



January 13, 2023

City of Victoria
Committee of the Whole
1 Centennial Square
Victoria, BC V8W 1P6

Re: Application to add an outdoor patio area for Vancouver Island Brewing at 2330 Government Street

As part of our Lounge Endorsement and Temporary Expanded Service Area (TESA) Authorization, our patio has served as an extension of our Taproom since it was approved in 2020. The patio occupant load is 33 persons and we have seating for 25 guests. Hours will not change from what is currently allowed in our license (daily 9am – 11pm) with actual operating hours starting at 12pm and ending by 10pm or earlier depending on consumer demand.

The permanence of the patio area will allow for continued revenue growth as well as elevating our guest experience by providing an outdoor option, especially during the warmer weather seasons. Since 2020, our patio has allowed us to accommodate more guests and groups, special events, community initiatives & partnerships, provide an immersive outdoor experience for our guests, provide a dog-friendly area, and to be more inclusive of those continuing to value safety post-pandemic.

Given the close proximity of our patio to the Taproom, there is minimal disturbance to the area and community impact. The patio has operated for over 2 years without a noise complaint, and we expect this to continue. Noise levels will remain low as all events will occur within the confines of the Taproom. The patio is often closed during the fall/winter season due to weather and low guest demand to sit outside.

Our patio has become an incredibly popular part of our consumer experience over the past few years, and we greatly appreciate your consideration to allowing us to continue providing this exceptional experience to our guests.

Sincerely,

Kelsey Spannier
Brand Experience Manager
Vancouver Island Brewing

VANCOUVER ISLAND BREWING

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