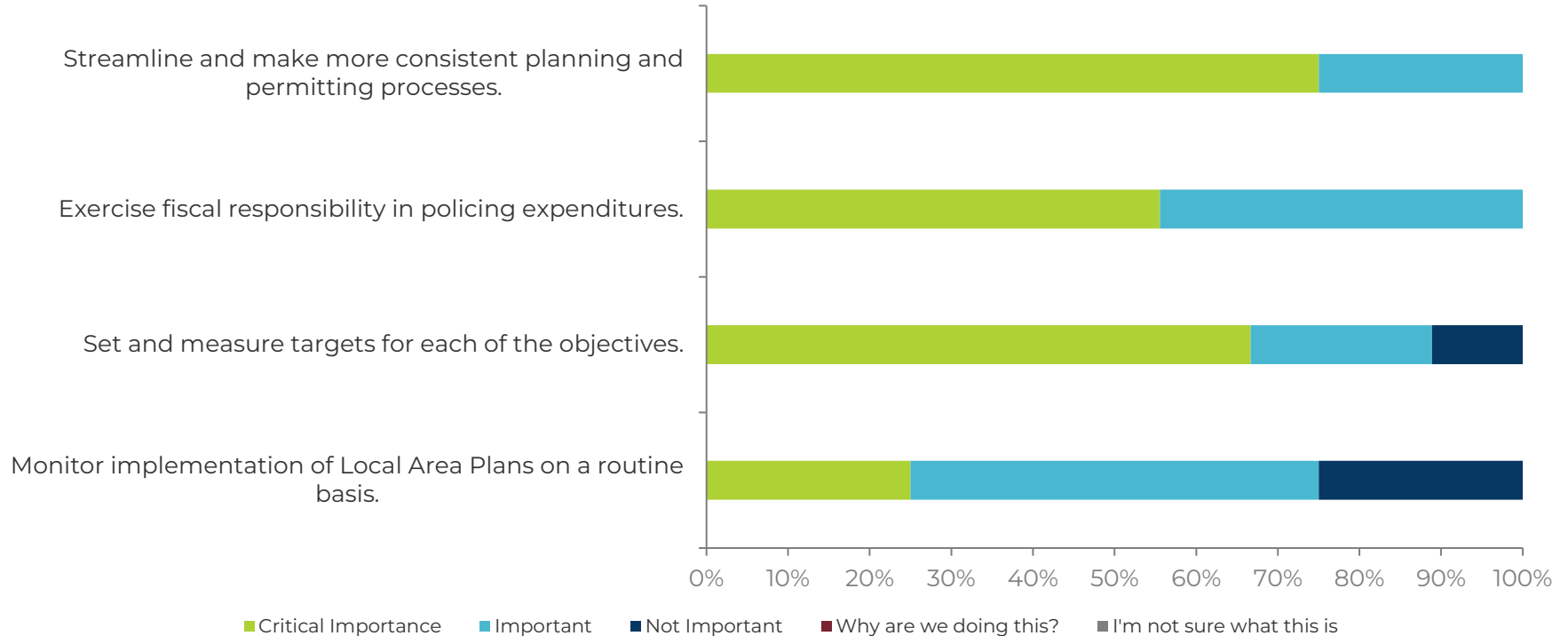
EXTERNAL TRENDS:



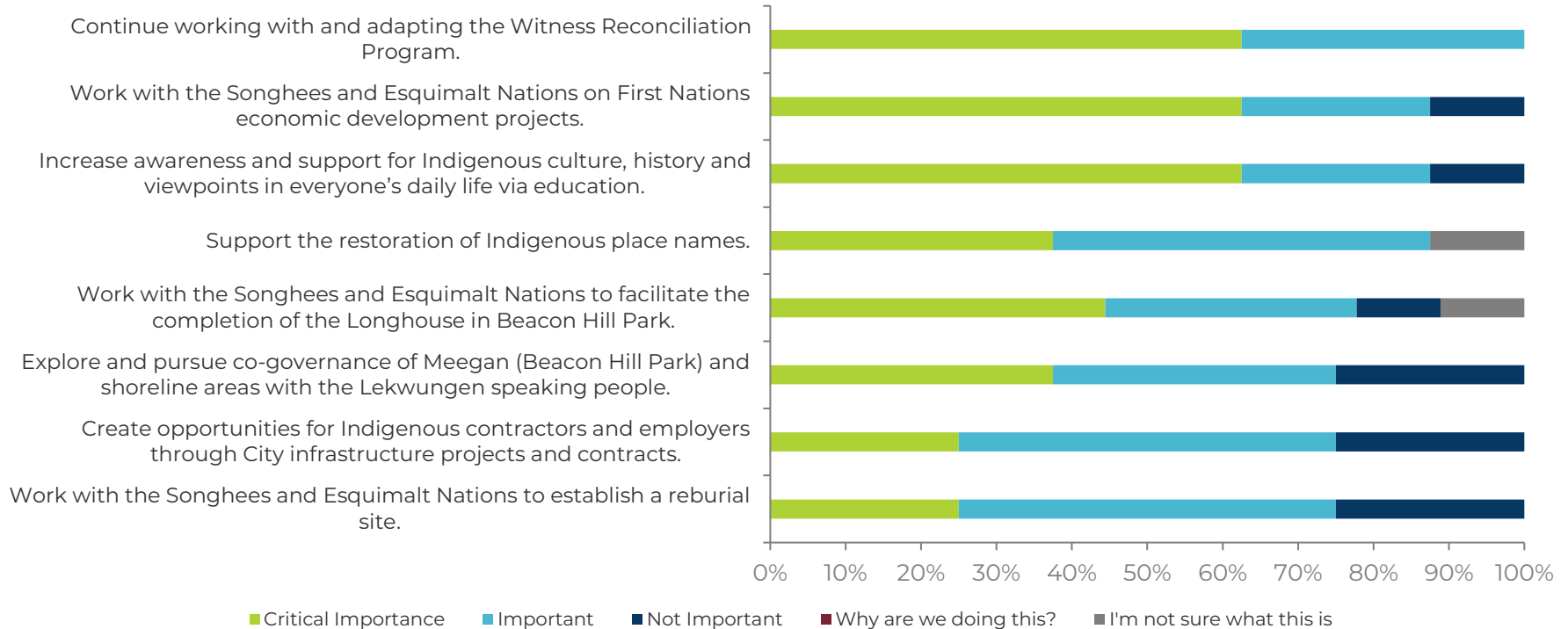
INTERNAL ISSUES/ TRENDS:



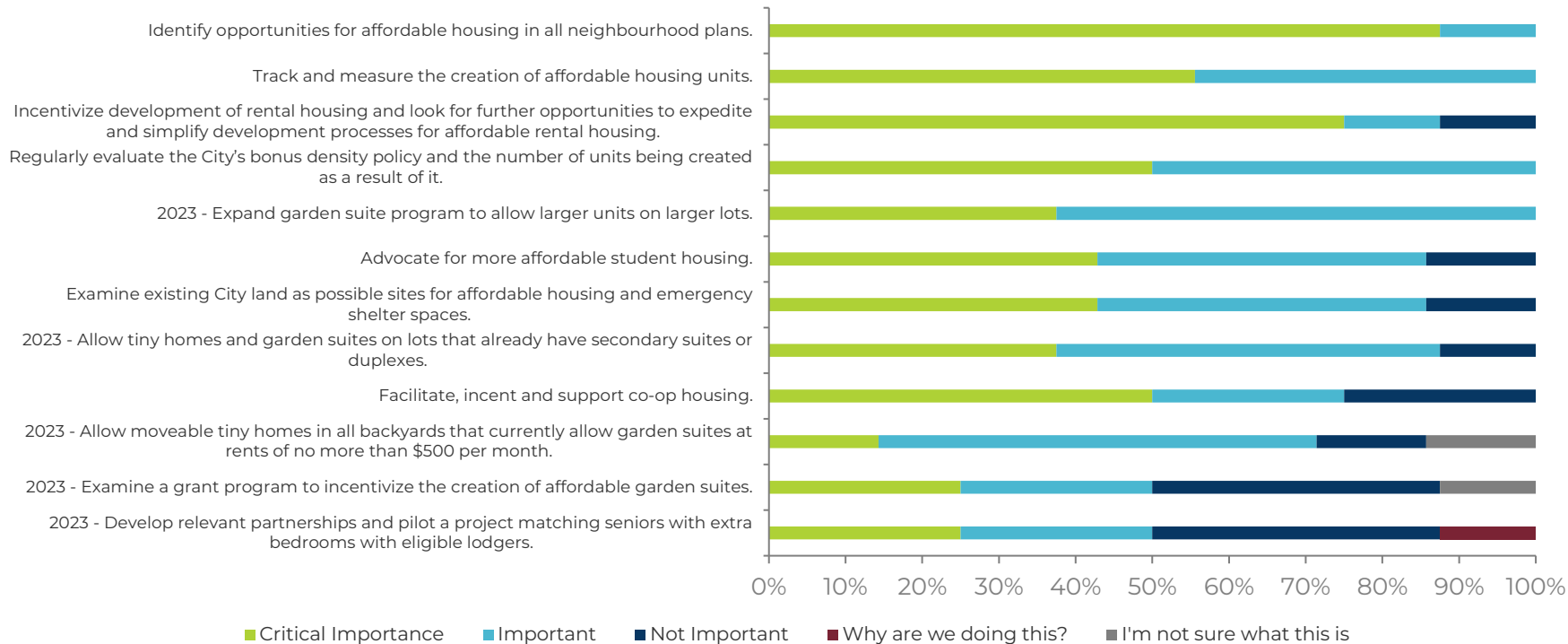
Good Governance and Civic Engagement



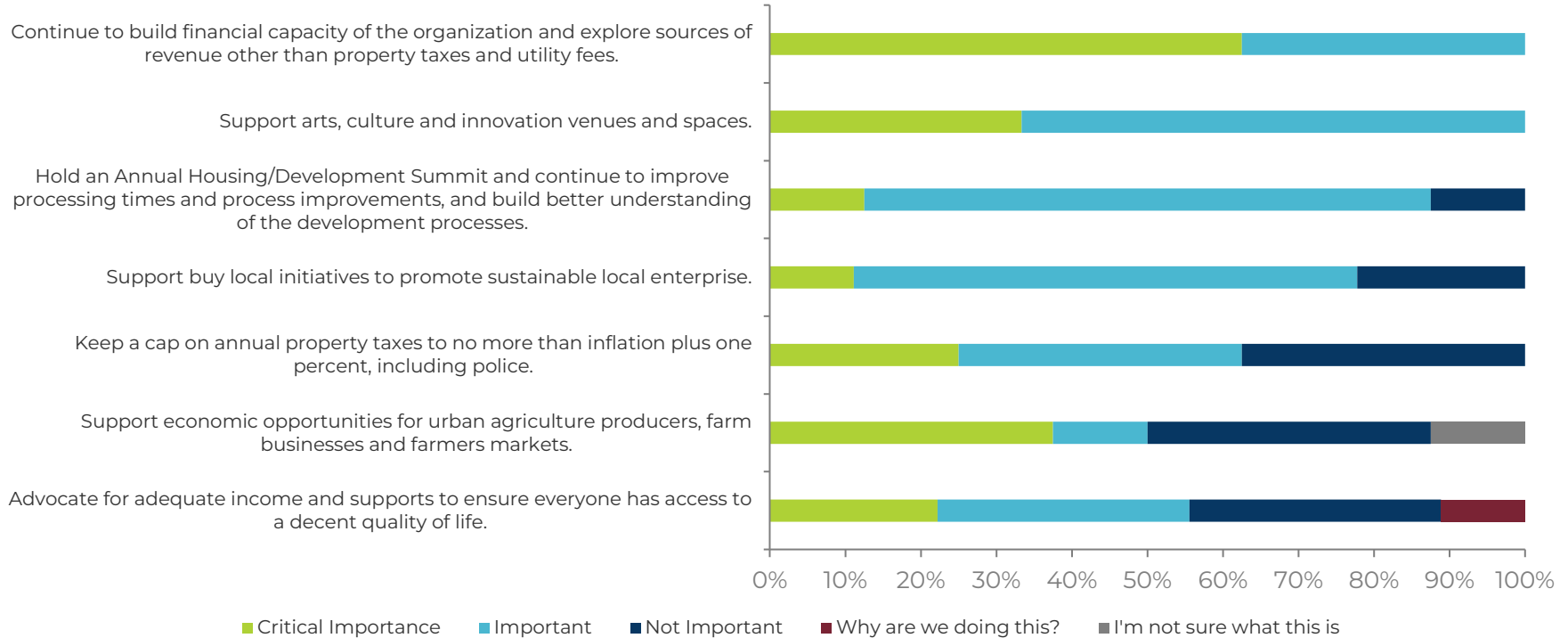
Reconciliation and Indigenous Relations



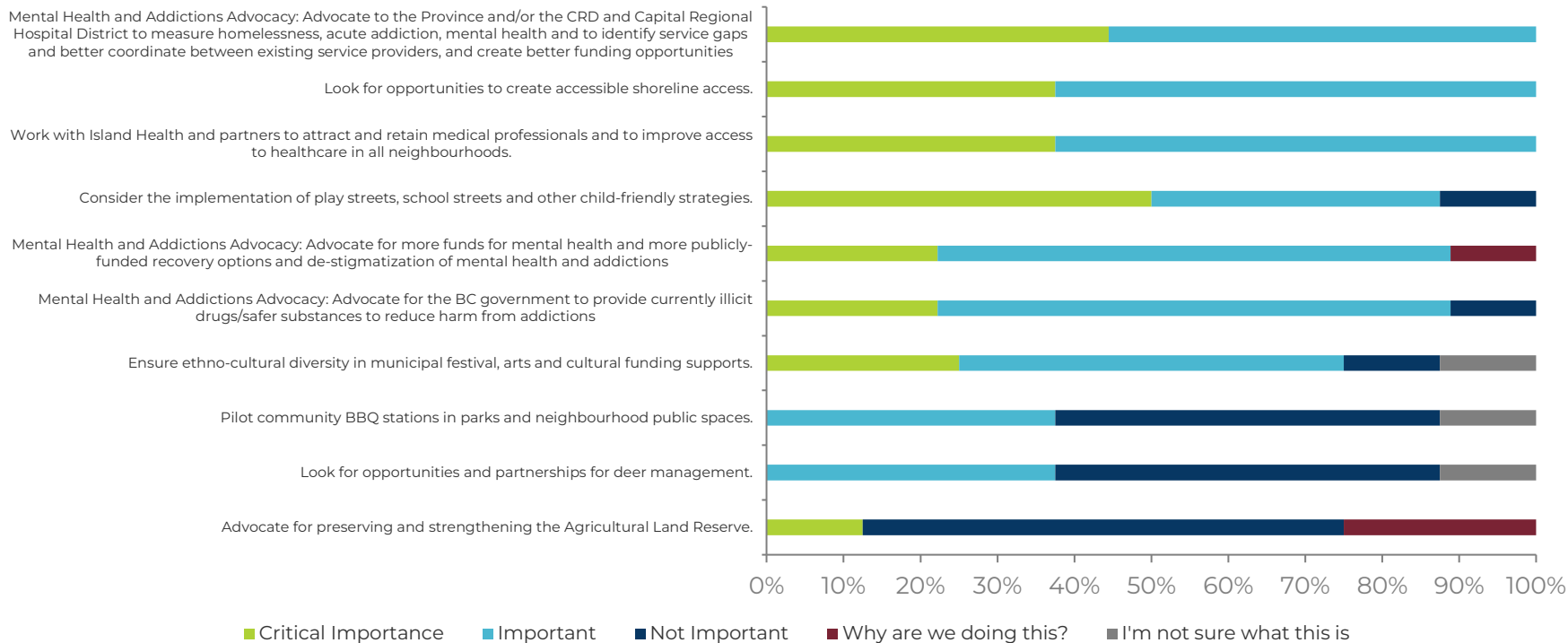
Affordable Housing



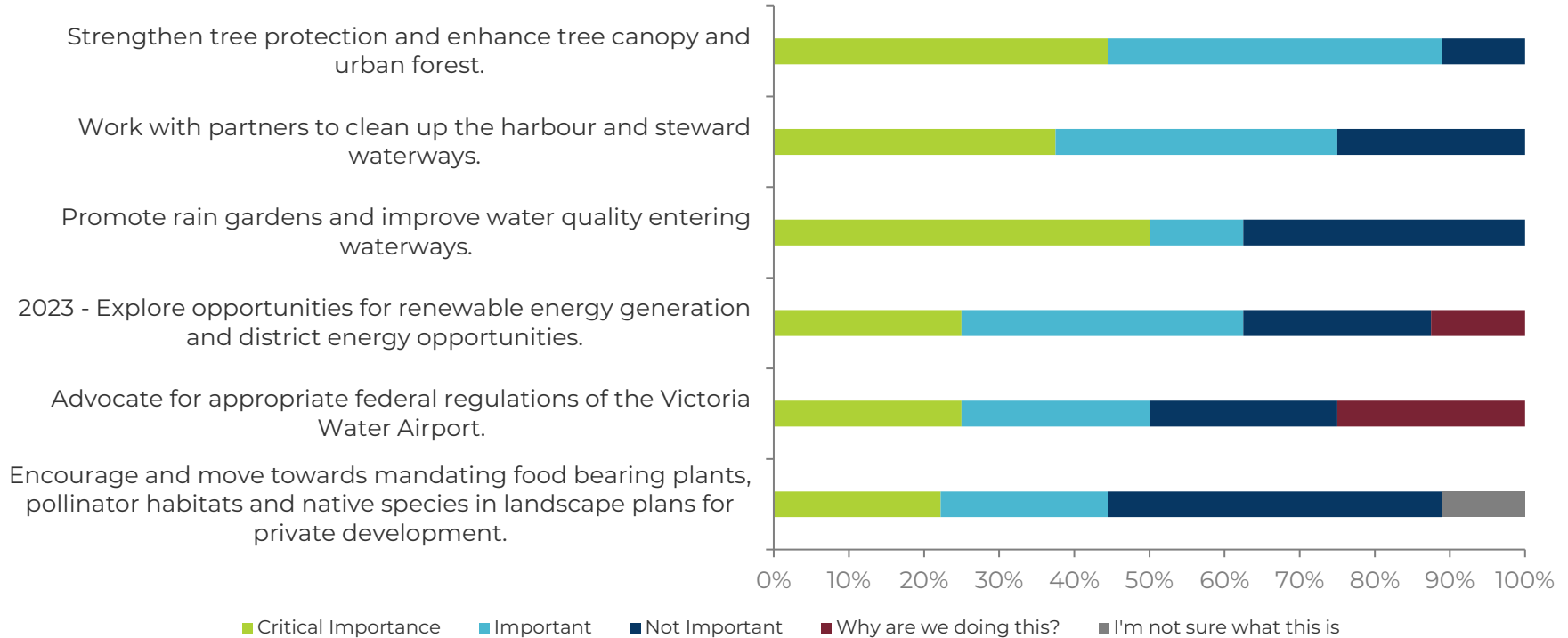
Prosperity and Economic Inclusion



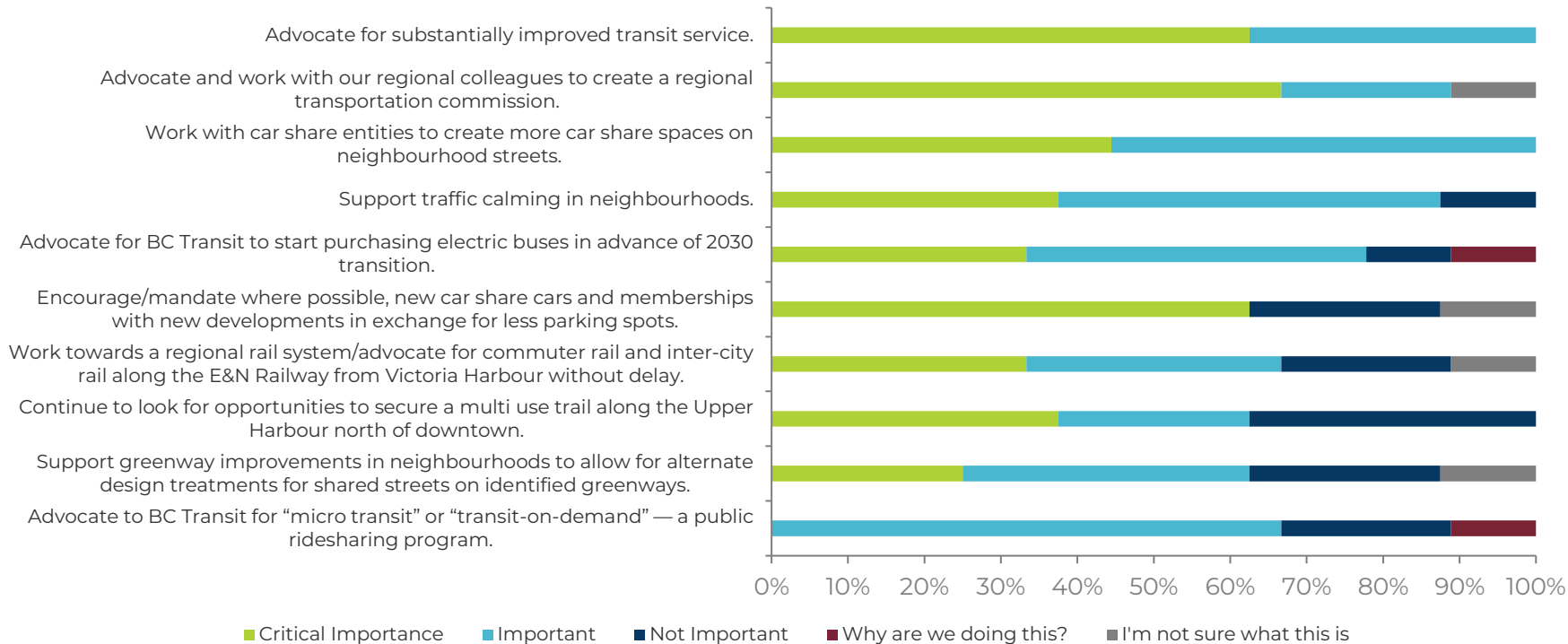
Health, Well-Being and a Welcoming City



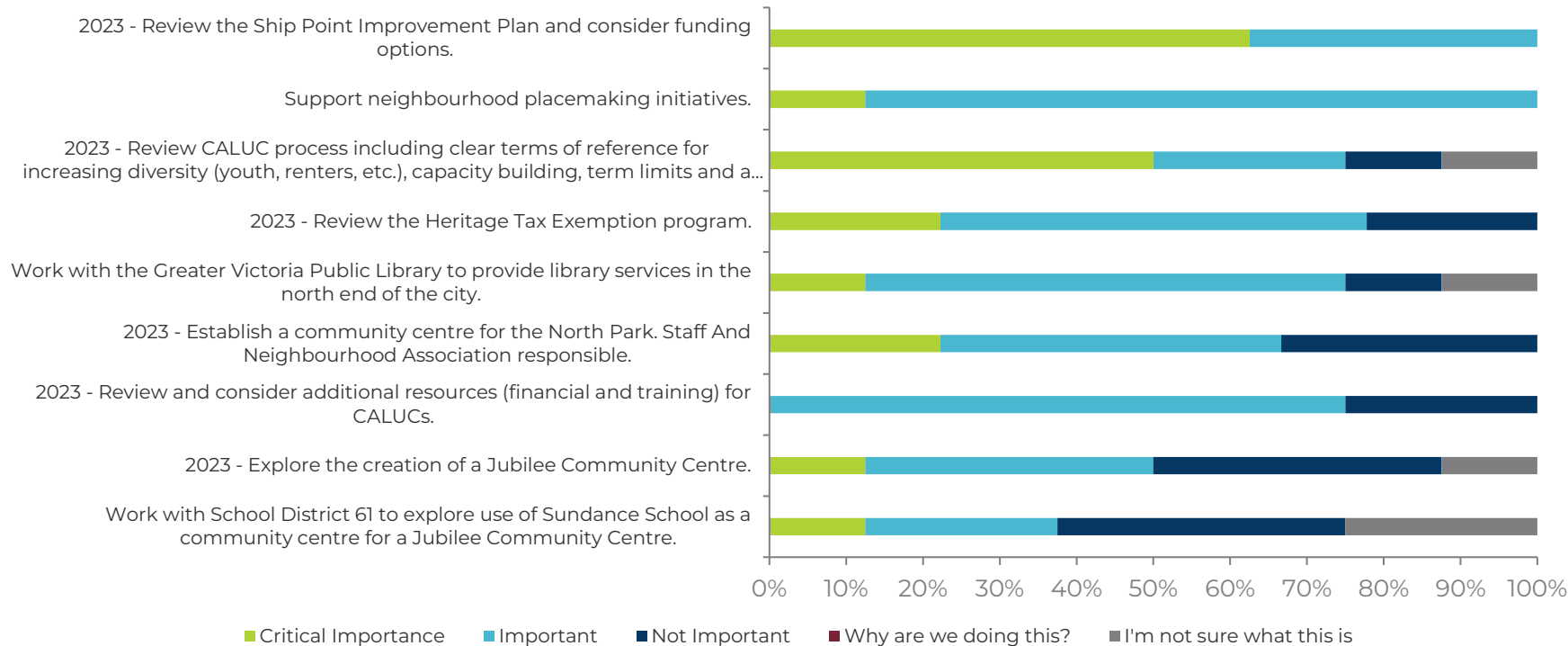
Climate Leadership and Environmental Stewardship



Sustainable Transportation



Strong, Liveable Neighbourhoods

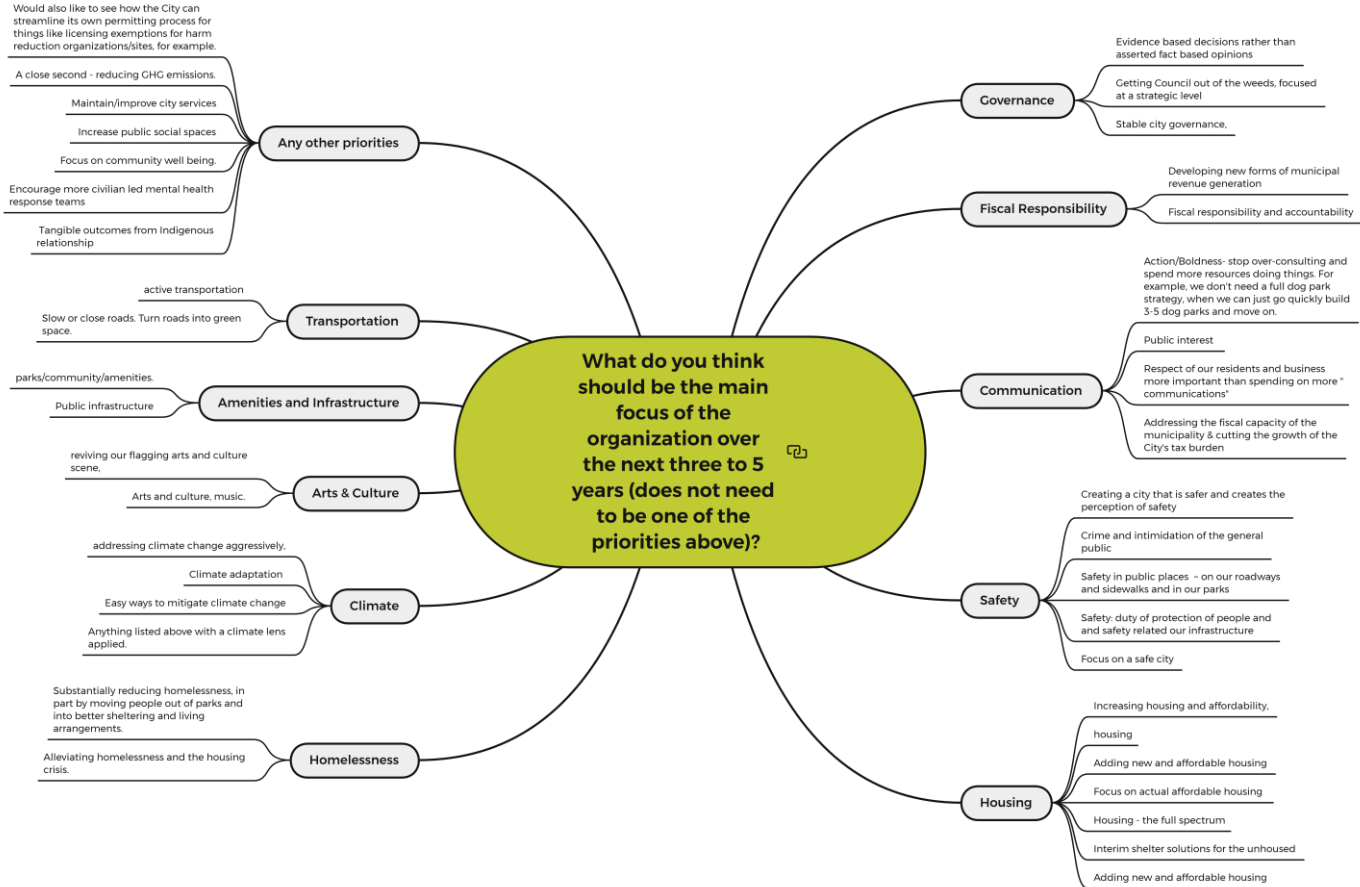


General Priorities

These are priorities that commonly appear in local government strategic plans, it's useful for discussion purposes to get a sense of how individual elected officials feel about different priorities.

Priorities	Score
Enhance our environmental focus	17.56
Focus on strong governance	15.33
Focus on services to our most vulnerable residents	15.11
Improve Transit	15
Include First Nations in decision making	14.56
Focus on economic development	13.44
Improve Active Transportation	12.89
Improve recreation amenities (natural and manmade)	12.78
Attract more jobs to the community	12.22
Ensure services are cost effective	12.22
Focus on asset management and infrastructure	11.89
Partner with other branches of government	11.89
Streamline internal processes	11.78
Diversify our tax base	11.56
Focus on proactive regional planning	10.89
Focus on being the best place to work	10.78
Improve transportation access to our community	10.44
Focus on emergency management	8.89
Ensure access to water resources	8.11
Improve our two-way communication with residents	7.11
Support our volunteer network	5
Advocate for issues outside of our jurisdiction	3.56

Key Area of Focus



Are there any services the organization should stop providing (or have the level of service adjusted up or down)?

